

THIS STORE CLOSSES SATURDAYS AT SIX

Bowman's

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BELL 1991-2356 UNITED

HARRISBURG, FRIDAY, OCTOBER 11, 1918.

FOUNDED 1871

Saturday Specials Until Six O'clock Closing

Saturday Savings In The New Fall Coats at \$25



Coat designers seem to have realized the old truth that "Fashion seldom interferes with Nature without diminishing her grace and efficiency." Coats which are wholesomely natural in effect are most popular this season. You will see them here in an abundance of smart fashions.

Military effects are shown in many attractive modifications. Nearly all of the styles are distinguished by their simplicity, which in many models is relieved with handsome collars and cuffs. We are ready to show you ALL of the newest Winter fashions.

Among the many stylish models are two numbers especially selected for this Saturday selling. They are Velours and Kerseys, with plush collars, pleated back, wide belts and button trimmed. Here in Burgundy, green and black.

Very Special For Saturday \$25

Broadcloth Coats, with large velvet collars, pleated and wide belt—gathered skirt. Here in plum, Navy, taupe and black.

Very Special For Saturday \$25

Come Before Six O'clock—Store Closes Saturday Evenings
BOWMAN'S—Third Floor

Having announced last Monday that this store would close Saturdays at six o'clock, with intentions of making the practice permanent if it met with the approval of our friends and patrons, we have prepared for to-morrow special values that would make it well worth your while to do your shopping before six o'clock.

The Health Officer has since deemed it advisable to request all stores to close Saturday evenings during this epidemic of influenza, so the public may avoid the congestion of crowded stores on those evenings.

Saturday night opening is an old custom that is rapidly being abolished by the leading stores of the country. And properly so, as we could never see the justice of having salespeople work twelve to fifteen hours on Saturdays and become so fatigued that it required all Sunday to recuperate, while office buildings, wholesale houses and establishments employing skilled mechanics would mostly close the week's business at noon Saturdays.

We trust that all merchants will readily see the advantages of Saturday evening closing as a permanent policy. It conserves the energies of their employes, conserves fuel during war time and avoids the Saturday night congestion.

If all merchants adopt the policy of Saturday night closing, no one will be the loser, as the public will buy what it needs just the same during daylight hours.

This Store Will Continue to Close at 6 Every Saturday as Long as Our Customers Approve and Shorter Hours Daily to Keep Pace with Progress.

Serge and Satin Dresses Special Price For Saturday



Misses' Dresses in serge, loose paneled front, embroidered in gold and bead trimming, sash and self buttons; tailored sleeve with turn-back cuff of satin; collar to match.

Saturday Special \$16.50

Navy Serge Dress with three-quarter length back panel, trimmed with black silk fringe; soft serge sash, ties in back.

Saturday Special \$19.50

Satin Dresses, in green, Navy and taupe—water panel front and back, with chenille fringe; small white satin rolling collar; diagonal closing in front. Here in brown, taupe, wistaria and black.

Saturday Special \$29.50

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Navy Serge Dress, trimmed with tailored braid, straight-line model; five rows braid trimming on skirt, straight-line model, with belt and sash.

Saturday Special \$19.50

Satin Dresses, in black, Navy and taupe; ivory satin collar, cuff and vest; crushed girdle, with pointed trimming on skirt.

Saturday Special \$29.50

Satin Dresses, in brown, taupe, black and Navy—rolling collar that forms revers to the waist; sash with silk fringe; loose panel in back from shoulders, and loose panels on the side of skirt.

Saturday Special \$29.50

Blankets Special at \$3.98

One case of wool finished plaid blankets in blue and white, tan and white, gray and white—double bed; size 64x80—good weight with heavy nap; per pair **\$3.98**

Come Before Six O'clock—Store Closes Saturday Evenings
BOWMAN'S—Second Floor.

Buy Gift Handkerchiefs At These Special Prices

For Saturday we have priced a great many of our beautiful handkerchiefs at prices that should be of unusual interest, considering the proximity of Christmas. Begin buying now because no gifts may be sent out of town after December 5.

Ladies' pure Irish linen handkerchiefs—1/4-inch hemstitched edge, each **15c**

Ladies' white and colored handkerchiefs, hand embroidered corner with corded and narrow hemstitched edge; each, **12 1/2c**

Men's handkerchiefs—fine quality cambric; 1/2-inch hemstitched edge, Longfellow colored initial with 6 in box, **85c**

Come Before Six O'clock—Store Closes Saturday Evenings
BOWMAN'S—Main Floor.

Georgette Waist Special

at **\$5.69** and **\$6.69**

Georgette Waists, in white, flesh, maize and bisque—hand-embroidered and lace trimmed. Several styles of waists, combined with pretty contrasting colors. Sizes 36 to 46.

