

WILLYS OVERLAND AID WAR PLAN

Second Largest Auto Factory in U. S. in Position to Help Materially

From a plant which shipped 465 passenger cars in 1908, the Willys-Overland Company has grown in less than ten years to the second largest automobile-manufacturing plant in the United States and is now in a position to materially aid in speeding up the war program.

"When this commercial growth is taken into consideration," says Carl Hanson, of the Overland-Harrisburg Company, local distributors, "it speaks volumes of praise for the far-sighted vision of the officials of the company. For the underlying reason behind this successful development has meant that its product has met the popular demand.

"The policy of the company has been to sense the motor needs of the greatest number of people and build a substantial motorcar best adapted to meet them. Many factors are to be considered in forecasting the desires of the motor-buying public, but the officials have held unalterably to five main tenets, these being ap-

Better be safe than sorry

Better entrust your replating and refinishing to us and be certain that it will be done right.

We have every facility and a force of skilled mechanics for replating and refinishing gold and silver ware, brass bedsteads, chandeliers and all metal goods.

Automobile work a specialty.

All work entrusted to us is done promptly and at most reasonable prices, too.

NUSS MFG. CO. 11th & Mulberry Sts.

pearance, performance, comfort, service and price.

"The appearance of Overland cars must be neither too exaggerated nor too commonplace. They have all the big-car style of design, with plenty of room and good color harmony.

"Their performance is built upon a motor designed for thrifty use of gasoline with ample power, mounted upon a durable and dependable chassis. They must be easy to operate, with narrow-turning radius.

"In comfort they must have the easiest-riding qualities it is possible to obtain. To make this possible, much thought has been expended upon the cantilever spring suspension and length of wheelbase. They must all be roomy, so that there will be no cramping after the longest drive.

"To give the greatest possible amount of service, Willys-Overland, Inc., has gone to great lengths to provide fully-equipped service stations covering the country. No Overland owner need ever be put to inconvenience through lack of service.

"Finally, in the matter of price, it has always been the policy of the Willys-Overland to make and market their product at the lowest possible margin. It is the desire of the company to place the automobile in reach of the largest number of people.

"How well this policy has appealed to the public is best understood by a trip to the mammoth plant in Toledo, where it is busy day and night turning out supplies for the government of every kind and, in addition, making every effort to keep its production up to the increasing demand for Overland cars."

Dort Car Entered in Efficiency Contest

The Los Angeles to Yosemite economy run will be conducted this year under the auspices of the American Automobile Association, the necessary sanction having been granted.

This run was one of the big motor events of last year, fourteen different makes of cars competing over a grilling stretch of 370 miles. The cars were divided into classes according to price, the Dort, Monroe and Franklin winning in their respective groups. The lowest fuel record of all the cars was made by the Dort, which consumed 14 1/2 gal-

Baby Slayers of Berlin Captured by Allied Forces



These "Baby Slayers of Berlin" will no longer roam the skies and drop deadly missiles upon the defenseless villagers of France and England and upon hospitals. These German aviators were captured by Allied airmen and are on their way to a concentration camp far from the battling lines.

loss of gasoline, an average of 25.96 miles per gallon.

On account of the many changes in prices this year, all cars sold for less than \$1,200 are eligible for entry against the Dort, whereas last year the price limit was \$1,000 for this class.

VACATION FOR PASTOR
New Cumberland, Pa., July 27.—The Rev. David S. Martin, pastor of St. Paul's Lutheran Church, has been granted a three weeks' vacation by his congregation. The Rev. and Mrs. Martin and little son, will take a trip by automobile.

EUROPE URGES WAR LEARNING

Keep the Schools Going and Make Them Better and More Effective

Washington.—Europe's lesson to the United States is to keep the schools going and to make education during and after the war better and more effective than it has ever been, according to a broad-side announcement entitled "Europe's Educational Message to America," just issued by the Interior Department, through its Bureau of Education, for circulation among mayors, school board members and other public officials.

