

SOUTHERN TOURS WILL BRING MANY TOURISTS

ONE who lives and moves in restricted territory may not realize the frenzy of relish which seizes the weary tourist when he knows that his approaching destination includes an up-to-date hotel. But the fact is that in many instances a continental route is shifted at points merely because of this advantage, and one of the prime efforts made by the United Hotels Company, through its president, Frank A. Dudley, was to identify Harrisburg and the Penn-Harris with the "Southern Tours." The urgent necessity of this he graphically pointed out in a letter to Mr. Wallower, saying:

"In my early investigations respecting Harrisburg and its ability to sustain a first class hotel, I found geographically the location was favorable. The arrangement of the transportation lines, of necessity, makes Harrisburg a traffic center. Harrisburg is sufficiently removed from the larger cities to take it out of the class of 'stop over' cities, so-called. A capital city always attracts tourists, as well as those having business with the government, and it seems reasonable to expect that the capital of the second most populous state in the United States would attract enough business to materially assist in sustaining the profitable operation of a first class hotel. Harrisburg has, for a city of its size and by reason of proximity of important industries, a fair average of commercial business, which undoubtedly is increasing.

"We have always considered ourselves specialists in the development of automobile touring, and we are endeavoring to attract to Harrisburg automobile tourists from not only the West, but the North, East and South. We are able, through our connections, to influence a considerable volume of automobile traffic, and as we have hotels practically surrounding Harrisburg we feel that the Penn-Harris should be the recipient of a large automobile traffic.

"The Southern Tours, which is now being established, extending from New Orleans, Mobile and Florida points north via Birmingham, gives Harrisburg as a northern terminal over the Shenandoah Valley route, so-called. As this undoubtedly will be one of the popular tourist routes of the country, we look forward to an ever-increasing tourist traffic for Harrisburg.

"Our own efforts to develop business, so ably supported by yourself

and your associates, indicate to us that the operation of the hotel at Harrisburg should prove mutually profitable."

The "Southern Tours"
The "Southern Tours," which from now on will attract thousands of motorists to Harrisburg, includes five routes: Shenandoah, Blue Grass, Louisville, Tennessee river and General. The officers are Alfred S. Amer, Frank A. Dudley, Eugene Stuart and R. M. Clark. These men found that long distance travel for both business and pleasure has largely been East and West. They determined to develop the North and South district, bringing together the Northern and Gulf States, and Harrisburg should be proud that it will be the northern terminus of this vast system.

The topography of the country was studied to avoid monotony of travel and the routes finally selected give to the tourist the safest roads, the best roads and the greatest variety of scenery and opportunities to see at close view in many respects the most wonderful parts of the United States.

Touring between the North and the South along the Atlantic Seaboard or along the Mississippi Valley presents such a sameness of level country as to become tiresome.

"In the routes embraced within the Southern Tours, all the beautiful scenery of the Appalachian System with ever-changing pictures of mountain, canyon, forest and river is presented to the tourist.

Many Interesting Points
The famous Hot Springs of the South, Mammoth Cave, Natural Bridge, and Lookout mountain are among the natural wonders. The Blue Grass section of Kentucky is traversed. The great battlefields of the Civil War, with their monuments and story which cannot but touch the heart-strings of every citizen be he resident of North or South, are passed. The beautiful Tennessee river with its canyons and power development are seen. The fertile valley of East Tennessee around Knoxville is traversed.

All of the routes from the North center at Birmingham, one of the most progressive and beautiful cities of the South. South of Birmingham over good roads, on the route to the Gulf, is Montgomery, the first capital of the Southern states until they were again united under the fold of the Stars and Stripes. From Montgomery the advised route is to Mobile at the head of Mobile Bay on the Gulf of Mexico. From Mobile the tourist has the option of turning west to New Orleans, passing many attractive winter resorts on the Gulf of Mexico. The distance is 164 miles from Mobile to New Orleans. To reach Florida points the tourist turns east from Mobile traversing

Mobile Bay to Pensacola. Pensacola can also be reached by a direct route south from Montgomery.

