Dr. Mudge Begins New
Series of War Sermons."

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Bowmans

BELL 1991—2356 UNITED

The Grocers Have Set a Patriotic Example By Closing On Saturday Nights

In deciding to close their stores every Saturday at six, as well as on other days, the Retail Grocers Association has moved in accord with the spirit of the times. That is practical conservation of labor energy as well as fuel, by concentrating the same amount of business in a lesser number of hours. The clerks and employers are mutual gainers, and the public will be served just as well.

We earnestly believe that the example set by the Grocers is one so commendable, that during the period of the war, especially, all stores could well afford to close on Saturday evenings as well as on other evenings without any inconvenience to the public, and with a great saving in fuel that could be converted into more essential channels.

All the beautiful electric signs, window lighting effects and interior lighting devices of a special character represent an aggregate of hundreds of thousands of dollars expended to attract attention to our names and wares. But that is an insignificant sum in comparison to what we have invested in the winning of this war.

It may seem very important that we burn fuel so we may have brightlooking and warm stores in which we may serve the people on Saturday nights; but isn't it far more important that these people should have ample fuel to be cozy in their own homes this winter?

Ordinarily it is essential that we have fuel to burn so we may have attractively illuminated windows in which to show our merchandise at night, but isn't it far more essential to have fuel where it keeps the workers in the essential industries, busily employed and 100 per cent. efficient?

It beautifies the city and is commercially important that we burn fuel so that innumerable electric signs may vie in brilliancy and color to keep our names and trade-marks before the people; but isn't it far more important to burn this fuel so that these peoples' children may have heat in the schools?

Suppose a drastic order came from Washington this winter that all stores could only be open four days a week to serve the public, rather than oblige essential industries to close part time, as they did last winner. Is there anyone who doubts that, with a little extra effort on the part of the salesforce and the public being requested to come in the dull morning hours-practically as much business could be done as with present hours?

If so, then why not voluntarily dispense with Saturday night opening this winter, by following the example of the grocers and thus complying with the suggestion of the Fuel Commissioner?

This store is willing and ready. How many others will join us?

New Fall Dresses For All Occasions of Wear

No matter for what purpose you wish a dress, you'll find one to fit your need in our present assortments, including styles suitable for the swellest "dress up" affairs, as well as the every-day street wear. They are sprinkled with sizes to fit and become physiques of all proportions.

Beautiful fashions offered in a great variety makes them very popular this season.

Satins, Serges and other favored fabrics represented in all the wanted, shades. The charm of these numerous models lies in their simplicity, which makes the style suited to every taste and prices to suit every purse.

Navy Blue Serge Dresses—sizes 14, 16 and 18—misses', \$16.50 to \$75.00; ladies', 36 to 44, 41 to 51, \$18.50 to \$79.50.

Navy Blue Serge Dresses, made with vest and sleeve trimmed with tailor braid and buttons; pocket on skirt, with gathered back, \$16.50.

Navy Blue Serge Dresses, made with new collarless effect, trimmed with plaid taffeta and covered buttons to match materials; sizes 16 to 18; price,

Satin Dresses, in Navy blue, black, taupe, Pekin, blue, Burgundy, dark green; some have collars, others are collarless-long tunic on skirt with fancy band of tucking on tunic; sizes, 36, 38 and 40, \$25.00.

Satin Dresses, in all the new shades, made with vest of white satin trimmed with jet buttons; tunic on skirt with sash, trimmed with silk fringes, crush girdle, \$25.00. BOWMAN'S-Third Floor.

Curtains and Tapestries

In Many Pretty Patterns

Marquisette and Voile Curtains, in white, ivory and ecru; plain hemstitched, lace and insertion trimmed and some with

Sunfast Madras Door Curtains, in plain and two-toned effects, 2½ yards,long, in the wanted colors; pair, \$5.00 to \$7.00.

Couch Covers, in worsted and tapestry; full sizes, beautiful patterns, \$2.00 to \$8.50.

BOWMAN'S-Second Floor.

All Wool Flannels

For Winter Wear

These flannels are suitable for shirts or underskirts-

in grays, light, medium and dark; Navy blue and khaki, in plaids and stripes; yard, 89c to \$1.75.

White and red flannels, in part and all wool; yard,

BOWMAN'S-Second Floor

Women's Hosiery

found or any purse pleased. Whether you buy one of these seconds at 39c a pair or you buy the \$3.50 quality, you are sure

Women's Stockings-black and colors-double soles, high

Women's Silk Lisle Stockings-seamless black and white,

double soles, wide garter tops (seconds); pair, 39c.
Women's Thread Silk Stockings—black, white and colors, double soles, high spliced heels, wide garter tops; pair, \$1.25 to

Women's Silk and Wool Stockings-black, white, green

brown and heather mixed—double soles, high, spliced heels,

spliced heels, wide garter tops, thread silk boots (seconds);

of excellent value for your money.

39c to \$3.50 Pr.

Our stock of Hosiery is so com-

plete and so varied in assortment

that almost any style can be

Very best grade Silkoline for comforts, big range of patterns,

Plain and figured Rep for

New patterns in Tapestry

Plain and figured Voiles,

Scrim and Marquisette, in

plain and fancy edges, 36 to 50

inches wide; yard, 22c to 69c.

medallions; pair, \$1.39 to \$6.50.

