

WAR SAVINGS STAMP SALE IS SETTING PACE

Week Ending March 30 Was One of the Best of Campaign

Philadelphia.—Reports beginning to come to the headquarters of the National War Savings Committee in this city for the week ending March 30 indicate this to have been one of the best weeks for the sale of War Savings Stamps since the campaign began in December. Lebanon county made a very decided advance, due in part to a local competition among postmasters, and Philadelphia had the largest sales of any week thus far. In this connection, Robert K. Cassatt, director for Eastern Pennsylvania, has sent a letter to the county chairmen in his district, urging them to renewed effort. Mr. Cassatt told the chairmen frankly that the campaign is lagging in Pennsylvania and that other states are far ahead of it in per capita sales of stamps. He said he felt that this condition should not exist and he insisted upon concentration of effort in order that a better showing may be made by the grand old Keystone State.

Sell Stamps With Bonds
A statement has been issued by William G. McAdoo, Secretary of the Treasury, urging the prosecution of the sale of War Savings Stamps along with the third Liberty Loan drive, which begins next week. Mr. McAdoo's statement, which is addressed to the executives and workers of the Liberty Loan and War Savings campaigns, says:

"As the time for the opening of the campaign for the third Liberty Loan approaches, it seems advisable to set forth in a definite way a plan by which the activities of these two organizations shall be brought into union for the period of the campaign."

"The war savings organization should have for its primary object the education of our 10,000,000 people to the idea that at this time of war and national crisis the practice of thrift is not alone a matter of personal wisdom or advantage, but is vitally necessary to the welfare of the nation. The United States Government, in its prosecution of the war, requires the use of the products of labor to the extent of billions of dollars, while at the same time it has become necessary to remove from productive employment 1,600,000 men. This demand for material cannot be met if the normal needs of our population are continued. To a reduction of these needs the chief activities of the war savings organization should be directed, and, as a complement to this work, the savings effort, when translated into terms of money, should be invested in United States Government securities."

Encourage Partial Payments
"On the other hand, the Liberty Loan organizations are confronted with a problem of raising within a short space of time billions of dollars to meet the immediate requirements of the Treasury Department. The campaign must be intensive and, while pointing out the necessities of self-denial in expenditures, must be directed toward amounts of subscriptions, as well as number of subscribers, the needed amount must be raised, even though present savings are not sufficient. Even if it becomes necessary to pledge future savings through the use of credit facilities."

"In the Liberty Loan drive therefore, the war savings organizations should continue their efforts in the formation of war-savings societies, educational work in the schools and general thrift propaganda. Their actual selling organizations should, however, be combined and co-ordinated with that of the Liberty Loan organization to the end that during this period sales of Government securities, both Liberty Loan Bonds and War Savings Stamps, should be made in the largest amount possible to each individual buyer; but the purchase of Liberty Loan Bonds, rather than War Savings Stamps, should during the period be made the main object."

"The first effort of both the Liberty Loan and war-savings organizations during the coming drive should be to sell Liberty Loan Bonds and no member of the war-savings organization should endeavor to divert a purchaser of Liberty Loan Bonds to the purchase of War Savings Stamps. On the other hand, there are persons who are unable to buy Liberty Loan Bonds, and all those persons should be urged to buy War Savings Stamps."

Encourage Partial Payments
"With regard to the partial payment subscriptions to Liberty Loan Bonds, these should be encouraged, but where employers of labor or others have formed efficient war-savings societies which are actually obtaining systematic and adequate subscriptions to War Savings Stamps, this work should not be interfered with by any endeavor to supersede the war-savings societies by the introduction of the partial-payment plan for subscriptions to Liberty Loan Bonds. Such war-savings societies should make every possible effort to promote the sale not only of War Savings Stamps, but of Liberty Bonds during the coming drive."

"The loyal army of workers in both these organizations must realize that they are working for a common cause, though by different methods; that each is a part of the Treasury Department force, and that each is under Treasury Department control."

"Complete harmony and unity of purpose helps both organizations in the attainment of the purpose of each—the successful financing of the war on a sound basis. We must have complete and cordial co-operation between the two organizations, and I am sure that I may count upon every member of each organization for that kind of patriotic work."

"I ask that these suggestions be carried into effect both in letter and in spirit."

Likes Prison Training; Seeks to Get Back

Detroit, Mich.—"I want to go back to Jackson prison to finish learning my trade as a plumber," Reuben McMillan, recently released, explained, just before he was sentenced by Judge Wilkins in Recorder's court. Reuben gave his ambition as the reason for wanting an automobile, driving away another and committing the theft of 2,700 pounds of stereotype metal, three counts charged against him. McMillan got his wish, Judge Wilkins sentencing him to Jackson for a term of two and a half to five years.

