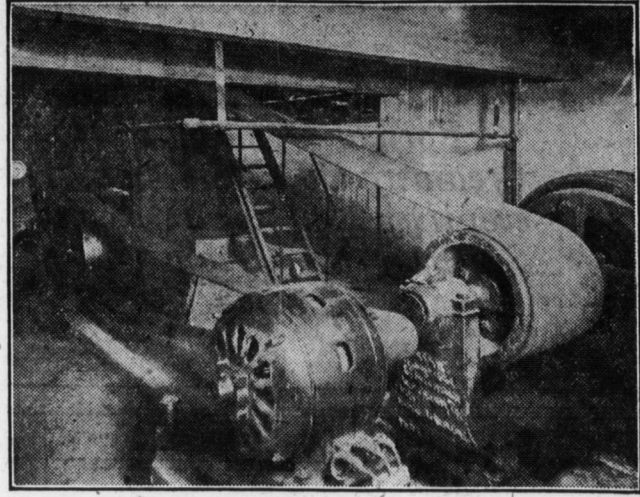


Public Invited to Grand Opening of New Hershey Creamery, Thursday Evening, July 18th



Giant Motors in the Engine-room of the Hershey Creamery Company New Home

HERSHEY CREAMERY CO. PLANT HAS FOUR BRANCHES OF MANUFACTURE

Principle Feature of the Business Is the Manufacture of Hershey's Superior Ice Cream Noted For Its Full Rich Flavor and Smooth Texture. Pure and Delicious

The new Hershey Creamery plant has a capacity of making twenty-four quarts of ice cream every minute. This is a record that vies with any plant in the business. As the demand for ice cream is larger by far than at any time in the history of the business this plant will meet the requirements of the times and the conditions which the great war has imposed on all business. The Government urges the public to use milk products more and more for the economy as well as for the vast amount of nourishing qualities contained in them.

Thirty tons of ice a day can be manufactured in the plant and if called upon 25,000 pounds of milk can be condensed, although all of this machinery has not yet been installed.

One of the most urgent needs of Harrisburg was cold storage facilities. The new Hershey plant has a capacity for cold storage of twelve carloads of prod-

ucts. The modern facilities in this nature will be greatly appreciated by the public generally.

Economy in Production

Nearly all the machinery is operated by individual motors which make for efficiency as well as economy. Three artesian wells on the premises bring pure cold water to use without delay or expense. A fleet of a dozen motor trucks are used in the transportation of the products from the plant busy at all times.

Cold Storage Facilities

Sixteen refrigerator rooms with a temperature ranging from 10 below zero to freezing supply ample space for storage, while two giant ice tanks, one on the first floor and one in the basement, are kept busy manufacturing ice for the business. A huge ice crusher disposes of thirty tons of ice per hour. And a large salt elevator supplies the great quantities of salt used for the packing of ice cream.

The Glass

Installed in the plant of
The Hershey Creamery Co.

Furnished by

Bogar Hardware Co.

1316 North Third St.
Harrisburg, Pa.

Extensive Lines of General Hardware
Paints, Oils and Glass

Pen Dar Unit System Steel Equipment

Steel Lockers

Wardrobes

Shelving

The Accepted Standard

Inspect the Pen Dar Unit System Steel Lockers installed by us in plant of Hershey Creamery Company, Harrisburg, Pa.

EDWARD DARBY & SONS CO., Inc.

PHILADELPHIA, PENNA.

Write For Catalog No. 43-B

The Hershey Creamery

Wired and Electrically

Equipped

BY THE

Dauphin Electrical Supplies Co.

JOHN S. MUSSER, President

432 Market St., Harrisburg, Pa.

Electrical Contractors and Jobbers in Electrical Supplies
Lighting Fixtures and Motors

A few of the jobs now under construction or just completed

| | |
|----------------------------|--|
| Evangelical Publishing Co. | Jednota Home |
| D. E. Tracy Mansion | St. Lawrence Church |
| Merchants Ice Co. | First Christian Science Church |
| Bell Telephone Co. | Central Printing & Publishing Co. |
| Harrisburg Academy | Sylvan Heights Orphanage |
| Dormitory | P. & R. Passenger Station, Harrisburg and Others |