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## "Fill Me UpWith Your Cheapest -My Car is a Chalmers

Ever heard that order given at a gasoline filling station
You will if you just wait till a Chalmers drives up.
At some of the larger stations you'll see a row of three or four red pumps.
On each is a price, and in some cities the price will range from say, $201 / 2,231 / 2,271 / 2$ to 30 cents per gallon.
Watch the different makes of cars as they arrive for refilling of tanks.
The "temperamental" ones will insist on the high-test gasoline only. And pay the high price.
They will tell you, that, with the low-test gasoline, their cylinders fill with carbon, the carburetor will not function, and that the power produced is-nil.
Well-they ought to know. They are driving those cars The Chalmers owner is the exception to the rule.
He stops at the first pump-the cheapest, heaviest, low-test gasoline. He knows he is buying a liquid that is practically kerosene. But he also knows his Chalmers motor will burn it-and consume it perfectly.
And if he knows all the facts he will appreciate also that there are more heat units per gallon in the heavy than in the lighter fuel.
So his efficiency is greater at the same time that his fuel bill is less. Yes-you have it-the famous "Hot Spot" and the "Ram's Horn" manifold as you find them in combination only in Chalmers Motor Cars, are responsible for that condition.
You obtain a four-fold efficiency in a Chalmers-we'll tell you how in the next advertisement.
Meantime, drop in and let us show you just what the "Hot-Spot" and the "Ram's Horn" really are-what they accomplish-and how. Then you will understand the reason for the tremendous popularity of the Chaimers-a popularity and a demand so great that exerybody in the trade concedes, "This is Chalmers year."


KEYSTONE MOTOR CAR COMPANY
57 to 103 S. Cameron Street
C. H. BARNER, Manager

Harrisburg, Pa.