Dives, Pomeroy & Stewart

Smart Simple Lines in Spring Suits

Complete Sizes For Women and Misses



Exclusive Styles in Fine Quality Materials

Suits of the simple, smart modes that are shown in our apparel section will be in high favor throughout the summer months, and women who deferred buying until after Easter will find it to their advantage to make selection now.

The suits shown at \$25, \$27.50 and \$30, represent the highest type of tailoring possible to-day, and in various styles shown within these ranges are strong evidences of the value that lies in reproductions.

Copied from higher-priced garments. Suits of tricotine, serge poret, twill, Jersey cloth and fine quality tweeds are featured at prices which every woman will recognize for their moderateness. There are plenty of staple blues and blacks with a good sprinkling of other good shades.

Fine quality Suits of Men's Wear Serge for women of large figure are shown in rich navy blue and black. Specially priced at\$35.00

Street Coats of Long Wearing Materials, \$25 to \$45

The fabrics include Burella cloth, serge, poplin, tricotine and tweeds of the better grade, developed in styles that are ultra fashionable. The colors include Pekin tan, grey, sand, navy and black. All sizes for misses and women.

Dives, Pomeroy & Stewart, Second Floor.

Women's Lisle and Fibre Silk Hose

- Fiber silk seamless hose, in black, white, navy, champagne and cordovan75c
- Thread silk boot hose, lisle tops; fashioned feet; in black and white75c
- Silk lisle hose, fashioned feet; high spliced heels; black and white75c
- Bronze silk lisle seamless hose59c
- Black outside silk lisle hose, with fashioned feet75c

CHILDREN'S SEAMLESS HOSE OF COTTON

Children's fiber ribbed cotton seamless hose, in white and black, 25c
Children's fine ribbed silk lisle seamless hose, in black and white, 35c and 50c
Boys' heavy ribbed black cotton seamless hose25c

Dives, Pomeroy & Stewart, Street Floor.

Mme. Lyra Corsets Essential For Large Women

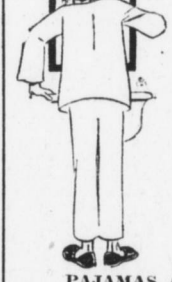
There are certain essential features about corsets for heavy figures that should never be overlooked. The most important of these features is design.

Mme. Lyra models for heavy figures, like all other Lyra Corsets are modeled on live models before they are offered to the public. Every corset design is given a severe test to prove its correctness of design, its perfect fit and comfort.

Such care in designing and making insures a perfect model for every type of figure.
Back and lace models\$1.00 to \$12.00
Front lace models\$1.50 to \$10.00

Dives, Pomeroy and Stewart, Second Floor.

Men's Pajamas in Many Styles



Attractively Priced in a New Showing

The materials are really as good as those which we offered throughout the summer months last year, and the values are unusually good.

Duplicate lots of the styles presented at this time will be considerably higher—so now is the logical time for men to supply summer needs.

- PAJAMAS AND NIGHT SHIRTS—MEN'S AND BOYS'**
- White corded madras and fancy trimmed two piece pajamas with silk loop; all sizes\$1.25
- Stripe percale and plain white corded madras; pajamas with silk loop\$1.50
- Two-piece pajamas of crinkled crepe and corded madras, in solid colors with silk loops and fancy trimming\$1.95
- Two-piece khaki pajamas in genuine soisette cloth with military collar\$2.50
- Fancy silk trimmed two piece pajamas\$3.50 to \$3.95
- One-piece pajamas in plain colors and stripes with silk frogs, \$1.50 and \$1.95
- Boys' stripes percale pajamas with silk frogs85c
- Boys' solid color chambray and madras pajamas with loop and fancy trimming\$1.00
- NIGHT SHIRTS**
- Plain and fancy trimmed muslin night shirts; sizes to 20, at 75c
- Fancy trimmed and plain white muslin night shirts\$1.00 and \$1.25
- "Fruit of the Loom" and extra size muslin night shirts\$1.50
- Boys' muslin night shirts with fancy braid trimming65c
- MEN'S STREET GLOVES**
- Silk lined grey suede gloves with self embroidered back, Pair, \$1.50
- Genuine black head grey Mocha gloves, with black embroidered back, Pair\$3.65 and \$3.95
- Tan cape kid gloves\$1.50, \$2.00 and \$2.50
- Pure silk Spring gloves, interlined, Pair\$1.50
- Silk gloves in grey and chamois, Pair\$1.25

Dives, Pomeroy & Stewart, Men's Store.

