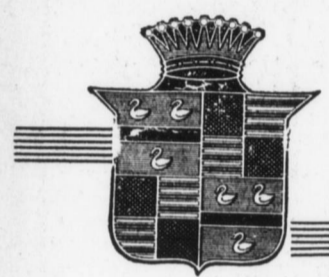


PNEUMATIC TIRE OLD INVENTION

First One Was Used and Tested 72 Years Ago in London

Were Robert William Thomson, builder of the first pneumatic tire for carriages, to return to earth today and view the modern successor of his invention, the Cord tire, he would hardly believe his eyes.

Robert Thomson was an English civil engineer and undoubtedly was the first man to conceive the idea of a pneumatic tire. His first tires, which appeared on the streets of London 72 years ago, were strapped to the wheels of a brougham.



5-Passenger Touring Car \$865
3-Passenger Clover-Leaf Roadster \$865
Ensminger Motor Co.
THIRD and CUMBERLAND STS.
Bell Phone 3515

and leather washer. For inflating the leather-lined tube, a "condenser" was used. This condenser no doubt was the beginning of the present-day tire pump.

Thomson's theory was that a vehicle equipped with pneumatic tires would move over the road much more easily than a vehicle riding on the usual steel rims.

It was the following year, 1847, that the first pneumatic tires appeared in New York on a horse-drawn vehicle.

Dependable Service A known quality in the Cadillac

Dependable Service under all conditions is the ultimate in the motor car of today.

CRISPEN MOTOR CAR CO.
311-315 S. Cameron Street
HARRISBURG, PA.

REO SALES MGR. TALKS ON WAR

Tells of Relationship of Auto Industry to Present Conflict

"Very properly the efforts of the entire automobile industry for the past twelve months have been concentrated on winning the war.

"This conversion of energy has taken many and divergent forms. Not all of the automobile factories are actually producing munitions of war.

"The view of the assistance which the automobile industry already has rendered the government in preparing to prosecute the war most effectively—particularly since this activity is being constantly increased—we shall not be accused of sordid commercialism or of a lack of patriotism.

At the best, there is certain to be a period of sharp industrial and commercial readjustment as soon as hostilities shall cease; and it is equally certain that the necessity for liquidating the enormous war debts that are now being piled up will result in an international race for commercial supremacy which will completely eclipse Germany's former efforts to secure a place in the sun.

MONUMENT FOR AVIATORS
Fort Worth, Tex., April 13.—The British government will erect a monument here to the memory of the aviator cadets who were killed in training.

REPUTATION OF TIRES ESSENTIAL

"What Is Back of the Name" Is Question Often Asked by Buyers

"The reputation of an automobile tire is often times its best salesman," says V. W. Marker, the local dealer for Sterling tires and tubes.

"Sterling Tires have many such promoters of their reputation. From all communities where Sterling tires are used comes word of the large number of miles they have run.

Cumberland Will Be Lively County
Carlisle, Pa., April 13.—Political interests in Cumberland county is booming with the near approach of the primary election, and unless some unforeseen contingencies arise, it is forecasted that Cumberland county will go Republican.

The registration for 1915 showed 8,321 registered as Republicans, 6,574 Democrats, 2,481 Washington; 152 Socialist and 151 Prohibition, with a Republican majority of 361.

200 Germans Attack U. S. Line; 20 Go Back
New York, April 13.—A raid by a party of 200 Germans on a portion of American-held line, in which all but twenty of the attacking force were accounted for by the defense.

Lansing Tells Netherlands Ship Seizure Was Necessary
Washington, April 13.—America's reply to the recent statement of the Netherlands government, bitterly protesting against and denouncing the action of the United States in taking over Dutch ships in its ports, was made public last night in the form of a memorandum by Secretary Lansing, a copy of which has been sent to the Netherlands legation.

Paducah, Ky., Told That Talk Must Be Loyal
Paducah, Ky., April 13.—Notices prohibiting talk of a primary action against persons who by word or act are guilty of disloyalty to the United States were found posted virtually all over Paducah yesterday morning.

