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MAKING THE MOST OF
OUR CHILDREN
A Series of Plain Talks to (2) Parents


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## Why Meat Prices Vary in Different Stores



These newspaper quotations represent live cattle prices in Chicago on December 30th, 1918.

The list shows price ranges on nine general classified groups with a spread of $\$ 13.85$ per cwt.-the lowest at $\$ 6.50$, and the highest at $\$ 20.35$.

Why this variation in price?
Because the meat from different animals varies greatly in quality and weight.

Although the quotations shown are in nine divisions, Swift \& Company grades cattle into 34 general classes, and each class into a variety of weights and qualities.

As a result of these differences in cattle prices, (due to differences in weights and meat qualities), there is a range of 15 cents in Swift \& Company's selling prices of beef carcasses.

## These facts explain:

1-Why retail prices vary in different stores.
2-Why it would be difficult to regulate prices of cattle or beef.
3-Why it requires experts to judge cattle and to sell meat, so as to yield the profit of only a fraction of a cent a pounda profit too small to affect prices.
Swift \& Company. U. S. A. Harrisburg Local Branch, Seventh \& North Streets F. W. Covert, Manager