Great National Highway
For the first time in its history Harrisburg now figures as the northern terminus of a great national highway and it is good to read in the prospectus which will be in the hands of every tourist that the magnificent system begins in John Harris town, the first lap being from here to Carlisle, with the following information: "Road of crushed stone foundation with asphalt binder. Harrisburg, population 87,000, the capital of Pennsylvania, is located on the east bank of the Susquehanna river, which is spanned by several long bridges. It was laid out by John Harris in 1785, and was made the state capital in 1812. Points of interest are the State Capitol, State Library, Soldiers' Monument, State Arsenal, Courthouse. The prosperity of Harrisburg is due to a large extent to its facilities for communication with the coal and iron districts of the state.
The Penn-Harris hotel will be the official hotel for these tours.

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HOW PENN-HARRIS NAME WAS CHOSEN STORE THERE TOO

Josiah H. Hillegas Is Responsible, Sangree Finds After Long Search

Famous Old Stand to Have Quarters in the New Hotel



JOSIAH HILLEGAS

BY ALLEN SANGREE.

By no means the least serious consideration when the gorgeous mansion began to develop was to choose a name for it, and W. T. Hildrup, Jr., who had by this time waxed enthusiastic in the project, suggested that the Telegraph take up this matter. Talk about wildfire! Harrisburg seized on the opportunity with the avidity of a tramp reaching for a mince pie. The replies began to swamp the paper. "Walpole" was the suggestion from one contributor, combining the names of E. Z. Wallower and E. J. Stackpole.

At that moment history, imagination and efficiency prompted Josiah Hillegas, captain's mate in the crew which steers the destiny of Dives, Pomeroy & Stewart. Mr. Hillegas relates that his rest one night was something painful. He felt it his duty to find the real and only name for Harrisburg's new hotel, and, being conscientious, no ostermoor could lure him into the arms of Morpheus.

About 3 a. m. his better half was startled by a shrill, maddened yell from Mr. Hillegas, who found difficulty in enunciating his divine discovery, and jumbled his words like a Bolshevik behind time. Presently he recovered and chanted the magic phrase: "Penn-Harris" uttered, thus, perhaps, for the first time on earth.

This entirely upset the creator, and he held forth, while the pipe bending whistle wheezed 6 o'clock on the appropriateness; how he had dreamed of John Harris and the Redskins; how of the generous and valiant William Penn, and from that to the highway which bears his name. "Easily remembered and covers everything," reminded Mrs. Hillegas. "But you don't want to waste any time; telephone it in, for ideas like this quickly spread."

This shrewd advice weaved the wreath which Joe Hillegas will wear through immortality, for his wife urged him to obey within a few minutes, and thus worked tragedy for an enterprising woman on Allison Hill who must have been inspired at about the same identical moment. Unhappily, she waited to send it in a letter, which did not reach the Telegraph office until 10 a. m., after Hillegas had already sailed into fame, for this caption, embracing city and state, fairly hand-cuffed every director, and in a few days none other was considered.

In all justice to Joseph Hillegas, it should be noted that his gallantry touched high C, for when told of the tragedy he offered with the courtesy of Sir Galahad: "Let this lady have the honor of Penn and Harris; I will be satisfied with merely the hyphen."

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NEW YORK HARRISBURG READING LANCASTER

The Cloos Co.

"Harrisburg's Exclusive Specialty Shop"

PENN-HARRIS HOTEL BUILDING

AN ANNOUNCEMENT

The Cloos Co.

Will Be in Every Sense of the Word

A Specialty Shop

carrying nothing but the smartest of fashions in outer apparel and catering to women who desire clothes which are the last word in fashion and the first word in quality. The entire time and attention of our New York office organization is devoted to fashions of superb character, with the result that discriminating women realize the value of the concentration which comes from a life study of women's and misses' apparel.

This new shop will open its doors early in the Spring for the approval of the women shoppers of Harrisburg and vicinity.

The Cloos Co.

