

THE STORE THAT CLOSSES  
SATURDAYS AT SIX

**Bowman's**

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BELL 1991-2256 UNITED

HARRISBURG, THURSDAY, MARCH 20, 1919.

FOUNDED 1871

# Springtime Fashions

## Expressing the joy of the new season

Tomorrow is the first day of spring by the calendar, but we have had weeks of beautiful Spring weather evidenced by the bursting buds and the presence of the robins.

This Spring above all should be one of joyful spirit and beauty in dress. With Peace and a Victorious Nation such as ours we should look forward to a prosperous era.



THAT smartness of style that particular women demand in their clothes is a notable feature of the suits and coats we are now showing for Spring. They possess all the chicness of the newest Paris fashion themes. The graceful lines they portray, the correct, slender silhouette; the novel fashioned jackets and smartly tailored skirts give them a charming "toute ensemble" that will endear them to every woman. Our dresses appeal to the discriminating girl and youthful women everywhere. Nothing of the bizarre, nothing of the freakish, appears in a single frock; the quiet elegance of good taste is in every line. The simplicity which shows the hand of genius, and which the hand of genius alone can fashion, is always there. Tailored suits in gabardine, serge, tricotine, and pencil striped serge. Some with mannish notch collars others with the very new Tuxedo collar, \$45.00 and \$65.00.

SUITS in Blouse and Box Coat models, handsomely braided. Many with waist coats of rich materials. Snug fitting sleeves finished with silk braid and buttons. Poiret twills and serges, \$49.50. Suits Tailored and semi-tailored in Poiret Twill serge, gabardine and pencil stripe. One model box effect of handsome faraway silk vestee of Pekin blue. Bell sleeve and bottom of coat embroidered in Pekin blue and black. Fancy lining to match, long narrow skirt, \$59.50. Dresses of navy georgette with long straight tunic, elegantly embroidered in blue chenille. Loose flowing sleeve also chenille trimmed, \$69.50. Dresses of taffeta, crepe de meteor, georgette and foulard; also figured indestructible voile combinations. These are beautifully draped models, \$29.50 and \$35.00.

### New Dress Trimmings

Of braids, fringe, tulle and tassels

Tailor braids in black, brown, Navy, taupe and white; 8c to \$1.00 yd. Big line of fringes in plain and knotted; widths 2 inches to 8 inches. All the leading shades; 50c to \$2.95 yd. 72-inch Silk Tulle in a beautiful line of evening shades; \$2.00 yd. Iridescent trimmings from the narrow to 7 inches wide; 29c to \$8.95 yd. Tassels both small and large in all the dress and bag shades; 8c to \$1.25 each.

BOWMAN'S—Main Floor.

### World's Finest Gloves

Kid gloves of distinction are to be found in our department for Spring. A large assortment of colors and styles. Fine French kid gloves in white, black, white with black, gray, self and contrast, tan, brown, mode, navy and champagne. Every color in self and contrast stitching and crochet backs. One clasp, two clasp, gauntlets, and 12 buttons. \$2.50 to \$4.25. Silk gloves in every style and color. Gray, white, black, champagne, navy, tan and brown. 65c to \$2.00 pair. Chamousette gloves of every color; \$1.00 pair. Children's gloves; 50c, 75c and \$1.00 pair.

BOWMAN'S—Main Floor.

### Men's Bow Ties

An attractive assortment of men's bow ties for the coming season. Ties of neatness and good quality. Made from the better grade of new silks. The patterns are carefully selected to please the masses and consist of neat figures, stripes and plain colors. 50c.

BOWMAN'S—Main Floor.

### Many Beautiful Blouses

Naturally the return to favor of the Suit leads to the designing of some of the prettiest Blouses we have seen for several seasons. Included in this large assortment of blouses are the newest in pretty colors—the very color that is needed to complete your Spring Outfit. Blouses in bisque, flesh, white, orchid, Foch blue, Artillery red, Sun-set, tea rose. Some are very daintily trimmed with embroidery; few tucks, pleatings also lace trimmed. Round, square and "V" necks, while some are collarless. Your shade and style are sure to be among this great selection of blouses. \$7.95 and \$8.95.

BOWMAN'S—Third Floor.

### Infants' Coats and Capes

Whoever thinks that Easter cannot be as important a clothes occasion for small people as for big, has only to view the Easter apparel now on display for the little tots. There are small coats with their accompanying Hats, Frocks as colorful as Easter eggs—everything that a child needs for Easter appareling.

Infants' short white coats of cashmere, Crepella cloth, serge, silk poplin, crepe de chine with small hand embroidered collars. Capes are nicely embroidered and also scalloped. These coats are of smocked and yoke styles. \$2.95, \$3.50, \$4.50, \$5.50 to \$12.50.

Infants' long coats of Bedford cord, serge, cashmere, crepe de chine, Saille, silk poplin, with small collars and capes; hand embroidered and scalloped. \$2.95, \$3.50, \$4.50, \$5.50 to \$18.50.

Infants' capes with silk lined hood and scalloped edges. Some with touches of hand embroidery. \$2.95, \$3.95, \$5.50 to \$9.50.

BOWMAN'S—Second Floor

### A Bit of Color in Her Handkerchiefs

is one of the requirements of the woman who, while she yields to the dictates of Fashion in regard to white where gloves and neckwear are concerned, so well likes a vivid touch of color that she selects it in her Handkerchiefs. Madeira, linen, batiste, crepe de chine and cotton, in hand and machine embroidered, imported and domestic. Ten cents each, 3 for 25 cents and up to \$2.50 each.

