

The War Comes First — Save Food and Help the Cause

Bowman's

Be Your Own Policeman — Watch Your Food Habits

BELL 1891—2356 UNITED

HARRISBURG, FRIDAY, MAY 3, 1918.

FOUNDED 1871



They're After Kaiser Bill

Have you seen the massive khaki-covered motor trucks going through Market street, with khaki-clad boys at the wheel guiding the powerful vehicles through the maze of traffic?

There is something impressive about those trucks that instinctively suggests the presence of a power and influence other than the civilian, even to a novice. And they do. It is Uncle Sam's tremendously powerful organization mobilizing its military forces.

As big as one or two of those trucks seem, they are but an item or two among the tens of thousands of similar trucks that are forming a mammoth military caravan that is commissioned to "GET KAISER BILL."

These vehicles must be loaded with food, ammunition, clothing and surgical supplies for our boys "over there."

That means that you are a part of the great quartermaster's department at home that must supply Uncle Sam with the food and supplies, through Liberty Bonds, Thrift Stamps, Red Cross support and Food Conservation.

UNCLE SAM IS DELIVERING THE GOODS, ARE YOU?

Specials From the Millinery Department



Smart Sailors

in the rough sennit braids—black, navy and brown. A very special value, reduced in price to \$3.95

Newest Pattern Hats

A splendid grouping of transparent hats of maline and horsehair. Some of all horsehair. Others with horsehair brims and lisere crowns. Priced at \$5.95 to \$20.00

BOWMAN'S—Third Floor.

Acme Adjustable and Collapsible Dress Form

A Turn of the Wheel Adjusts It to Any Figure

As necessary as a sewing machine. Many women have been compelled to give up home dress-making on account of not being able to fit themselves properly. An Acme Collapsible Dress Form will overcome this difficulty, and if you could only realize the wonderful saving of time and patience a Dress Form would be to you, you would not hesitate one moment in deciding to have one.

With the Acme Form, you can fit your dresses quickly, accurately and pleasantly. It will add style and distinction to your appearance and will make your clothes look better and fit better.

Every one can own one by the club plan: \$1.00 down and \$1.00 a week.

20 section Acme Dress Form \$18.00
16 section Acme form, \$16.50; 12 section, \$15
8 section Acme form, \$12.00; 4 section, \$8.50

BOWMAN'S—Main Floor.



Spring Displays of Dainty Undermuslins

The ease with which you can supply your lingerie requirements from our elaborate displays of these dainty undermuslins will be more than a big surprise to you. For we left no stone unturned to include within their assortments every little underthing you could possibly need—pretty nightgowns, petticoats, envelope chemise, drawers, brassieres, etc., and we have attached to them prices that will make every purchase one of economy.

BOWMAN'S—Second Floor.

Every Woman Should Take Advantage of the Reduction Sale of Suits

In this group, which comprises practically one entire stock of high-class garments, can be found so many diversified models for all figures.

An ample opportunity is equally afforded the usually hard-to-fit as well as the more perfect figures. These suits are divided in several selling groups and in every instance the original ticket remains on the garment in pursuance of the Bowman policy.

50 Suits at \$19.50

Mostly serge and poplin in tan, Pekin, navy, black and checks. Honestly tailored of good materials and lined with dependable linings. Collars of self material with overcollars of pique or silk.

100 Suits at \$35.00

These have many features that elsewhere would be found only in much higher priced garments. Plain or semitailored models in Gabardine, fine poplin, men's wear serge and novelty cloths, many of which are braid-bound. Colors principally are gray, Reseda, tan, brown, Copen, navy and black.

100 Suits at \$25.00

In plain or belted models of gabardine, poplin, and serge. Many models are made very attractive by the use of braid buttons or the vestee effect. All Peau de Cygne lined and come in Pekin, Reseda, Rookie, Navy and black.

