

Put Your Shoulder to the Wheel

To win the war production must be maintained, and more---it must be greatly increased. Push and patriotism are one and the same thing today. Everyone must push, and push harder.

The man who does not shirk, but does his bit and then some, gains a double reward. He will get more in his pay envelope, and if he is wise and saves his earnings, will get more of the substantial things of life. His future, his dreams and ambitions, can be brought nearer to realization in less time than ever before. By aiding his country in hours of stress he is aiding himself in social and industrial progress.

There is no time for the laggard or the man who dallies with opportunity. It is no time for the man or woman who swings with each change of the wind. Put your shoulder to the wheel and keep it there---the same wheel. That has always been the dominating American spirit and must never be forgotten.