BELL 1991-2356 UNITED



Today Is the Birth Anniversary of Major General John J. Pershing

the man who is leading the American Expeditionary Forces in France, to let the whole world know what Old Glory stands for.

He is the man, who, as lieutenant, led the Tenth to the rescue of the Rough Riders in Cuba-subdued the Filipinos - was official observer with the victorious General Kuroki in the Japanese war-led the American force into Mexico.

Uncle Sam selected a man for this biggest war of all ages, whose military career is such as to justify the confidence of the entire nation.

Provide Yourself With

Your New Knit Underwear



Do not hesitate about purchasing a few suits of these garments right now. Our stocks of them are as complete as it is possible to make them and furnish you vith excellent selection. When we say complete we mean it in the real sense of the word, for our stocks consist of garments of all weights, qualities, sizes and styles, marked with prices which economical purses will be only too glad to

Fall line of Women's and children's Munsing and Athena underwear-vests, pants and union suits - medium, and cotton, silk and cotton wool also wool. BOWMAN'S-Main Floor.

GLOVES

Kid and Fabric Gloves In

Imported & Domestic Makes

The most famous makes of both America and Europe-the newest styles for fall-every new shade of brown, tan, gray, bisque, black, white, black with white, white with black, Navy, blue, champagne, fawn and Khaki-any of these shades

A full assortment of chamoisette, silk, double silk, army wool and knit gloves in all the leading shades, 65¢ to \$2.00 BOWMAN'S—Main Floor.



The Grey Headdress

That grateful mingling of the becoming and dignified which so surely stamps the well-coiffed matrony head is easily achieved with an extra hairpiece.

GRAY WAVY SWITCHES AND TRANSFORMATIONS are now on sale at \$2.45 BOWMAN'S—Third Floor.

Fashion and Service In Dorothy Dodd Shoes

Better styles, without waste, is the policy approved by American women.

Cleverly designed, of approved materials, the shapeliest lasts, the new Fall styles in DOROTHY DODD Shoes will meet your style ideas and your footwear needs.

Our faultless fitting DOROTHY DODD Shoes will stand the test of service in woman's war-time activities.

Gray Kid lace high top boots in welts and turns — Louis heels, plain toes and tips, wooden and leather heels. They also come in tan, and dark brown vamps, with suede

Black Vamp with gray top and Louis heel - button and lace welts \$12.00

School Shoes For Girls

Rich New Effects In

There's a wealth of beauty in the new coats! In fabric, color, trimming, style --- in every detail you'll find richness in the highest degree. Aglance at the models will foretell what a distinctive appearance you will present in one of them.



Do not get the impression that daintiness is lacking in these new coats, for though most of them are made of pile fabrics which are rather heavy, the very styles are chic in appearance and this effect is heightened by the beautifully fluffy fur trimmings. In fact every model will prove a delight to you! There's further satisfaction in the size of our stocks, as the varied assortment of high-class garments makes it a pleasure to choose here. Prices range from

\$29.50 to \$250

We've Never Had Prettier Waists Than These



We searched the show rooms of the most exclusive manufacturer for the prettiest we could find, and we feel that we have them. We would like, however, to have you see them, to give them an examination, and then to inform us if you feel the same way about their prettiness as we do. They introduce various style treatments in collars and cuffs and come made up in many desired materials in every popular

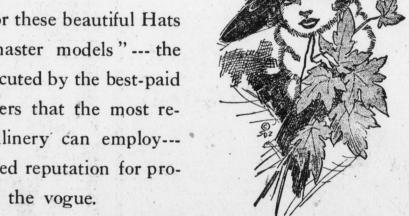
Georgette and Crepe de Chine Waists in flesh, white and bisque-high or low, round or V-necks. Embroidered and beaded. A diversity of models at \$5.95 to

Others in Striped Silks and Messalines, in brown, blue or gray. They can be worn with either high or low neck-\$6.50.

Striped Tub Silk Waists in all shades high or low neck-\$2.50 to \$4.95.

All The Charming Features Of the New Fall Fashions In

The inspiration for these beautiful Hats have come from "master models" --- the world's finest, and executed by the best-paid designers and trimmers that the most reliable makers of millinery can employ--houses of unquestioned reputation for producing hats that are the vogue.



