

Make This World a Decent Place to Live In!



General Haig Recently gave this message to his men;

"Each of us must fight to the end. The safety of our homes and the freedom of mankind depend alike upon the conduct of each one of us."

That applies to YOU "over here" as much as it does to EVERY soldier "over there."

Our BOYS are over there eager to defend our freedom and that of all mankind with every ounce of fighting strength to the end. He is ready to go "over the top" to give YOU a chance for a life of freedom---ready if necessary to give up his life.

Give him a fighting chance for HIS life.

Arm him---equip him---make it possible for him to have MORE THAN AN EQUAL CHANCE for the life that the Germans will try to wrest from him.

Liberty Bonds will provide the means to do it

Buy LIBERTY BONDS

Deny Yourself---Buy All You Can---To The Limit

Meet Sammy's sacrifice half way by making sacrifices of our own. Give him Guns, Amunition, Artillery, Airplanes, Food and Clothing. Loan Uncle Sam every dollar you can rake and scrape together and save up for him for months to come.

Now! Now! Now!

When the Hun is Making His Supreme Effort-- Make Yours

*This Patriotic Appeal is Sent to Every American Citizen in Central Pennsylvania by the Following Business Houses of
New Cumberland, Pa.*

New Cumberland National Bank

New Cumberland Knitting Co., Manufacturers of Men's Seamless Half Hose

Susquehanna Woolen Co., Manufacturers of Blankets

Batorff & Co.—Furniture and Carpets.

Butt's Modern Pharmacy—The Store of Quality

D. W. Brown—Vulcanizing, Harness and Shoe Repair

E. E. Fleurie Brick Co., Manufacturers of Building Brick

New Cumberland Auto & Supply Co.—Sole Agent United Tires and Fords

John C. Herman & Co. Makers of King Oscar Cigars

New Cumberland Brick Co., Manufacturers of Building Brick.

Penna. Dye and Bleach Works—Dyeing and Bleaching

The Hoff Store—Furniture and Carpets