MEN IN THE ARMY PREFER CADILLAC

American Writes of Drivers' Preference For This Make in Army Work

In a letter to E. C. Howard, sales manager of the Cadillac Motor Car Company, W. G. Austin of Savannah, Ga., who is in service in France, comments at length on the popularity of the Cadillac among the Army men who drive and use motor cars.

Brakes Form Important Part of Every Automobile
Washington, April 13.—Uncle Sam is not overlooking the importance of efficiency from every angle in the motor transport and ambulance division of the army.

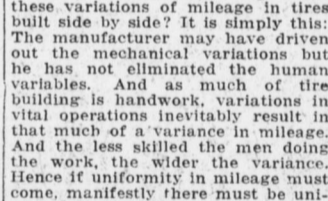
Ridding Tires of Gambling Element, Says F. C. Millhoff
"By the gambling element in tires" said F. C. Millhoff, Sales Manager of the Miller Rubber Company, Akron, Ohio, before a convention of leading dealers.

AIR LICENSE BOARD NAMED
Washington, April 13.—The personnel of the joint Army and Navy board on aeronautic cognizance, to which private aviators must apply for license to fly over the United States, in territorial waters, insular possessions and the Panama Canal Zone, was announced yesterday.

What is the average storekeeper's standard of Service?
It is to give his trade as much in the way of fair prices, quality, courtesy and delivery as he thinks he can afford.

DELIVERY CAR
The chassis sells for \$845. Complete with Express body \$915; with Closed Panel body \$955. Fourteen standard types of body. All prices F.O.B. Philadelphia.

DELIVERY CAR
Special Deferred Payment Plan enables you to pay for the car gradually out of its earnings.



DELIVERY CAR
Andrew Redmond, Distributor
Third and Reilly Streets
Both Phones

CONSERVING R. R. CAR EQUIPMENT

Loading Two Oldsmobiles Where but One Was Loaded Before

"One of the marvels of the automobile industry is the manner in which it has solved knotty problems and found solutions to so many seemingly unsurmountable difficulties," says Mr. Barker of the Miller Auto Co., local distributors of Oldsmobiles.

REO
Enter One 3/4-Ton Reo— a Fleet Is Sure to Follow
IT IS INTERESTING to look over the records of Reo Sales and to note how great is the percentage of re-orders.

REO
ALWAYS ON THE JOB, that Reo is our best representative—our best salesman.

REO
IF YOU KEEP BOOKS—if you keep close tab not only on the gasoline and oil and tire consumption; but also on the stoppages and delays; the adjustments and repairs—

REO
REO WILL WIN OUT every time on the figures there shown.

REO
DEPENDABILITY is a Reo attribute. Stoppages and delays are almost unknown.

REO
AND LOW UPKEEP is the logical result of the same sound engineering and sterling quality that makes Reos reliable.

REO
WE'LL GLADLY SHOW YOU facts and figures and photographs of great fleets of Reos now in service of many big concerns.

REO
WE SOLD THAT ONE by promises—the balance of the fleet were bought on knowledge of performance and low upkeep of that initial Reo.

HARRISBURG AUTO CO.
Fourth and Keiker Streets
Duplex Four-Wheel Drive Hubbert Trucks
Cleveland and Heeman Tractors

Reo Motor Car Company, Lansing, Mich. (131-30)



REO 3/4-Ton Speed-Wagon \$1275
Price in f. o. b. Lansing and the special Federal tax must be added
THE GOLD STANDARD OF VALUES

POTATO BUTTER
Potato butter is recommended by the British Ministry of Food as a cheap substitute for butter, being made in England at a cost of less than 10 cents per pound, as follows:

AMERICAN SIX
An "American" For Americans
Designed, built and O. K'd by Louis Chevrolet
Never Before Have 120 Points of Perfection Been Combined in One Car at a Moderate Price

IT'S ECONOMY
The upkeep on the American SIX is moderate, because of five fundamental things:
1—14 to 17 miles to the gallon of gas.

COMFORT
In the AMERICAN SIX we absolutely give it to you. The contributing factors are the perfect distribution of weight, low center of gravity, self-sprung quality of the long semi-elliptic spring, and the long wheel base.

PHONE OR CALL AT OUR SHOWROOM AND ARRANGE FOR YOUR DEMONSTRATION.
BELL PHONE, 2856-J DIAL, 0856.