BOWMAN'S—Main Floor.

### Things They Do With Switches

One need not necessarily employ a coiffeur to achieve the newest coiffure. It is quite a simple matter to arrange the newest Spring Hair Styles with one of these handsome

NATURALLY WAVY SWITCHES

\$2.95

BOWMAN'S—Third Floor.

### Women's Knit Underwear

In the new knitted underwear we are now showing there are many novelties in the making which will appeal to the woman who appreciates comfort and daintiness in her under garments.

Not only in the prettiness and styling of the garments but also in new ideas in the shaping and general make up, you will find these new garments much to your liking.

The Athena and Musing union suits and two-piece garments will be the leaders. Women wearing either of these brands are sure of ease, comfort and durability.

Women's union suits; \$1.25 to \$2.00  
Out-size, \$1.50 and \$2.00

BOWMAN'S—Main Floor.

## HATS

It would be difficult to overestimate the importance of the Easter Hat in the Spring scheme of things. Certainly its importance is realized here, where specializing is a most important feature. The loveliest creations of the new season may be found in street and dress Hats. Hats for the debutante and her mother—these have special presentation throughout this event.

Sailors in all colors; \$3.98 to \$6.95

Attractive models trimmed with fruits and fancies. All new shades in assorted styles; \$6.50.

Others trimmed in ostrich of Overseas blue and ostrich pompons at \$7.95.

Many more exclusive models priced up to \$45.00.

BOWMAN'S—Third Floor.

### Girls' Coats and Hats

Showing of children's coats which for neatness and nobbiness of appearance and excellence of material are among the ones we could find in the great markets.

To get a choice of the smartest coats in just the size best suited to the little ones wear we suggest that you come in now while the assortments are most complete in sizes and styles.

Children's Spring coats, 2 to 6 years, of small checks, serge, gabardine, silk poplin, taffeta. Regulation and high waist and smocked models, with hand embroidery pique and georgette collars. \$4.95, \$5.50, \$7.50 to \$25.

Girls' coats, 6 to 14 years. Silk poplin, wool velour, gabardine, and serge with yoke shirred, smocked and belted style. Fancy buttons and buckles complete the trimming. Moire, silk poplin and georgette collars. \$7.50, \$8.95, \$10.50 to \$27.50.

Girls' tailored hats of fine Milan, chenille straw braid, and basket weave. Trimmed with Bands and streamers of grosgrain ribbon. In new Victory blue, rose, Copen and brown. \$2.95, \$3.50, \$3.95, \$4.50 to \$7.95.

BOWMAN'S—Second Floor

### Pretty Ribbons For Every Purpose

Narrow fancies in bayadere, conventional and two-tone ribbons for millinery and neck ribbons, 3/4 to 1-inch width, 20c to 50c yard.

The newest creation in brocaded warp ribbon for vests in coats. 6 to 9 inches wide. Wonderful colorings, \$1.50 to \$3.50 yard.

Rainbow hair ribbons in pastel stripes from 5 to 7 inches wide. Good quality taffeta for hair bows, 50c to \$1.25.

BOWMAN'S—Main Floor.

### New Silk Fabrics

Our stocks are now at the height of their completeness, and embrace all the newness and originality that Springtime inspires through color and texture.

36-inch Armure Soleil; \$4.95 yd.	36-inch Jersey Satin; \$3.75 yd.
40-inch Madarin Crepe Broche. Squares and stripes; 6 colors; \$5.00 yd.	36-inch Printed Pussy Willow; \$3.75 and \$4.50 yd.
40-inch Dew Kist; \$4.95 yd.	40-inch Printed Crepe de Chine; \$2.75 yd.
40-inch Satin Stripe Kumsi-Kumsa; \$7.50 yd.	36 and 40-inch Foulards; \$2.00 to \$2.50 yd.
36-inch Ruff-a-Nuff; \$3.95 yd.	54-inch Keyser Jersey. White or pink; \$3.95 yd.

### The Finer Weaves and Printings In Wash Goods

We have devoted much time and space for this season's greatest display of the finer weaves and printings, that are bound to be most popular.

42-inch French Voiles, embroidered dots; \$1.50 yd.	36-inch Silk and Cotton Printed Georgette; \$1.25 yd.
40-inch English Voiles; \$1.39 yd.	40-inch Plain Roubaix Voiles; \$1.00 yd.
40-inch Normandie Voiles. Patent Process prints; 95c yd.	36-inch Embroidered dots on White Voile; 75c yd.
36-inch English Tissue; silk stripes; 85c and \$1.00 yd.	32-inch Foreign and Domestic Gingham; 50c and 75c yd.

BOWMAN'S—Main Floor.

### A New Lot of 100 Silk Bags

A special lot purchased advantageously and priced low for a quick clearance.

We have placed these in three lots. A selection that gives a varied choice to just exactly harmonize with your spring apparel.

LOT NO. 1—Black moire bags, nicely lined with poplin and silk of different colors. Fitted with coin purse and mirror, while a tassel adorns the bottom. Straight and convex frames; moderately priced, \$2.95.

LOT NO. 2—black moire bag nicely lined with different colored silk. Straight frame. Some have mirror on the inner side of top, while others are fitted with coin purse, \$3.95.

LOT NO. 3—Black moire bag with straight 8-inch frame, lined with different colored lining of bright colors. Fitted with coin purse and mirror, \$4.95.

BOWMAN'S—Main Floor.

