

BUY LIBERTY BONDS NOW

# Bowman's

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BELL 1991-2356 UNITED

HARRISBURG, FRIDAY, APRIL 12, 1918.

FOUNDED 1871

## Special Demonstration of W. & B. Corsets

One of the noted fashion exponents from the W. & B. Corset Factory will be at this store next week, beginning Monday, to give patrons the benefit of the most expert advice on this ever-interesting topic.



She will show the Stylish Stout Reduso Corsets—demonstrating their value as builders of fine figures. Models to improve every type of figure will be shown. A visit to this store's Corset Department will convince you.

BOWMAN'S—Second Floor.

## White Silks in Season's Most Fashionable Weaves

White silks are now at the height of demand. The warm days are fast approaching. The present cool weather sets the needle workers choosing and making the warm-weather clothes—

### White Silks Are Here in:

- 40-inch Crepe de Chine, yard, \$1.59 and \$2.00
- 40-inch Crepe Meteor, yard, \$2.50
- 40-inch Pussy willow satin—washable—yard, \$3.50
- 40-inch Jersey Tricotine, yard, \$3.00
- 54-inch Milanese Jersey, yard, \$3.50
- 40-inch Lustrous Shantung, yard, \$2.50
- 32-inch Chinese Ninghai bleached pongee, yard, \$2.50
- 36-inch Silk canvas suiting, yard, \$2.50
- 36-inch Rock-away Hunt pongee, yard, \$2.50
- 32-inch Society wash satin, yard, \$2.00
- 36-inch Herringbone wash satin, yard, \$1.65
- 40-inch Ruff-a-nuff, yard, \$4.00
- 36-inch Khaki Kool, yard, \$4.00
- 36-inch White Japanese Habital, yard, 79c to \$1.50

### WASH FABRICS

- 40-inch imported white voile with colored embroidered, dots, size of a silver dollar—rose, gold, and black, \$1.85 yard. With lots size of a quarter, colors, Copen, green, black, white, yard, \$1.50
- With dotted borders, rose, Copen, black, yard, \$1.00
- 36-inch White voiles with silk striped, yd., 35c, 50c and 75c
- 40-inch white ground voiles with delicately tinted gingham and corder stripes and plaids, yard, 50c and 95c
- 36-inch white ground Foulards with eight colored printings great rivals to all silk foulards, yard, \$1.25

BOWMAN'S—Main Floor.

## A New Showing of Summer Blouses Which Will Interest You

The collection is so varied that you will find it a simple matter to select just the model you most want from this showing of beautiful Summer Blouses.

Materials are sheer and dainty; colors are those in popular favor; trimmings are exquisite; and prices are reasonable beyond belief.

- Georgette crepe, cross-bar tucking, \$7.95
- Georgette crepe, satin vests, button trimmed, \$4.95
- Georgette crepe, filet trimming, \$16.50
- Crepe de chine, in smart, high-neck styles, \$5.95
- Wash silk, striped collar
- Smart satin, tailored model, \$8.50
- Men's wear silk, high neck styles
- Organdie, smart vestee, \$5.50 to \$9.95
- Voile, novelty stripes, organdie collar and cuffs, \$2.98
- Batisse, high necks, tucked front, \$3.95
- Misses' georgette crepe, slip-on model
- Misses' Georgette crepe, beaded front, \$5.95
- Misses' voile, real filet and embroidery trimmed
- Misses' handkerchief linen, \$2.98
- White voile, colored linen collar and cuffs, \$2.50
- Georgette crepe, Dutch neck, embroidered, beaded, \$16.50
- Crepe de chine, shawl or sailor collar, \$6.95
- Colored georgette crepe, bead trimming, \$10.95
- Sweaters, sleeveless wool jersey, \$9.95 to \$16.50
- Sport coats, without collars, new shades, \$10.95
- Sport coats, plaited or military style, \$16.50
- Sleeveless jackets, collarless or shawl collar, \$6.95, \$16.50

BOWMAN'S—Third Floor

## Hair Vogue

How much smarter and more fashionable-looking is the coiffure when arranged with a natural way



### Transformation

It completely covers any thin spots and can be draped in ever so many becoming ways.

All shades including gray.

at \$3.95 and \$4.95

BOWMAN'S—Third Floor

## To-morrow All Trimmed Hats At Clearance Sale Prices

Yes, to-morrow is the biggest event in Millinery we have offered this season. A complete clean-up of hundreds of the extremely smart models as well as the scores and scores of hats for every sort of service. All the favored straws in the most becoming shapes and plain effects at

### Reductions That Offer Remarkable Money-Saving Opportunities

Some of the prices are less than half of regular prices, and practically all of them have had such sharp cuts that one look at the original price ticket on a hat is sufficient to convince you that the real Bowman distinctive millinery may be secured at extraordinary savings at this sale.

