

With Best Wishes For
A Merry Christmas

Bowman's

With Best Wishes For
A Merry Christmas

SELL 1091-2356 UNTPED

HARRISBURG, TUESDAY, DECEMBER 24, 1918.

FOUNDED 1871

This Store Closed This Evening
in Accord With Our Policy
to Permit Our Em-
ployees to Enjoy Christ-
mas Eve at Home

After-Holiday Clearances

Bright and Early Thursday
Morning Our Salesforce Will
Be at Your Service to Show
You the Remarkable
Values in This Sale

Big Reductions

Begin Thursday, Day After Christmas

At the close of business to-day we record the most successful season in the history of this store. To those who have helped to make it so by indorsing our merchandising methods by their liberal patronage, we owe a debt of gratitude. To the loyalty of our employes, who by their courtesy and intelligent service have co-operated to the fullest extent to carry out the policy of this store, we attribute that good will which manifests itself in kindly expressions by the public for a large business organization such as this.

In recognition of the immense volume of business with which we have been favored we may as well wipe the slate clean by closing out the remaining stock of winter merchandise at price concessions that close out the garments quickly, as we do not wish to carry any outer apparel over from one season to another. Winter has scarcely begun and you will have months of good wear out of these stylish garments, which reflect intelligent selection.



Coats

Arranged in Four Lots

\$17.75 \$23.50

\$38.75 \$50.50

This sale, coming right in the heart of the season, offers the most desirable Coats at greatly reduced prices. Stunning new models—authentic in style and perfect in tailoring. All the wanted materials, too—Wool Velours, Silver-tones, Crystal Cords, Pompoms, Bolivia and Plush. You seldom see such fine coats sold for such low prices.

You could hardly have expected to buy such good Coats for such low prices—right in the heart of the season, too, when they are most wanted. Come at once and save!

Remainder of Coat stock, in all the handsome materials and colors of the season; values from \$75 to \$265, at

One-Fourth Off

BOWMAN'S—Third Floor



Dresses Greatly Reduced

Reductions that will convince you of Bowman's supremacy in value-giving. A sale of such wonderful opportunity for selecting Dresses in modes which represent everything new and good for the past and present season. The materials are in great variety and the colorings are simply beautiful. An inspection will reveal just the Dress you have wished for at a greatly reduced price.

BOWMAN'S—Third Floor.



Suits

Every One At Half Price

It is scarcely necessary to explain what that means. Those who know with what care Bowman Suits are selected among the most dependable makers know that this clearance sale is replete with unequalled features in Suit reduction offerings. The best of the season's productions are here, reduced for a hasty exit. Every favored fabric, whether it be Serge, Velour, Silver-tone, Broadcloths, Oxfords, Tricotines—plain tailored or profusely trimmed ones. No matter which suit you select, whether a \$29.50 or the better grades, ranging in price up to the most exclusive models at \$250, the suit is yours at just

One Half Price

BOWMAN'S—Third Floor.



All Furs

Reduced Ten Per Cent

That is an important announcement considering that we sell the finest qualities, carefully chosen from reliable furriers. The finest furs in sets and pieces. Every piece offered is of a reliable quality, which will give splendid service and entire satisfaction in every way.

BOWMAN'S—Third Floor



All Dark Suit Blouses At One Third Off

When a sale is announced by the Waist Department it meets with ready response by the women of this community. The reputation for fine blouses is backed up by the appearance of the display as one steps off the elevator on the third floor.

The day after Christmas, from coast to coast, women expect reductions at clearance sales. This department has therefore included all dark suit blouses at one-third off regular prices. All the newest models and shades in self colors and attractive combinations, in navy, taupe, brown, green, grey and black—one-third off.

White voile, batiste, linen, dimities with lace and embroidery trimmed, also frilled, high and low necks; large square and tuxedo collars. Special at

\$3.47

At very special reductions we offer one lot of voile waists that have become slightly soiled. These are lace and embroidery tucked, with high or low collars, very special at

\$1.14

BOWMAN'S—Third Floor.



Skirts

At One Fourth Off
Regular Price

Entire stock of serge, satin, poplin, broadcloth and novelty plaid skirts included in this sale. Skirts that sold from \$6.50 to \$35.00. A big stock of finely tailored skirts, including the most wanted models is on sale at one-fourth less than the prices that prevailed only a month ago.

BOWMAN'S—Third Floor