American Auto Co., Distributors
C. A. SLOUGH, MGR.
REAR FRONT and PORTER STREETS
We Have a Good Proposition For "Live" Dealers. Write Us at Once for Particulars.

REO
Enter One 3/4-Ton Reo— a Fleet Is Sure to Follow

IT IS INTERESTING to look over the records of Reo Sales and to note how great is the percentage of re-orders.

WE FIND that if we can get just one Reo "Speed Wagon" in service with a big concern—manufacturer, wholesaler, jobber, trucking concern or chain of stores—more orders are sure to follow.

ALWAYS ON THE JOB, that Reo is our best representative—our best salesman.

WITH ONE AS A WEDGE it is a certainty that from time to time others will follow till, by a process of elimination—the survival of the fittest—the entire fleet will consist of Reos.

WE COULD NAME several big concerns that, as a starter, put on one Reo and one each of several other makes.

IN TWO OR THREE YEARS we find they have gradually gotten rid of all others and now buy Reos exclusively to supplement the fleet.

IF YOU KEEP BOOKS—if you keep close tab not only on the gasoline and oil and tire consumption; but also on the stoppages and delays; the adjustments and repairs—

REO WILL WIN OUT every time on the figures there shown.

DEPENDABILITY is a Reo attribute. Stoppages and delays are almost unknown.

AND LOW UPKEEP is the logical result of the same sound engineering and sterling quality that makes Reos reliable.

WE'LL GLADLY SHOW YOU facts and figures and photographs of great fleets of Reos now in service of many big concerns. Practically every one started with a single 3/4-ton Reo.

warmed basin 14 ounces of potatoes and add 2 ounces of butter or margarine and 1 teaspoonful of salt. Stir until smooth and then mold into rolls and keep in a cool place. To make the appearance acceptable use butter coloring, and if intended to keep beyond a few days a butter preservative should be added.

AMERICAN SIX
An "American" For Americans
Designed, built and O. K'd by Louis Chevrolet
Never Before Have 120 Points of Perfection Been Combined in One Car at a Moderate Price

IT'S ECONOMY
The upkeep on the American SIX is moderate, because of five fundamental things:
1—14 to 17 miles to the gallon of gas.

COMFORT
In the AMERICAN SIX we absolutely give it to you. The contributing factors are the perfect distribution of weight, low center of gravity, self-sprung quality of the long semi-elliptic spring, and the long wheel base.

PHONE OR CALL AT OUR SHOWROOM AND ARRANGE FOR YOUR DEMONSTRATION.
BELL PHONE, 2856-J DIAL, 0856.

American Auto Co., Distributors
C. A. SLOUGH, MGR.
REAR FRONT and PORTER STREETS
We Have a Good Proposition For "Live" Dealers. Write Us at Once for Particulars.

REO
Enter One 3/4-Ton Reo— a Fleet Is Sure to Follow

IT IS INTERESTING to look over the records of Reo Sales and to note how great is the percentage of re-orders.

WE FIND that if we can get just one Reo "Speed Wagon" in service with a big concern—manufacturer, wholesaler, jobber, trucking concern or chain of stores—more orders are sure to follow.

ALWAYS ON THE JOB, that Reo is our best representative—our best salesman.

WITH ONE AS A WEDGE it is a certainty that from time to time others will follow till, by a process of elimination—the survival of the fittest—the entire fleet will consist of Reos.

WE COULD NAME several big concerns that, as a starter, put on one Reo and one each of several other makes.

IN TWO OR THREE YEARS we find they have gradually gotten rid of all others and now buy Reos exclusively to supplement the fleet.

IF YOU KEEP BOOKS—if you keep close tab not only on the gasoline and oil and tire consumption; but also on the stoppages and delays; the adjustments and repairs—

REO WILL WIN OUT every time on the figures there shown.

DEPENDABILITY is a Reo attribute. Stoppages and delays are almost unknown.

AND LOW UPKEEP is the logical result of the same sound engineering and sterling quality that makes Reos reliable.

WE'LL GLADLY SHOW YOU facts and figures and photographs of great fleets of Reos now in service of many big concerns. Practically every one started with a single 3/4-ton Reo.