

Continued from February 25, 1919

INTERESTING PERSONAL AND SOCIAL

MISS RHONE WEDS IN OLD KENTUCKY

Popular Hill Employee Receives Gift of Table Silver From Department

Miss May V. Rhone, who for fifteen years, was employed as a clerk in the dairy and food office of the Department of Agriculture...

The Bronx Club Issues Invitations to a Dance

The social committee of the Bronx Club met at Miss Helen Fisher's residence, 48 North Seventeenth street, last night.

MORNING MUSICAL IS DELIGHTFUL

Wednesday Club's Program Today Presented by Three of Club's Musicians

A working musical of unusual merit was given this morning in Fahnstock hall by three members of the Wednesday Club...

Infernal Parties For General and Mrs. Finney

Mr. and Mrs. Edward Z. Gross, 27 North Front street, entertained last evening at a buffet supper complimentary to Brigadier General and Mrs. J. M. P. Finney...

HOOVER-SMITH WEDDING

Miss Margaret Smith, of Progress, and Ray Griffith Hoover, of this city, were quietly married at the manse of the Paxtang Presbyterian Church...

Pianos Player-Pianos Victrolas and Records

C.M. Sigler, Inc. 30 N. Second St.

YOUR CHOICE, 15 KINDS ELECTRIC CLEANERS

ALL TYPES WASHING MACHINES EASY PAYMENTS NEIDIG BROS. 21 S. THIRD ST.

Modern Coal Yards

Yard No. 1 "Heart of City Yard" A GIGANTIC coal elevator is in operation at Forster & Cowden Sts.

IS LEADING LADY IN LITTLE PLAY

Prohibition Drama, "The Last Leaf," to Be Given by Class of Church of the Redeemer



ESTHER GRUBER

"The Last Leaf," a Prohibition Drama, in two acts, will be presented Monday evening, March 3, in Fahnstock Hall...

Holy Name Society to Hold Annual Benefit

The stage is set and the hall is ready for the big annual card party to be held by the Holy Name Society of St. Mary's Catholic Church...

LITTLE BIRTHDAY PARTY

Mrs. B. D. Clemm entertained at her home, 1507 Vernon street, Monday evening, for her daughter, Miss Katherine L. Clemm...

PASTORS CLASS MEETS

The Bible class of Trinity Lutheran Church, taught by the pastor, the Rev. Dr. Weigle, will meet tomorrow evening at the home of Mrs. W. W. Wonderly...

GUESTS OF MR. AND MRS. BLAIR

Mr. and Mrs. George M. Blair entertained at their home, 167 North Fourth street, on Sunday the following dinner guests:

Philonian Meets

The Philonian Debating Society held its usual biweekly meeting at the home of Richard Quigley...

GIVE RECEPTION TO LEGISLATURE

Once Established They Will Be Constructed Says Sadler

The first big social event in the administration of Governor Sproul was the reception given last evening in the Executive Mansion to the Legislature and heads of State Departments.

There were some exquisite gowns worn by the ladies of the administration and their guests. Mrs. Edward E. Beideman's white satin brocade in silver and white tulle...

Dinner Party Given For Charles F. Hoover

A birthday dinner party was given last night at the Penn-Harris in honor of Charles F. Hoover, pioneer furniture dealer...

Ordnance Dept. Dance Follows Entertainment

Under the direction of the Jewish Welfare Board, an entertainment and dance was held last evening at the Ordnance Depot...

HOME FROM STATE COLLEGE

The following young girls are home from State College where they attended a week end house-party at the Phi Delta Theta house...

ANNOUNCE MARRIAGE

Mr. and Mrs. H. F. Shuey, of 278 Susquehanna avenue, Enola, announce the marriage of their son, William A. Shuey...

Cocoa Oil Fine For Washing Hair

If you want to keep your hair in good condition, be careful what you wash it with.

NO CHANGES IN PRIMARY ROADS

Once Established They Will Be Constructed Says Sadler

Pennsylvania will build its primary road system in the next four years and once the routes are established they will not be changed...

County agreed to match the state dollar for dollar on construction through St. Mary's, Johnsonburg and Ridgway.

TEMPEST RAGES IN A TEA POT

Public Service Bill Debated and Harsh Terms Used Before Sidetracking

The Shunk bill amending the public service act of 1913 so that the Public Service Commission may have power to suspend increased rates until any litigation which may arise over them is concluded...

Gompers Cables Approval of Bill to Spur Employers; Urges Building Activity

Paris, Feb. 26.—Samuel Gompers, president of the American Federation of Labor, in behalf of the American labor delegation here has cabled President Wilson expressing approval of the Keynon bill...

NEWSPAPER PUBLISHERS TO MEET HERE ON APRIL 9

A meeting of a number of prominent publishers of Pennsylvania newspapers was held at the Penn-Harris yesterday afternoon to consider certain important phases of the newspaper business.

STAR CARPET CLEANING WORKS

Let Us Clean Your Carpets Now General Upholstering Awning Making EXPERT WORK GUARANTEED

PAUL'S BIG SHOE SALE

Be Wise and Go to Paul's for High Grade Shoes PAUL'S For Bargains 11 N. Fourth St.

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"Well then" said Mr. Hershey, "come over here to our laboratory and I will introduce you to our Chemist, Mr. Zeigler. He can tell you how we test all the milk and cream that comes into our plant."

The Chemist was very much elated over the idea of showing the Ad man a number of very delicate tests which he was then making.

Said the Chemist, "We will start with these fine scales. They are so accurate and so extremely sensitive." he said, "that if you write your name on a piece of paper and you put another piece of paper of the same size and weight on one side of this scale you can tell the exact weight of the lead which is on the paper."

That's getting it down pretty fine, isn't it?

Right here is where the Ad man's inquisitiveness got the best of him.

So he asked the Chemist, "What good was it to weigh things down to such minute quantities?"

You know a chemist is a very queer person in some respects. If he is a good chemist he is sincere and puts his whole heart into his work, and you can take it from the Ad man that Mr. Hershey wouldn't have him around unless he were a good chemist.

Then Mr. Hershey spoke up and said, "We maintain a standard of food value for every plate of ice cream that goes out of our plant." Said he, "We can tell just how many calories in each given quantity of cream."

"What in the world is a calorie?" asked the Ad man.

"Why, a calorie," explained Mr. Hershey, "is a unit of heat."

"Oh," exclaimed the Ad man, as though he had known it all the time.

Then the Chemist explained how he tested all the milk and cream to find out exactly how much butter fat and milk solids they contained.

"Why do you want to know so much about the butter fats and milk solids?" asked the Ad man.

"Why don't you just go ahead when you get this milk and cream and mix it up with the rest of your ingredients and make the ice cream and get it over with?"

Mr. Hershey then explained, in a very emphatic manner, that HERSHEY'S SUPERIOR ICE CREAM is the finest grade possible to make and is chemically pure, and also it contains the proper amount of butter fat and milk solids.

Said he, "We make only one grade of ice cream, and that is why we put all this time and money and effort into this laboratory. We have the very latest instruments made, and the only chemical testing outfit like this in Harrisburg." "It is the most accurate system in existence. It is far superior to the Babcock testing system used by most others."

February 26, 1919. Harrisburg, Pa. Look for tomorrow's continuation of this—Slogan