36 inches wide; yard, 29c.

for upholstery cushions and

runners, 50 inches wide; yard,

portieres, in the popular

shades, 50 inches wide; yard,

\$1.10 to \$1.50.

\$2.00 to \$5.50.



A Perfect Fitting Corset

At a Low Price

This is the time to buy your corset. How can you expect your new Fall garment to drape in this season's style lines without a new model corset? No other garment has the power to either make or mar the appearance of the person as the corset. This corset is laced in the back, and the price at which we quote it makes it difficult to

Come, see this low-priced, fashionable model that is necessary for attain-

ing new figure-Elastic top, all sizes, white and flesh;

very special, \$1.50.

BOWMAN'S-Second Floor.

Beautiful Silks

Including Harrisburg Makes



The Queen of Fabrics still reigns supreme for Autumn wear. and despite the most difficult and trying times. We have received the most beautiful and complete assortment we have ever displayed. One that is most worthy of mention is Fancy Silks made right here in Harrisburg, and no better or more beautiful and serviceable silk can be produced.

36-inch Jersey Satin-this season's favorite; yard, \$3.75. 36-inch stripes and plaids-monotones or variegated colorings; yard, \$1.59 to \$3.50.

40-inch Pershing Satin; yard, \$3.25. 36-inch Satin America; yard, \$3.00. 40-inch black Duchesse; yard, \$2.85.

Other qualities; yard, \$1.59 to \$3.50. 40-inch Satin Radiant; yard, \$2.50. 40-inch plain Pussy Willow; yard, \$3.00.

40-inch fancy Pussy Willow; yard, \$3.75. 36-inch Lining Damaskette; yard, \$2,50. 40-inch Meteor Satin, \$3.00.

40-inch Crepe Taffeta, \$3.00.

40-inch Crepe de Chine, 40 colors; yard, \$1.59. 36-inch Velour Plush, all colors; yard, \$2.00.

Out-of-town customers who cannot easily reach us at all times we will submit samples upon request.

BOWMAN'S-Main Floor

We Must Go Over the Top On Fourth Liberty Loan

"Suppose when my commanding officer ordered me to take a detail of men into No-Man's-Land I had said, 'Let John do it, I have been out there through that mud and cold three times.' I would have been placed against a brick wall and shot quicker than I could say Jack Robinson." These were the words of Captain Harris, recently, in a speech before the Chamber of Commerce.

The same rule applies to us at home who are backing up our boys. We have no right to say "Let some one else buy bonds this time, I have bought once, twice and three times. Our boys cannot refuse to go over the top, no matter how many trenches they have captured. They must Carry On Toward Victory at any cost. So the least we can do is to back them up with the money that supplies them with munitions.

BUY THE FOURTH LIBERTY BONDS



Special Values in Turkish Towels

These three numbers in Turkish Towels are attractive values. Subject to very slight mill imperfections that do not injure the wearing qualities of the towel.

Turkish Towels, hemmed, size about 18x38; each, 25c. Turkish Towels, hemmed, size about 21x42; each, 35c. Turkish Bath Towels, made of heavy, double Terry; size about 23x47; each, 50c.

BOWMAN'S-Second Floor,

Knit Goods and Art Linen

For Christmas Giving

This year you will have to begin your Christmas knitting and crocheting earlier than ever. All gifts must be shipped before December 5th and the Government advises early buying of all gifts.

Our Art Department is filled with crochet cottons ready for your inspection. By early buying of these articles you can thus co-operate with the wishes of the Government and make your yokes, centerpieces, etc., so as to enable you to be an "early

We also have a large variety of stamped goods to embroider. A new assortment of knitting and handbag tops have just arrived, celluloid with plain and white tops; price, \$1.19 to \$5.

BOWMAN'S—Second Floor.

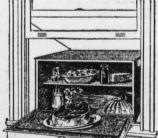
Seasonable Suggestions

From the Housefurnishing Section in Basement

Aluminum Cooker

Aluminum double cereal or rice Cooker, about 2-qt. capacity, \$1.65.





Nursery and Window Refrigerators

Nursery Refrigerator with separate ice compartment and nickel-plated faucet. Have them in white or oak Japanned, \$4.25 to \$8.50.

Window Refrigeratordoes away with buying of ice; hangs outside the window, taking up no kitchen space, \$3.75.

Perfection Butter Maker, makes one pound of butter with 2 pound of butter and 1 pint of milk, \$1.50. ive-foot stepladder, well made and durable, with pail shelf,

Stepladder and Chair combination—can be used as a kitchen chair or pantry stepladder, \$2.49.

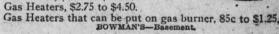
Coffee Percolator

Aluminum Coffee Percolatorabout 2-qt. capacity-makes good and appetizing coffee, \$1.35.

Oil Stoves—Gas Stoves

Oil Stoves, \$5.25 to \$10.00.

Gas Heaters, \$2.75 to \$4.50.



wide garter tops; pair, \$3.00 and \$3.50. Women's Silk Lisle Stockings—black, white and colors—double soles, high spliced heels, wide garter tops; pair, 69c to Women's extra-size Stockings—black, white and colors; cotton, silk and lisle, also thread lisle; pair, 50c to \$2.00. BOWMAN'S-Main Floor.