All finest Pattern Hats in lisere and milan straws, trimmed with wings, flowers and jets—very special at \$10.00

Beautiful tailored and dress hats, flower trimmed and some with wings and glazed ostrich—this sale, \$6.50 and \$7.50

Another lot of trimmed hats and neatly tailored ones—put up with the care that makes Bowman millinery distinctive—this sale \$5.00

Wonderful values in this lot of trimmed hats, with careful consideration to the minutest detail of making and trimming—this sale \$3.50

Sailors and Bandeau Hats with high crown sennit braid—in black, navy and khaki—with colored facings—a splendid value at \$1.98

Wenchow body hats, banded with patent leather and faced in georgette crepe—poke and sailors—black, Copen, navy and red—special this sale, \$1.98

One assortment of lisere hats in blacks and colors—large and small shapes. These popular-priced hats are big values, specially priced at \$1.00

All hats in this sale are exceptional; worth-while and unsurpassed values. Come! See! and you'll buy. Perhaps more than one at these remarkable reductions.

BOWMAN'S—Third Floor

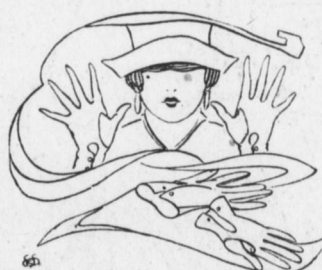
## New Spring Haberdashery For Men

Men of Harrisburg and vicinity should familiarize themselves with the advantages for savings in quality merchandise that may be obtained in our Men's Furnishings Department. Our vast purchasing power and resourceful organization that buys women's apparel secured equal advantages for the men's department.

- Manhattan Shirts—new spring patterns, percales, madras, fiber silk, silk, cotton mixed, each \$2.00 to \$6.00
- Dress Shirts—Percales, madras, coat style, soft cuffs, each \$1.00 and \$1.50
- Men's Hose—Monito, thread silk, double soles, high spliced heels, in black, white and colors, pair 75c and \$1.00
- Silk and lisle, double soles, high spliced heel, black, white and colors, pair 50c
- Plain lisle, double soles, high spliced heel, black, white and colors, pair 39c
- Cotton—double soles, high spliced heel, black, white and colors, pair 25c
- Men's Leather Belts—each 50c, 75c, \$1.00
- Men's Neckwear—Wide open-end, four in hand, new spring pattern, each 50c, 65c, \$1.00 and \$1.50
- B. V. D. union suits, each \$1.15
- Athletic union suits, nainsook, each 69c
- Garters in Brighton and Paris, pair 25c, 35c, 50c

BOWMAN'S—Main Floor.

## Silk Gloves Very Much In Favor and Serviceable



There are so many reasons why the silk glove is so much in vogue this season. Not only because of a shortage in the supply of imported skins for the ever-popular kid gloves, but the silk glove offers so many color selections this year, and they are so serviceable and easily kept clean.

Stylish silk gloves are here in wide assortment in the famous Kayser and other good makes. Heavy silk gloves—2-clasp double finger tips tricot silk, white and black 65c

Fine milanese silk in white, gray, black and champagne, 85c

Heavy Milanese silk gloves double finger tips, 2-clasp and gauntlet in white self, white black stitched and embroidered—white with gray, white with gold and white with other fancy shades, black with white, embroidered backs and black self. Green and champagne \$1.15 to \$1.75

Today's special in black 2-clasp fine French Kid Gloves—5 row white embroidered back, \$2.50

BOWMAN'S—Main Floor.

## Quality and Moderate Price In Women's & Misses' Apparel

In the possession of a suit may be found that undefinable something that is indispensable to the woman who wants to be well dressed at all times. No other garments is so well adapted for general purposes.

The complete stock here represents styles and materials that must measure up to the Bowman standard of quality. The materials comprise serge, gabardine, poplin, tricotine, hairline, stripes, mannish mixtures, jersey and tyrol wool. The colors represent the very best that is being shown and worn this season. For the less expensive one these prices are very moderate — \$25, \$29.50, \$35—and the more distinctive styles at \$45, \$55, \$75.

### EVERY WOMAN CAN USE A COAT

There are so many occasions on which a coat can be used that it is a necessity to have one so as to be prepared. For any use you may wish to put it to you will find a coat here to meet your requirements. Serge, poplin, gabardine, velour, silvertone silk, tweeds and khaki are the most favored cloths. The shades mostly shown are Rookie, Gray, Blue, Beaver, Pekin, Plum, Navy and Black—\$19.50, \$25, \$35, \$49.50.