This is France's message, as reported by John H. Finley, Commissioner of Education, New York state, in his report on French schools in wartime:

"Do not let the needs of the hour, however demanding, or its burdens, however heavy, or its sorrows, however heartbreaking, make you unmindful of the defense of to-morrow; of those disciplines through which an efficient democracy is possible, through which the institutions of civilization can be perpetuated and strengthened. Conserve, endure sacrifice, to assure to those whom you have brought into the world that it shall be not only a safe, but a happy place for them."

For England, the Hon. H. A. L. Fisher, president of the English Board of Education, who is in charge of pending educational legislation of fundamental significance, is quoted: "At the beginning of the war, when first the shortage of labor became apparent a raid was made upon the schools, a great raid, a successful raid, a raid started by a large body of unreflecting opinion. The result of that raid upon the schools has been that hundreds of thousands of children in this country have been prematurely withdrawn from the schools and have suffered an irreparable damage, a damage which it will be quite impossible for us hereafter adequately to repair. That is a very grave and distressing symptom."

Final place on the broadside is given to a report of the English Committee on Juvenile Education in Relation to Employment After the War, which says:

"Any inquiry into education at the present juncture is big with issues of national fate. In the great work of reconstruction which lies ahead there are aims to be set before us which will try, no less searchingly than war itself, the temper and enduring qualities of our race, and in the realization of each and all of these education, with stimulus and discipline, must be our standby. We have to perfect the civilization for which our men have shed their blood and our women their tears; to establish new standards of value in our judgment of what makes life worth living; more wholesome and more restrained ideals of behavior and recreation, finer traditions of co-operation and kindly fellowship between class and class and between man and man.

"These are tasks for a nation of trained character and robust physique, a nation alert to the things of the spirit, reverential of knowledge, reverential of its teachers and generous in its estimate of what the production and maintenance of good teachers inevitably cost."

STERLING TIRES USED LOCALLY

Many Large Firms Are Using These Tires on Their Delivery Cars

"That the Sterling tire is proving itself to be the most economic tire for all uses is demonstrated in the fact that nearly ninety per cent. of Sterling tires sold are sold to business firms that figure tire mileage on an efficiency basis," said G. G. Golling, of the Keystone Sales Co., local distributors for Sterling tires. "The firms have figured out the cost of a tire from the standpoint of service, not first cost, because they must use them day in and day out at the lowest possible cost per mile.

"Some of the local firms using Sterling tires are the Atlantic Refining Company, the Fleischmann Yeast Co., the American Tobacco Co., the Bell Telephone Company, the Great Atlantic and Pacific Tea

Co. and numerous other of the larger concerns. Most all of these firms employ efficiency experts, who get down to the bottom of all expense matters and who when buying an article get what they think will give them the most service for the amount of money involved.

"One big feature of Sterling tire service is the fact that all tires are repaired free of charge during the life of that tire, no matter what the cause of the injury to it may be. This will reduce the repair bills to nothing, a big item in a year's time. The original cost of Sterling tires is no higher than the average good tire."

COAL AND SAND FROM RIVER
New Cumberland, Pa., July 27.—W. H. Hoff, contractor, has taken out 6,000 tons of coal and 2,000 tons of sand this summer. Some of it will be used for government work.

SENATOR CROW IMPROVES
By Associated Press
Unlontown, Pa., July 27.—Physicians, attending State Senator William Evans Crow, who was operated on here for appendicitis, announced today that his condition was "very satisfactory."

ENLISTS IN STATE POLICE
New Cumberland, Pa., July 27.—Jay Cookerly, of Geary street, left for Greensburg, Pa. He has enlisted in Company A, state police.

AUTOMOBILE STORAGE

Sible's Garage

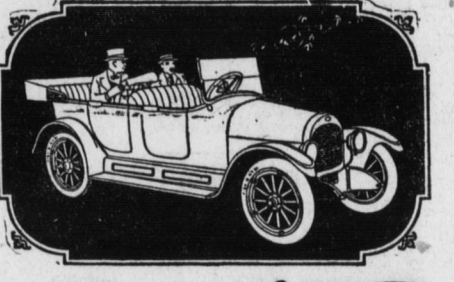
THIRD AND CUMBERLAND STREETS

Convenient Location

All Modern Appliances Heat and Air

Make Your Reservation at Once

Oil Gasoline Accessories



Overland

The Thrift Car

THE outstanding automobile feature of today is the saneness in the use of cars.

