



ELI GOLDSTEIN
PROP.



OUR NEW STORE



CHAS. H. COHN
GEN. MGR.



HARRY A. COHN
MGR. SHOE DEPT.



MARIE HAPPLE
BOOKKEEPER



A. LANE
MGR. BARGAIN BASEMENT



HERMAN DEITZ
MGR. MEN'S CLOTHING



FRANCIS M. FRANK
ASST. MGR. SHOE DEPT.



JOSEPH GOLDSTEIN
MGR. FURNISHINGS

Formal Opening of Our New Store Takes Place Friday Evening, March 29th 7.30 to 10 P. M.

The Public Is Invited to Inspect Our New Store and Be
With Us on Our Nineteenth Anniversary

Souvenirs Will Be Given to Every
Visitor

Music Will Be Furnished by Goldstein's
Orchestra

NINETEEN YEARS ago Eli Goldstein opened a store on a small part of the present site. His personal integrity, good merchandise and remarkably low prices have made his business grow until now he is not only occupying the present greatly enlarged quarters, for the sale of Men's and Boys' Clothing, Furnishings and Shoes for the entire Family; but is also the owner of a chain of Cut Rate Shoe Stores throughout the State

The same farsighted merchandising policy which has made Goldstein's the "Leader of Low Prices" will be continued in the future, and with greatly improved facilities we are now enabled to take better care of your patronage than we have in the past.

Our large and varied stocks are all new and carefully selected. By anticipating the present rise in prices we will be able to save you money, as we placed early orders for merchandise and are now ready to give you the advantage of it.

Goldstein's Bargain Basement

has been created to dispose of surplus stocks, jobs and stocks of stores that we may purchase from time to time.

We take this opportunity to announce the purchase of the stock of H. E. Getz, Myerstown, Pa., who was drafted for the Army.

Watch for our advertisement in to-morrow's papers for tremendous reductions in Men's and Boys' Clothing, Furnishings and Shoes for the entire family.

Our Cash and Carry Plan—combined with cheaper uptown rent—is why, quality considered, Goldstein's sell for less.

No Goods Sold During Opening

Souvenirs
Goldstein's
6th & Broad.

Music
Goldstein's
6th & Broad