Sleeveless jackets and coats of silk or wool jersey, Baronet satin, veivet and Moire silk. Much favored this season and come in many shades—\$15, \$25, \$35.

### FASHION HAS DECREED FURS FOR THIS SEASON

We are showing many models of the newest shapes. Full animal scarf of taupe, black, Georgette, pearl gray, Lucille and Poiret fox and Wolf. The new coats and capes of Hudson seal combined with Nutria or Jap, Kolinsky. Capes, stoles and shoulerpieces of Jap Kolinsky. Choice selected pelts, finely cured and finished with beautiful soft linings.

BOWMAN'S—Third Floor



## Women's Dependable Hosiery And Knit Underwear

- Women's thread silk, black, white and colors—double soles, high spliced heel, wide garter top, pair, \$1.50, \$2.00, \$2.50 and \$3.00
- Women's thread silk, double sole, high spliced heel, black, white and colors, pair \$1.15
- Women's silk lisle, double soles, wide garter top, black, white and colors, pair .59c
- Women's thread silk boot, double soles, wide garter top, black, white and colors, pair .79c
- Bleached, vest, tape neck and sleeves, each, 25c, 39c and 50c
- Sleeveless vests, bleached, silk lisle, tape neck and sleeves, each .79c
- Union suits, bleached, cotton, low necked, sleeveless, lace knees, each .59c
- Athena union suits, bleached, cotton, light weights, all styles, each .79c, \$1.25, \$1.50

BOWMAN'S—Main Floor.

## SPECIAL SALE OF Women's Pumps and Oxfords

This odd lot of shoes in broken sizes represents excellent quality leathers, not strictly up-to-the minute in style, but such as will give the best of service around the house or garden for general purposes.

### Your Choice, Pair 98c

Another lot of pumps in combination of dull and patent vamps with suede blacks, in buckles, fancy button effects and plain. High and medium heels. Also dull kid oxfords with gray cloth backs.

### Your Choice, Pair \$1.49

Made in medium high and low heels, some pumps in colonials with various shaped buckles and others with straps and plain vamps, and oxfords in button and lace. They are made up in patent and dull leathers and have sold for four and six times as much as prices now marked on his lot.

BOWMAN'S—Main Floor.

## The Prettiest of Neckwear And Beautiful Ribbons

Memory fails to recollect a time when this store had a display of neckwear and ribbons to equal this one. The department is filled with beves of the loveliest creations and gorgeously colored ribbons for feminine adornment.

- New vests in pique, satin, plain shades and striped materials, each .50c to \$5.95
- Big showing of satin neckwear, in round, roll and flat collars also sets, each .50c to \$2.50
- Satin Ties, each \$1.00 to \$1.50
- Pique collars and sets extra quality, each .50c to \$1.50
- A new showing of ribbons—in sash and hair bow, widths to match in a full line of shades, 5 and 8 inches, at yard, 39c to 89c
- Camisole ribbons from 6 to 10 inches wide in plain and fancies, yard .59c to \$1.50
- A new line of bag ribbons including black, satin, embroidered in gold and silver effects, 8 to 10 inches wide, yard, \$2.25 to \$5.00
- A big line of new hat bands in fancies—Roman stripes and Bayadere, each .29c to 89c

BOWMAN'S—Main Floor.

## Seasonable Suggestions From the Housefurnishings Dept.

### Sanitary Water Coolers

This is the era of pure sanitation, whether it be the air, provisions or water. The water cooler is by far the best sanitary cooler on the market; the ice never comes in contact with the water you drink. It is designed for the home and office, also for hotels, institutions, factories and railroad stations; the glass bottle holds five gallons of water. Price \$17.00



### Another Sanitary Device

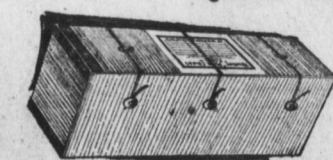
Entirely new, too, naturally it finds a place at Bowman's. WILMORT Crumb Sweeper, endorsed by Good Housekeeping, glides gently over the table and instantly collects all crumbs; it is nickel plated, causes no inconvenience to guests; easy to clean and keep clean, it is a pleasure to use it.



\$3.50

### Quaker Moth Chest

Made of fiber board, just large enough for suits, yet small enough to go on a shelf or the bottom of a closet, and moths won't go near it. The middle layer is treated with a special compound that keeps them away. When not in use, folds up flat \$1.50



Complete line of the following seasonable merchandise at right prices: Gas Stoves, Oil Stoves, Screen Doors, Window Screens, Garden Seeds, Garden Tools, Lawn Mowers, Garden Hose, and Lawn Sprinklers.

BOWMAN'S—Basement