This is aptly illustrated by the fact that more than 100,000 Model 90 cars have already been put to work by responsible citizens.

You too can practice the thrift spirit and still benefit by modern motor car accommodations and conveniences by ordering your Model 90 at once.

Five Points of Overland Superiority:
Appearance, Performance, Comfort, Service and Price.
Light Four Model 90 Touring Car, \$805—f. o. b. Toledo
Price subject to change without notice

The Overland--Harrisburg Co. Distributors
OPEN EVENINGS 212-214 NORTH SECOND STREET BOTH PHONES

Acting Superintendent in Charge at Indian School



CLAUDE V. PEEL
Carlisle, Pa., July 22.—Claude V. Peel, former chief clerk at the government Indian school in this city, and who has been appointed a traveling auditor in the Indian Bureau, has entered upon the duties of acting superintendent of the Carlisle school. Because of his increased ability, Mr. Peel has been considerably advanced by the department. John Francis, Jr., who for several years past has been head of the Indian institution, recently resigned to enter the United States Army.

"De-Sulphating"—a Cure That's Worse Than Disease

Mixed in with the helpful information in the popular scientific papers is a good deal of battery advice that should not be followed. Read it if you will—but don't take it too seriously until you have an expert opinion.

This sound advice is given to car owners by Mr. Wildermuth, president of Front Market Motor Supply Company.

"Every once in a while," says Mr. Wildermuth, "there appears in one of these publications an article describing in detail just how sulphating of plates can be cured after it had been allowed to proceed. Of course every battery-user knows that sulphating, if allowed to gain headway, is injurious to plates, and most everybody knows that it can be cleared up by a special charging process. According to the magazine articles, there is another and much simpler way, which involves doctoring the batteries.

Writers of these rather misleading articles on battery cures usually go on to explain how some very simple chemical can be added to the battery to produce results that seem little short of wonderful. Usually the instructions are made vague enough and enough "if" and "however," and quality phrases put in to make you think that it is your own fault, if through a trial of the cure you find yourself in ruining your battery. Most of the writers of these popular battery articles play safe by being rather indefinite.

As a matter of fact, there is no material that can be put into a battery to cure ills that have been caused by neglect or abuse. The best course to follow is to have your battery inspected every week or two by an expert, which would enable you to steer entirely clear of any serious trouble. If for any reason this is not done the one thing to remember is that the only remedy for battery trouble is pure water, charging and, finally, expert attention at the hands of a man who knows his business. Chemicals and extra acid never do anything but ruin batteries.

Largest and Smallest Draft Details From Perry

Marysville, Pa., July 27.—Sending out its largest draft quota this week, Perry county will next week send out its smallest quota. One man will leave the county for Syracuse, N. Y. He is Chester Wallace, of Marysville, who has been working for several years as a brakeman in the preference freight yards of the Pennsylvania Railroad at Marysville.

Wallace will leave Marysville on July 30 to go to New Bloomfield, to leave on the following morning for Syracuse. In the largest quota, which left the county this week, seventy-two men were included, among whom was John T. R. Wallace, a brother of next week's draftee, who was also an employe of the Pennsylvania Railroad here.

Ford Owners--- Ford Dealers---

You can save money on repairs and many long hours' waiting for your car. You will be able to give better service to your patrons and keep them more thoroughly satisfied.