Cotton and Lisle Socks For Men

- Cotton seamless socks, in black, tan and champagne25c
- Silk lisle seamless socks in black and colors35c
- Fibre silk seamless socks in black and colors35c
- Cotton seamless socks in black, white and grey15c

Dives, Pomeroy & Stewart, Street Floor.

"Fair List" Groceries For Saturday

- Pure cane and maple syrup, can25c
- Van Camp Italian spaghetti, can10c
- Lifebuoy Health soap, 10 cakes\$.56c
- Sauer kraut, large No. 3 cans, 15c
- Steel cut coffee, 5 lbs89c
- Peeled peaches, California fruit, lb.23c
- New white flaked oat meal, 3 lbs.25c
- Large blue California raisins, lb.17c
- Herring packed with tomato sauce, can17c
- Ginger snaps, lb.17c
- Fig bar cakes, lb.19c
- Eagle Brand condensed milk, can21c
- Premier fancy uncoated rice, lb.13 1/2c
- Ritter's pork and beans, tall cans15c
- Shoulders, fresh from the smoke house, lb.24c
- Walter Baker's sweet chocolate, cake6c

Dives, Pomeroy & Stewart—Basement.



The Richest Blouses of Georgette Crepe, \$6.50

New arrivals—and quite the loveliest we've had this season. In orchid, lark, French blue, rose and flesh in combination with white georgette.

New Cotton Waists, \$1.95 50 New Styles

Dainty trimmings of tucks and lace insertion in semi-tailored styles with convertible collar, also with a rolling collar trimmed with a lace edge. The materials of which these new arrivals are developed are fine quality voiles and batistes. In all sizes for small, medium and large women.

Dives, Pomeroy & Stewart Second Floor.

Dives, Pomeroy & Stewart

New Hats Have a Real Air of Summer About Them

Special Showing of \$5.00 Models

Charming leghorns, milans, light colored straws and combination straw and crepe brims or crowns are the new hats for summer. Many styles are in all white with trimmings of wheat, wings, flowers and silk. Some have wreaths of gay field flowers some have fine lace. Flowers are blooming on summer hats as they should, and the vogue of flower trimmings for summer is practically established.

Quite the most delightful styles at \$5.00 that have yet appeared.

Rough Straw Tailored Hats

Medium sailors in black rough straw with plain silk bands or silk scarf like bands\$5.00

Dives, Pomeroy & Stewart, Second Floor, Front.



Scout Shoes For Feet That Are Hard on Leather

- Parents whose boys tear through a pair of shoes in a month or less will not need to visit shoe stores quite so often if they put their youngsters' feet into Scout Shoes.
- Boys' brown elk skin Scout Shoes, with red fiber welted soles and rubber heels—
- Sizes 9 to 13 1/2, Pair\$3.00
- Sizes 1 to 2, Pair\$4.00
- Sizes 2 1/2 to 5 1/2, Pair\$4.00
- Boys' tan silk skin scout shoes with kromleik stitched soles and leather heels—
- Sizes 9 to 13 1/2, Pair\$2.50
- Sizes 1 to 2, Pair\$3.00
- Sizes 2 1/2 to 6, Pair\$3.50
- Boys' brown elk skin scout shoes with ell soles, standard nail fastened leather soles—
- Sizes 1 to 5, Pair\$2.50
- Boys' tan side leather scout shoes, with standard fastened leather soles and heels—
- Sizes 10 to 13 1/2, Pair\$1.50
- Sizes 1 to 2, Pair\$1.75
- Boys' black elk skin scout shoes, with kromleik standard fastened soles—
- Sizes 2 1/2 to 5 1/2, Pair\$2.50

Spring and Summer Cottons in Complete Readiness For the Frocks That the Season Ordains For Women

All the new weaves are represented—the sheer, beautifully colored voiles, the cotton foulards, the woven plaids and the rich, fresh-looking tissues that go so far toward making a season for fine dressing.

Styles and patterns are large—and each one is exclusive.

- Foulard voile in colored grounds, with self-colored stripes and plaids of silk scattered over foulard printings; 36 inches wide, Yard98c
- Silk and cotton foulards in light and dark grounds, with foulard designs in colors and white; 36 inches wide, Yard75c to \$1.25
- Woven plaid and stripe voiles with fancy woven gingham plaids and stripes; 38 inches wide, Yard95c
- Silk and cotton shirtings on white and tinted grounds, with neat silk design; 32 inches wide, Yard65c to \$1.25
- Silk and cotton pongee, in natural and colored grounds, for skirts and dresses; 36 inches wide, Yard65c to 98c
- White and tinted grounds, with silk dimity cords and neat colored printed designs; 36 inches wide, Yard59c
- Novelty voiles in white grounds, with woven stripes and plaid designs and novelty figures over stripes and plaids; 36 inches wide, Yard59c
- Silk stripe voiles in white grounds with neat and fancy colored silk stripes; 36 inches wide, Yard 59c
- French voiles in colored grounds with fancy figured stripes and all-over printings; 38 inches wide, Yard49c
- Woven tissues with self-colored and fancy silk plaids and checks; 32 inches wide, Yard50c

Dives, Pomeroy & Stewart, Street Floor.

