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Daily Health Talks
Backache?

##  <br> Pleases Everybody Cream Churned 100 P. C. pure Better than Butter Costs Less. <br> Sold absolutely on its merits with a money back Our distribution , <br> Wilson \& Co., U. S. A.

Store Opens, At 8.30 A. M. and Closes At 5 P. M.

## KAUFMAN'S <br> SPRING SEASVN VPENING INTRODUCTVRY SELLING DAYS YS

## KAUFMAN'S

## Thursday, Friday $\mathcal{E}$ Saturday---Specialized Values

## In the New Garments and Millinery

Introducing Spring Hats in Specialized Values, $\$ 4.90$ and $\$ 5.90$
This display of new trimmed hats is beyond comparison. It has been a task to produce so many stunning hats to sell at these popular prices. It is easy to get hats to sell at the prices but it is an achievement to secure models of such high class and superb quality to offer at the introductory prices of this event We are most admirably prepared to meet your millinery needs, whatever they may be. Hundreds of pretty hats are here in the most fashionable shapesThere are hats in straws of lisere, pineapple braid, milans, etc.-beautifully trimmed in ribbons and flowers and adorned with large and sm buckles. The charming colors are a principle feature of these hats.
$\$ 4,90$ and $\$ 5.90$
New Spring Hats For Children $\$ 1.98$ and up Very pretty little creations on juvenile models that will please the little girls and add much th the
appearance and general style of juvenile attire. These little hats are in many colors and shapes, most appearance and general style of juvenile attire. These little
adorably trimmed in ribbons and flowers. \$1.98 and up.

## Three Bigg Introductory Selling Days In Suits

Specialized Values
Specialized Values
In New Spring Suits
at $\$ 25: 00$
at $\$ 22.50$
Smart models in serges and poplins in the much de-
manded navy and other new spring shades. These manded navy and other new spring shades. These
suits are handsomely tailored and represent values
that are unique in garments circles in this city.

At his price there is simply no comparison
 poplins, men's we
other new shades.

New Capes and
Dolmans
 $\$ 20$ to $\$ 50$


Hundreds of new spring garments make their first appearance in this event,
providing assortments at popular prices that are without question in a class by themselves. Regardless of the impression many people hold that fashionable


## IJew Spring Suits

## Extra Sizes

Oftimes the woman who needs Oftimes the woman who needs
extra size suit despairs of getan extra size suit despairs of get-
ting a style that will best suit her ting a style that will best suit her
figure, due to the fact that so many stout suits are shown that are really not adapted to the stout figure. Kaufman's styles for stout figures are especially designed and lend
the charm of slender lines, while at the same time diminishing the ex tra size impression. We show these fashionable extra size suits in and in the same fascinating models as regular sizes.

Special Introductory Prices
$\$ 29.50$ to $\$ 45$
styles in the most desirable materials and colors correct for spring-at $\$ 22.50$, $\$ 25.00$ and $\$ 29.50$. These are SPECIALIZED VALUES THAT CAN BE HAD ONLY AT THIS STORE. It is worth you

Specialized Values
In New Spring Suits at $\$ 29.50$
In these fine suits you will find the choicest styles
in serge, tricotines and poplins in mavy, the in serge, tricotines and poplins in navy, the most
sought for shade of the hour. All the new leading shades are seen in these handsome models, as well.