Lyman W. Cleveland

Decorator

721 Witherspoon Bldg.
Philadelphia

Forry's

Haberdashery

will be located in the

Penn-Harris Hotel Building

It is with much pleasure that we announce to our patrons that on or about January 15 this business will be located in one of the storerooms of the new Penn-Harris Hotel.

The new and spacious quarters will be fitted with the most modern store fixtures, providing for convenient selection from wider stocks of exclusive haberdashery than we have ever before shown.

It will be our policy as in the past to carry only strictly high-grade lines of men's dress accessories, that will embody the utmost in quality, distinctiveness in style and sensibleness in pricing.

We are proud of the new building, proud of our privilege to be located therein, and extend to the stockholders of the Harrisburg Hotel Company our congratulations upon their achievement.

Appreciation of the Telegraph's Aid

My Dear Mr. Stackpole:

We to-day have instructions to cease our "Price Publications." For nearly a year our Mr. Frank L. Cook has been meeting twice each week with representative retail and wholesale grocers, and together they have agreed on price lists of staples, showing the low and high prices at which the retailers bought and the fair prices which the consumer should pay.

Your publication of these lists has, I am sure, been of great value in preventing profiteering without the Administration having to enforce penalties or even threaten and I now want to thank you for the space you have given these lists and for the many favors you have given the Food Administration in conveying to your readers the many changing rules as they have come to us. This price list publication was the last function of the Food Administration and in now withdrawing from its duties, I must again speak of the great cooperation that has come from every home and store and office in the desire to follow out the rules as you have announced them.

Very truly yours,
DONALD MCCORMACK,
Food Administrator for Dauphin County.

COL. M. C. KENNEDY IS BACK FROM FRANCE

His many friends here and elsewhere and throughout the railroad world will be glad to know that Colonel M. C. Kennedy, president of the Cumberland Valley Railroad Company, arrived yesterday from Europe where he has been engaged for months in the transportation work of the American Expeditionary Forces.

Colonel Kennedy's efforts were highly appreciated by the Allied nations and when the tour shall have been told by others that himself because he will never tell it—will be a narrative of railroad development worth while. It is the hope of the chamber of Commerce of Harrisburg to have Colonel Kennedy as its luncheon guest in the near future.

TWO ARRESTED FOR HIGHWAY ROBBERY

John Detan and Charles Spencer, of Sibletown, were arrested by Policeman Parsons this morning on the charge of holding up and robbing William Reid of \$7.55 and a pair of shoes. The holdup is said to have occurred in the vicinity of Seventh and Herr streets about 5 o'clock this morning.

BUYS 1838 NORTH SECOND

Sale of the property at 1838 North Second street to City Assessor James C. Thompson was announced to-day. The consideration was not given. The property was owned by Edward L. Daron, who has removed to Scranton.

P. O. S. OF A. NOMINATIONS
Harrisburg, Pa., Dec. 31.—The following candidates were nominated on Monday evening by the local P. O. S. of A. as officers for the ensuing term: Past president, Ira B. Zimmerman; president, Ross E. Zimmerman; vice-president, J. Howard Chuff; master of forms, Myles E. Motter; recording secretary, H. S. Potter; financial secretary, P. C. Fox; treasurer, W. D. Straw and Ross E. Zimmerman; trustee, H. S. Potter; conductor, Joseph Landis; inspector, Leroy Enders; guard, M. H. Spahr.

GIFTS TO SUNDAY SCHOOLS
Harrisburg, Pa., Dec. 31.—Mrs. W. H. McFadden, of Halifax, who is spending the winter at Richmond Hill, L. I., has remembered in a generous way the old home town. On Sunday each member of the primary department of the three town Sunday schools—United Brethren, Methodist Episcopal and Reformed—was presented with a half-pound box of candy as a Christmas gift from Mrs. McFadden.

SOLOMON DANNER
Solomon Danner, aged 82 years, died of uremic poisoning, after undergoing treatment at the hospital. His death occurred at 2:30 yesterday afternoon. He lived at New Cumberland, in Second street.

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