READING

## ©hr $\mathfrak{C l u n s} \mathfrak{C}$. <br> "Harrisburg's Smartest Specialty Shop",

 PENN-Harris hotcl buildirg
## $\operatorname{LANCASTER}$

15\% Discount on Opening Days High-Class Ready-to-wear Marked at Prices Not Excessive

# The Opening of Harrisburg's New Ready-to-wear Store 

Thursday, Friday and Saturday March $27^{\text {th }}, 28^{\text {th }} \& 29^{\text {th }}$

W OMEN OF HARRISBURG-Your presence is with the newest of the new spring wearing apparel at present day popular prices.

To add both to the interest and value of this important occasion this liberal 15 per cent discount offer is made without reservation throughout the store. As a result of special effort to make all lines of apparel complete for

## 15\% Discount

the opening, you will see at any turn authoritative Spring style news in some tangible form ready for gathering. It may be Coats, Suits, Gowns, Frocks, Blouses, Skirts or Silk Underwear.
will be given on any garment purchased here on Thursday, Friday or Saturday of this week. All lines included.

Dependable quality characterizes every model in this new store, and prices make it possible for the well-gowned woman to practice sane and sensible economy in the purchase of her Spring and Easter outfit.

## Come

Thursday, Friday and Saturday
To Tour The Store

## Silk Petticoats

At 15 Per Cent. Savings Guaranteed qualities and colors comprise the
several values described and priced in this column. The petticant problemen is well worth think king a bout
when ofierings like these are placed before you.

Taffeta, Satin and Silk Jersey are the materials in all the New Spring Shades
$\$ 3.95$ - $\$ 5.00$
$\$ 6.75$ - $\$ 8.75$


Dresses
At 15 Per Cent Off for this Opening Sale
Gowns and Frocks for Spring

[^0]$\$ 19.75$ to $\$ 125.00$


## You'll Renew Interest In Suits When You See These

## All at $15 \%$ Off on Our Opening Days

Observe, however that whether it be the Blouse Suit, the semi-fitting straightline effect, or the strictly tailored suit, nothing frivolous mars the slender lineaments of its tailor-made simplicity and charm. From the standpoint of value your Easter outfit should be given careful thought and preparation now especially when stunning creations are offered at such interesting prices. Look ower these models, which are fully described below.

## $\$ 25 \$ 29.75 \$ 39.75 \$ 45$ and up to $\$ 150$

[^1]$\$ 16.75-\$ 19.75-\$ 25-\$ 29.75-\$ 39.75-\$ 47.50$ $\$ 60$ and up to $\$ 150$

## Come

Thursday, Friday and, Saturday
and get acquainted by Saving 15 Per Cent.

Women's and Misses'
Fashionable Skirts For Spring
Neev and practical skirts of fne quality serge, Tri-
cotine
nor

 $\$ 5.00-\$ 6.75-\$ 9.75$ $\$ 15.00$ and up to $\$ 30$


SEE OUR WONDER
Blouses
At $\$ 5.00$

[^2]
[^0]:    Marked by their immense fascination and clever-
    ness of line. The new modes especiall fever ness of line. The new modes especially feature
    smart new silhouettes and embody new lines of a character that will win the admiration of the most discriminating. Executed in luxurious new ma-
    terials.

    Plain or figured Georgette and Chiffon, Foulard, Tricolette, Canton Crepe, Crepe de Chine, Moonglo, Satin, Taffeta, Tricotine, Ruff-a-Nuff and Crepe Meteor.

[^1]:    The assortment of materials consists of the season's finest qualities of Silk Duvtyne, Velour Checks, Poiret twills, tricotines, men's wear serge, gabardines. In all the new colorings of blues, rookie, browns, blacks and checks. Coats vestee, plain tailored with braid binding, ripple back, and novelty and hand embroideries. All richly lined with best quality of plain color or novelty silks.

    Our Dolmans, wraps, capes and straight line coats are developed in the newest materials such as Evora Cloth, Silver Tip Bolivia, Silvertone, Crystal Cord, Duvet de Laine, Tricotine, Poiret Twill and men's wear serge and Luxuriously silk lined with the newest linings. The styles are copies of later importations and showing new innovations in fancy shirred yokes, new collars and fancy cut backs.

[^2]:    They, are delightful specimens of many noted
    makers' achievements for the new season. Many makers' achie vements for the new season. Many
    of them will be sold within the next three days-for values such as these seldom remain long in stack, and wee are offering a 15 per cent. discount as an
    added incentive to buy Spring requirements.
    A Collection of Blouses is just as necessary to the correctly tailored mod-
    ern woman as the air she breathes; but it must, of course, be composed of blouses that are incomparcourse, be composed of blouses that are incompar-
    ably dainty, inimitably fashioned, essentially different. All of these qualities are found in the many new blouses shown for early Spring wear. Among them are blouses of Georgette, exquisitey embellished with drawn-work, fiand-wrought embroidery or Filet lace; blouses of crepe de chine,
    blouses of lingerie materials-in short blouses of lingerie materials-in short, blouses for
    each and every occasion, and for each and every each and every occasion, and for each and every And the prices are every whit as varied- $\mathbf{\$ 5 . 0 0}$
    to $\mathbf{\$ 4 5 . 0 0}$.