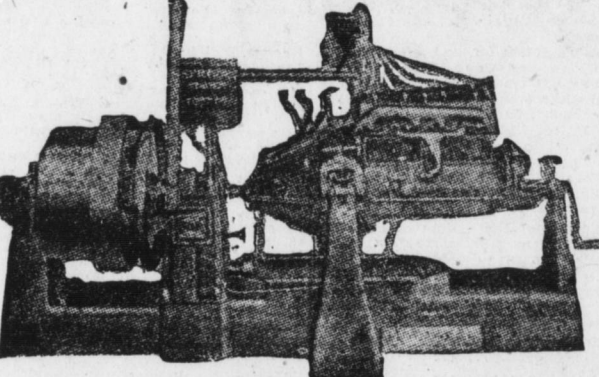
If You Have Mac's Garage Do Your Work

AUTHORIZED FORD SERVICE STATION

We have now installed and ready for service the ONLY Combination-Bearing Burning-In, Motor Test and Running-In Machine in Central Penna.

The amount of work that can be done on this machine in one hour formerly took two days or more—and then it was not certain that every bearing was "true" or not.

With this combination machine, however, when a "job" is turned out we know that it is O. K. in every particular, no guess work has been allowed, no need to, for every function has been finished mechanically perfect.



We also have special Ford Fixtures and Tools—

For connecting rod alignment, testing and straightening. In many cases involving overhead jobs that "come back" with "knocks" are due to not having tested the connecting rods before assembling motor.

All of these devices have been installed at large expense for the benefit and service of the thousands of Ford Car owners. Heretofore it was necessary for them, when they had their car overhauled, to wait for several days until this was completed—then, in many cases the work had to be gone over again because it was not accurately done. This has all been eliminated at Mac's Garage, the Authorized Ford Service Station—and the cost of repair work is given you in advance. This cuts out all arguments, and you cannot be overcharged because every job on a Ford Car has been worked out on a scientific basis. It saves you real money to let us do your Ford repair work. No other cars handled.

For holding pistons while disassembling or re-assembling connecting rods and pistons. This machine prevents twisting or bedding rods out of alignment.

Another important machine is the Transmission Drum Overhauling Machine for the purpose of holding transmission drums while cleaning bushings. This machine saves hours of time and expense to Ford owners. In connection with this machine we operate a quick-action Arbor press to speed up the work of removing and pressing in bushings.

WE SPECIALIZE IN FORD WORK ONLY

These devices are APPROVED BY THE EQUIPMENT DEPARTMENT OF THE FORD MOTOR CO., DETROIT, and in assurance to you, Mr. Ford Owner or Dealer, that this Ford Service Station is most thoroughly well equipped to take care of your repair work at all times, efficiently and satisfactorily. The work that leaves our plant MUST BE RIGHT IN EVERY WAY.

We Specialize in Ford Work Only

A FORD SERVICE EXTRAORDINARY

There are business concerns that cannot afford to have their FORD Delivery, or Business car out of service even for a half or a day, hence this extraordinary service offer:

We will remove old motor and install new Ford motor, charging you for use of same at a nominal rental for each day used—while we are overhauling your motor.

We will also give the same service on rear axles that need overhauling, or new gears put in.

We also are thoroughly equipped with highest type of machinery to

Rebore Cylinder Blocks and for **Fitting Oversize Pistons**

We carry one of the most complete stocks of

Genuine FORD Parts

—enabling every Ford owner to secure the part he needs for his car instantly without the delay of a single minute.

FORD DEALERS---Write Us For Special Garage and Repair Shop Prices

MAC'S GARAGE, 1808-10 LOGAN ST.
A. G. McMILLAN, Proprietor
Authorized Ford Service Station--- Bell 2469-J Dial 2413

Harrisburg Motor Dealers Association Goes on Record at Recent Meeting

"To Conserve Man-power and Material as an Aid to the Government"

All Automobile Establishments Operated by Members Will Close

Every Sunday, Beginning August 4th

Resolution:—

"Beginning August 4, 1918, all garages owned or controlled by members of the Association be closed, except where a member has an existing contract for delivery of stored cars, and then only an attendant may be in charge.

"That no repairs be made, no materials or accessories be sold for profit, and that only gasoline may be sold in an emergency."

The above means that every motor car owner can assist in this conservation movement by arranging for their Sunday requirements on Saturdays. It can easily be done, and you will suffer no inconvenience, at the same time, however, you will feel that you are doing your bit in this connection to help conserve.