Saturday Special \$5.69

Georgette Waists, in white and flesh, with round or square necks; trimmed with fine tucks; some hand-embroidered and handsomely beaded—sizes 36 to 46.

Saturday Special \$6.69

Come Before Six O'clock—Store Closes Saturday Evenings
BOWMAN'S—Third Floor.

Women's Shoe Values That Invite Inspection

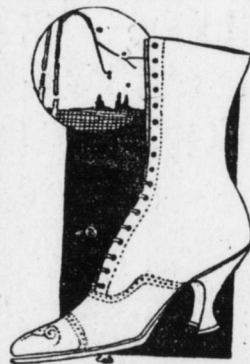
Most women have been expecting to pay exorbitant prices for Winter shoes. They'll be agreeably surprised at the fine footwear we now offer at prices which are only a little more than those charged last year. And the shoes themselves are every bit as good as any we have ever sold you. Made of selected leathers in the newest and smartest models.

For Saturday we offer two specials that ordinarily sell for considerably more money. See them and you will realize their real worth.

Gray kid vamp, with cloth tops; welt soles and tips. Special, **\$7.95**.

Patent vamp, cloth or kid tops with high heels, welts and turn soles. Special, **\$2.98**.

Come Before Six O'clock—Store Closes Saturday Evenings
BOWMAN'S—Main Floor.



Velour Hats of Quality

Special Tomorrow **\$7.00**

You will find it a very easy matter to pick from these Velour Hats—a great number of stunning shapes, which will be very becoming to your features and particular type of figure. These hats are of a quality that is carefully selected to come up to the Bowman standard. There are many imitations we could have selected to sell for less money, but these velour hats, in all shades, at \$7.00, are such unusual values for this season of the year that scores and scores of women should avail themselves of this Saturday opportunity.



Come Before Six O'clock—Store Closes Saturday Evenings
BOWMAN'S—Third Floor.

Saturday Sale of Fine Gloves



CONSIDERING present conditions, a store is fortunate in having such fine gloves to sell at these special prices. It is your opportunity to replenish your supply of gloves. And the Government advises early Christmas buying. Select now at savings that mean economy.

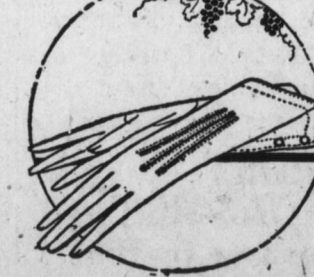
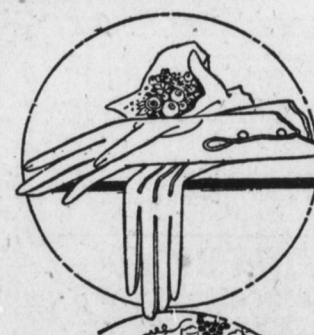
The most wanted shades in brown, tan and mole in French Kid Gloves—2-clasp, Paris point and five-row embroidered backs—every size, 5 3/4 to 7 3/4. Pair,

\$2.59

Fine quality of Washable Kid Gloves—2-clasp spear-back and 3-row embroidered backs in champagne, dark brown, tan, gray, black and white; sizes 5 1/2 to 7 1/2. Pair,

\$2.09

Come Before Six O'clock—Store Closes Saturday Evenings
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Scarfs at Special Prices

Very attractive scarfs with set in medallions and corners, also insertion bands and lace edges, all sizes. A special grouping specially priced for Saturday at, **27c to \$1.69**

Come Before Six O'clock—Store Closes Saturday Evenings
BOWMAN'S—Second Floor.

30 Doz. Women's Stockings

Saturday Special \$1.00

Women's Thread Silk Hose, black and white—wide garter top, high spliced heel. Good seconds from a reliable manufacturer—stockings that otherwise would sell for almost double.

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Curtains In Pretty Patterns

Priced To Please The Purse

This department has so many beautiful curtains and materials for beautifying the home that the department is always outgrowing its quarters—and it's not surprising when one considers the tempting prices that these curtains and draperies may be had for.

This Saturday we have prices that are extraordinarily tempting. For instance:

Sunfast Madras Curtains, in plain and two-toned effect, in rose, blue, green and brown. Useful for archways. Saturday special, pair **\$5.50**

Plain hemstitched Marquissette Curtains, in white, ivory and ecru, 2 1/2 yds. long. Saturday special, pair **\$1.65**

Scrim and Marquissette Curtains, 2 1/2 yds. long, in white, ivory and ecru; lace trimmed—wonderful values. Saturday special, pair **\$2.00**

Chenille Portieres, 2 1/2 yds. long—full width—in rose and blue. Saturday special, pair **\$7.50**

Figured Swiss for sash curtains, 36 inches wide, small and large designs. Saturday special, yd. **25c**

Genuine Tapestry Couch Covers, in beautiful designs; extra length and width. Saturday special, each **\$5.00**

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