New Designs of Fancy Stripe Taffeta Silks in a Broad Showing For Spring and Summer Frocks

From one of America's foremost makers of silks, in designs that adapt themselves readily to the making of dresses of distinctive type. Yard\$1.50 to \$2.25

- Pelgrim and Meyer stripe satins and combination plaids made in Harrisburg and recognized as the finest quality produced in America. 40 inches wide, Yard\$3.00
- Fancy white ground taffetas, with heavy black and color combinations; 40 inches wide, Yard\$3.85
- Baronet satin, a lustrous satin, in rose, nickel, tan, turquoise and white, Yard\$1.50
- Satin in stripe, plaid and coin spots, Yard, \$5.50
- Khaki Kool, in plain and fancy combinations, Yard\$1.00 and \$1.50
- Ruffa Nuff, for skirts, in navy, black, tan and khaki; 36 inches wide, Yard\$1.00
- White shanghai, Yard\$1.75 to \$2.50

Dives, Pomeroy & Stewart, Street Floor.

A Sale of Fine Silk Gloves Specially Priced Tomorrow: 75c and 85c

Two items of particular interest go on sale in the fourth street aisle to-morrow.

Two-clasp silk gloves, with double finger ends; in white and black, Pair75c

Two-clasp silk gloves with double finger ends; in white with self and black Paris Point, three row and two tone embroidery, black with self and white Paris Point; 3 row and two tone embroidery85c

SILK KID GLOVES, \$1.00 to \$2.50

Two-clasp silk gloves with double finger ends; in black, white, grey and pongee, Pair\$1.00 and \$1.25

Washable chamoisette gloves in white with self and black embroidery, Pair\$1.00

Two-clasp silk gloves, with double finger ends, in white with self and combination black and white embroidery; or black with self and combination white and black embroidery; or pongee and grey with self and combination black and white embroidery, Pair\$1.50 and \$1.75

Two-clasp kid gloves in black, white and tan, Pair\$1.75

Two-clasp French kid gloves, in white with self and black Paris Point and three rows embroidery, Pair\$2.50

Dives, Pomeroy & Stewart, Street Floor.

Home Gardening Cuts the Cost of Living Start Gardening in Your Own Back Yard

The Sandwich System

Simple, Non-Technical, Easy to Understand, by Benjamin F. Albaugh; fully illustrated. Price90c

Everyman's Garden in Wartime, by Chas. H. Selden. Price, \$1.35

A-B-C of Vegetable Gardening, by Eben E. Rexford. Price, 50c

The Home Garden, by Eben E. Rexford. Price, \$1.25

Productive Vegetable Growing, by John William Lloyd. Price, \$1.75

Dives, Pomeroy & Stewart, Street Floor.

The Drive on Spring Clothes Is On

Here Are Suits For Men and Young Men That Hold the Line of Quality, Style & Service

Men have heard so much about "conditions in the woolen market," advances of everything that goes into clothes-making, etc., that they have become more careful of the clothes they buy. We welcome this critical inspection because our Spring Suits have those superlative qualities that will find appreciation among such a clientele of prospective buyers.

No better suits in America are produced than those fashioned by Hickey-Freeman, August Brothers, Hirsh-Wickwire and "Sampeck."

Conservative two and three-button models, semi-formfitting, full and halflined coats; a matchless assortment of handsome patterns.

Smart military and English models for young men in the latest two, three and four-button styles—tweeds, mixtures, checks and solid tones.

Men's Suits, \$15 to \$50 **Young Men's Suits, \$20 to \$35**

A New Suit For the Boy

Suits with extra pair trousers, in tan, grey and dark pinhead checks—Trench models, sizes 6 to 18 years, \$7.50 and \$8.50.

Trench models in Norfolk style, sizes 8 to 18 years \$5.00 to \$18.00

Military suits for the little chaps, 4 to 8 years; belt and shoulder straps; khaki color\$8.75

Military coats and Spring reefer, in blue and khaki\$7.50 and \$8.50

Dives, Pomeroy & Stewart, Men's Clothing, Second Floor, Rear.