The assortment consists of shapes to become all faces. Beautiful large Hats with soft, drooping brims of Beaver Cloth and velvet, combination materials and Hatter's Plush. Ostrich or elvet Turbans. Heavy Velour Hats with deep, soft nap and double-face brim. And banded Sailors in various shapes.

Simplicity is the keynote of the trimmings, yet so skilfully done with wings, ostrich feathers, chenille, burnt feathers, tinsel thread, ribbon and the exquisite bits of embroidery and touches of flowers-that one is really amazed at what beauty may be created by a few deft touches of skilled fingers.

> Dress Hats \$5.00 to \$22.50 Tailored Hats \$2.98 to \$15.00

Knitting Wools of **Every Description**

Whether you intend to make up a pretty sweater for yourself or some little needful for some soldier or sailor boy, makes no difference which, we can provide you with the wools to do it. We can let you have them in the weight and color you know will make up best and at prices that mean real values, when you stop to consider that the skeins and hanks are standard sizes.

Every shade procurable is to be found here in the famous Minerva Yarns, which are famous the world over for their quulity and rich colorings and delicate tints.



A Special Demonstration of Minerva Yarns Is Here For a Period of Three Weeks

Her expert knowledge is at your service. Do not hesitate to ask her about the proper grades of yarn to use for various purposes. Free lessons daily in all kinds of knitting, crotcheting and art stamping. Mrs. Beck will show you

This department is exceptionally complete in all supplies for fancy needle work. For suggestions that are of value when beginning your fall and winter work, we would advice an inspection of the ideas and materials to be found here.
BOWMAN'S-Main Floor.

Men Have "Discovered"

Our Furnishings

Season after season men have come to us for furnishings in increasing numbers. Yes, and the women folks come here and buy for the men. Each season finds us increasing our stocks to care for the men who like to wear our kind of furnishings.

Look up your requirements for the Fall and Winter season new. You will want at least one of the items mentioned here. Men's Dress Shirts - fine quality and Madras coat style, soft cuffs, choice patterns. Each \$1.50 and \$2.00

Men's Flannel Shirts-khaki and gray. Each, \$2.50, \$3.00, \$4.50 and \$7.00

Men's Outing Flannel Night Shirts. Each, \$1.50, \$1.69 and \$2.00

Men's Neckwear-wide open end, four-in-hand. Each, 50¢, 65¢, 79¢, \$1.00 and \$1.50 Arrow Collars, Manhattan Shirts, Brighton and Paris Garters-good assortment.

Men's and Boys' Sweaters. Each \$2.50 to \$10.98

SPECIAL

Delineator Offer

For a limited time a special representative of the Delineator fashion magazine will make a proposition for a year's subscription that should be of interest to you if you appreciate the value of the best known fashion journal for women. Not only is this magazine a leading authority on fash-

ions, but other reading matter of educational and entertaining nature is of the highest order. But, let Miss McEwan show and explain her propo-

BOWMAN'S-Main Floor, Rear.

"Stylish Stout"

Sveltline System Corsets

Simulating Slimness - the stout woman has come into her own — the plump, pleasant, buoyant, healthy woman is in the ascendant. She knows about a good

many things to-day that her mother and grandmother didn't dream of. One of these is the science of dressing stout women becomingly, charmingly and attractively.

To-day the wizards of designing have brought to the stuot woman the reducing effect of scientificaly arranged lines in dress by the appearance of slnderness when none

A woman need not neces-

sarily look stout because the scales say "she weights over 200 pounds."

By the artful use of certain lines it is possible to give to the stout figured woman that grace and poise ong envied in her more slender sisters.

If the stout woman considers her figure lines with care and discrimination, she will find that the proper selection of her corsets is the absolute essential.

Above all others, the stout woman must be perfectly corseted, and, as the importance of this fundamental principal of correct figure building is realizd the vexing problems of being "stylish though stout," solves itself.

The elements that go to make perfect corseting, ease, grace and symmetry of line are found only in the "STYLISH STOUT" Svetline corsets.

We invite you in for a free fitting. Satisfaction absolutely guaranteed in both front and back-lace models.

BOWMAN'S-Second Floor