50 Suits \$45 to \$89.50

This group is comprised of the highest quality of garments possible for us to offer. The materials are all of the finest quality and the tailoring is the best we can get. The selection is practically limited to one of each style, but many will be fortunate in securing one of these high-class garments at these prices.

BOWMAN'S—Third Floor

Ribbons

In Endless Varieties of Beautiful Color Effects

If all the ribbons in this department could have been arranged into one massive streamer and attached to an aviator's airplane as it circles the capitol dome, the riot of colors would rival the rainbow in splendor. For this department we can assure you of an exceptionally beautiful and complete line of ribbons in prettiest of shades, and the prices, you will agree offer splendid values.



Moire ribbons, 6 1/2 inches wide, with 1-inch plain satin border, in a full line of shades—5-inch width to match; for hair bows and sash, extra quality 39c and 69c yard

A complete line of shades in satin ribbons for camisoles. 7 inches wide, high lustrous finish—very nice quality, yard, 75c

Lady fair lingerie ribbon—two-toned satin in contrasting shade from 1/4 inch to 1 1/4 inch to match—from 10c to 25c yard

Double faced washable satin ribbon—8 1/2 inches wide in pink and blue only; used for camisoles—wonderful value, for \$1.00 yard

5 1/2-inch Moire taffeta ribbon—very heavy quality especially for hair bows in coral, turquoise, Belgium, Mais, Nile, white, pink, blue, black, yard 45c

BOWMAN'S—Main Floor.

Togs For Little Chaps That Have the Dapper Cut



What proud mother or father is there who doesn't try to make the little fellow look like a junior prince between the ages of 2 to 8? These are the years before he reaches the boisterous age and we select with special care the suits that are dainty and colorful, and yet cut to patterns strikingly different, but rivaling his little sister's clothing in attractiveness.

Oliver Twist Suits for boys, 2 to 6 years are here in white, or white waist with colored trousers, collars and cuffs finished with French knots, feather-stitching and hand embroidery.

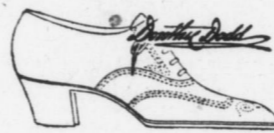
Boy's American Middy and Military Suits. White and colors in Poplin, Galatea, Chambray, Linen and Repp. sizes, 2 to 8 years \$1.50, \$1.95, \$2.25, \$2.50 to \$5.95

Boys' wash, straw and silk hats; sailor, French drop and rolled brim 55c, 39c, 75c to \$2.50

BOWMAN'S—Third Floor.

Beauty in Women's Oxfords

At Modest Prices



For a busy woman who wants service from a low shoe for Summer use will unquestionably find the oxford best for most utility and service. This is more than true of this display of oxfords we are showing.

The outstanding feature of these Oxfords is that they are built on such comfort-giving lasts that business women will find them well adapted to their needs. They are made of very good leathers in neat appearing styles that makes them always in perfect taste worn either with fine silk frocks or the simplest muslin dresses. They come in various colors of course and our range makes choosing such a pleasant task.

Dorothy Dodds are among them, and the serviceable and pretty shoes for children.

BOWMAN'S—Main Floor.

SPECIAL Offer Delineator One Year, 95c

Madam Rolland, a Belgian refugee is at the Butterick Pattern Department for a short time representing the Butterick Publications. She is authorized to make this special offer for a limited period.

The world's fashion authority magazine will be given to you for one whole year, providing each issue is called for at Bowman's store.

Madam Rolland was in Brussels when the Germans invaded the city and speaks very intelligently of affairs in her native land.

BOWMAN'S—Rear Main Floor.

May Sale of Silks Closes To-morrow

Every fashion journal you may read emphasizes the popularity of silks this season, and reminds the women that they may go as far as they like in gratifying their fancy for this beautiful dress fabric without being in the least subject to censure by the government.

Uncle Sam needs many fabrics but silks have not been in demand for military purposes as much as wool, cotton and linen; therefore, you may choose from the splendid values offered at this May Sale of Silks with perfect ease of mind.

Tomorrow is the last of the four days at these prices, which you will find exceedingly low. In fact, many of these fabrics could not be duplicated today at an advance of 25 to 33 per cent.

BOWMAN'S—Main Floor.



REMARKABLE Hair Goods Values Wavy Hair Switches \$4.45

Switches that will give long, satisfactory service, made of fine grade, naturally wavy hair, carefully put together by expert workmen.

Desirable lengths, triplicate mountings. Real Hair Nets, 95c per dozen. BOWMAN'S—Third Floor.

A Blouse or Two That's New

—will fit nicely into any well-dressed woman's wardrobe. Here are a host of new creations to choose from. All in fine materials and many colors.

A splendid selection of linen batiste and voiles in white and flesh with fine tucks, hand-embroidered and lace. Also numerous styles—sport blouses in Crepe de Chine plain colors and stripes.

Many new georgettes—handsomely embroidered and beaded in all the beautiful summer shades, such as: Flesh, Tea Rose, May Rose, Nile, Turquoise, Peach and numerous other shades, all sizes. Prices, \$1.98 to \$8.50

BOWMAN'S—Third Floor.



Manhattan Shirts

Of the Specially Selected Patterns



Every man knows the quality, pleasing pattern designs and splendid fit of Manhattan shirts. They have no peers in their price class, otherwise we should appreciate knowledge of any better values. The selection here comprises such patterns as are specially selected to please men who are particular in dress and want the most attractive as well as the dependable kind.

Men's Manhattan Shirts—new Spring patterns in percales, madras, silk and cotton. \$2, \$2.25, \$2.75, \$3.00, \$4.00, \$4.50, \$5.00, and \$6.00

Men's dress shirts—fine quality of madras—coat style—soft cuffs—in the newest Spring patterns \$1.50 each BOWMAN'S—Main Floor.

The "Flo Flo" Sextette

Of Gorgeously Gowned Girls

will be at the Bowman outer apparel department, Tuesday afternoon, from two to four and will wear the latest styles in gowns and millinery.

This sextette is from John Cort's radiant exposition of feminine loveliness, which is the sensation of musical comedy in New York today. The fashion parade is considered among the most wonderful ever presented on the stage.

BOWMAN'S—Third Floor—Tuesday.

Have Comfort As Well As Style--- Bon Ton Corsets---

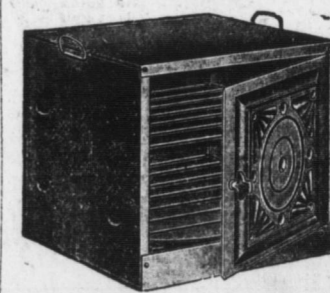
the Smart Corset That Appeals to Most Women

They give a graceful contour line; adding new charm to your personal appearance and support; and fashionably shape your form and increase your bodily comfort.

A diversity of models is here for slender, average and stout figures. Prices range from \$3.50, \$4.00, \$5.00 and \$6.50 Be individually fitted.

BOWMAN'S—Second Floor.

Blue Steel Ovens



Ovens made of blue steel, sides lined with steel; width 12 inches, height 11 inches, depth 11 1/4 inches, \$2.39.

Oven same as above, with glass door, \$2.75.

Ovens made of blue steel; tin lined, asbestos insulator on sides, 12 1/2 inches wide, 12 1/2 inches high, 12 3/4 inches deep, with glass door, \$3.25

Ovens made of blue steel, full tin lined, side and top asbestos lined, 12 1/2 inches wide, 16 1/2 inches high, 12 1/2 inches deep, \$4.35.

Same as above with glass doors, \$4.75. BOWMAN'S—Basement.

We Carry a Complete Line of Best Screens and Doors

Bring exact measurement with you. Window screens, 40c to \$1.10; screen doors, \$1.59 to \$4.75.

Set of screen-door hardware for 12c consisting of a pair of spring hinges, gate hook and eye, door pull and necessary screws, if purchased same time door is purchased.

BOWMAN'S—Basement.