

Only 5 More Shopping Days Till Easter

Bowman's

Only 5 More Shopping Days Till Easter

BELL 1001-2356 UNITED

HARRISBURG, MONDAY, MARCH 25, 1918.

FOUNDED 1871

The Place to Choose Easter Apparel

Tired-looking, and evident as exhausted as her expression indicated—a woman approached the floor manager of the suit department Saturday evening and in an appealing voice said: "Won't you please get someone to wait on me; I'm so tired. I've been going and going all day, and I'm nearly exhausted."

So it will be with hundreds of women who are undecided in the selection of Easter garments. There is no other week except the one preceding Christmas that is so trying to the women shoppers as is this week.

The store that is most fortunate in having secured a large assortment of stylish and serviceable garments, is the place to quickly solve the problem of what to buy. This store feels confident of having secured as generous an assortment of Easter wearing apparel as can be found in this section of the state.

The character of this store—the quality of merchandise—the moderation of price—the complete assortments—these are prime considerations for the woman or miss who has a limited time in which to choose her Spring wearing apparel.

But choose early in the week in case there should be any alterations necessary.

Gloves Are Necessary

With the New Easter Apparel



Every new wardrobe must have its quota of new gloves, for gloves give the final touch that completes the ensemble.

With this in mind, we chose our new Easter assortment with infinite care and precision to be sure of getting just the right gloves. It is a wonderful assortment of imported kid gloves of every shade to match most any Easter suit. Black novelty, black self, black contrast, white novelty, white with black, white self, white with gray, white with taupe, white with brown and white with green, brown self and brown with white, tan, gray, champagne, navy beige and mode, pair \$1.75 to \$4.50

Washable kid and cape in all the leading shades, pair, \$1.75 to \$2.75

Silk gloves in large assortment, including white self, with contrast, black self, black and white, gray, champagne and other shades, 65¢ to \$1.75

Chamoisette in white, black, gray, chamois and mastic, pair \$1.00

BOWMAN'S—Main Floor.



New Silks for 1918

The new Spring silks now on sale feature the selected fashions of the world's greatest designers, style models and introduce the latest word in plain and novelty silks and satins. Fabrics suitable for street, reception and sport wear, such as—Jersey tricolette—silk gingham—printed foulards—pussy willow and khaki kool in the new Batik motifs.

- Fancy stripes, plaids and checks—36 inches wide, yard, \$1.59 to \$3.00
Radium foulards—40 inches wide, yard \$2.50
Khaki kool—36 inches wide, yard, plain, \$4.00
Fancy \$4.50
Pussy willow—exclusive designs—40 inches wide, yard, \$3.75
Ruff-a-nuff—tan or white—40 inches wide, yard \$4.00
Rock-a-way Hunt pongee—white and colors—36 inches wide, yard \$2.50
Silk shirtings—32 inches wide, yard \$2.00
Satin Royalty—changeable tones—40 inches wide, yd. \$4.50
Satin Baronette with dots—40 inches wide, yard \$5.50
Natural Shantung—32 inches wide, yard, 89¢ to \$3.00
Crepe de chine and meteorite—40 inches wide, yard, \$1.59
Voiles—stripes and gingham designs—38 inches wide, yard, \$1.95
Silk stripe voiles, 36 inches wide, yard, 50¢, 65¢, 75¢, 95¢

Wash Fabrics

- Voiles—satin stripes and plaids, 36 inches wide, yard, 75¢, \$1.00
"Fleur de Roubaux" voiles—40 inches wide, yard \$1.95
Silk and cotton crepe—flowered designs—36 inches wide, yard \$5.00
Ginghams—stripes and plaids—32 inches wide, yard, 35¢ and 50¢
Gabardine suiting and skirting—36 inches wide, yard, plain, 59¢; plaids \$1.00
Polka dot tussah—blue and white grounds—36 inches wide, yard \$1.00
Silk and cotton pongee—good line of colors—36 inches wide, yard \$1.00

BOWMAN'S—Main Floor.

Pretty Drops and Tassels for Dress Trimmings

Attractive in the new designs and various pretty colors, as well as in gold and silver, these drops and tassels are becoming adornments of dress and inexpensively priced at 5¢ to 25¢. Beads and silk medallions come in different shapes and sizes—one medallion is frequently all that is necessary for a gown, each \$3.95 to \$2.50
Venise laces and insertions in match sets—one-half to two inches wide, yard \$1.00 to \$1.50
Georgette—thousands of yards of it in a full range of colors—beautiful in weave and serviceable in quality, yard \$1.85 to \$2.00

BOWMAN'S—Main Floor.

More Beautiful New Suits and Coats for Easter

Still another large shipment of Suits and Coats was received Saturday in anticipation of an unprecedented demand the last week before Easter. We had a complete assortment, but rather than take any chances, we rushed another lot of these popular and stylish garments through by special delivery in order to meet any possible exigency. Consequently, there is a more attractive variety to choose from than at any time this season, even though the sale of Suits and Coats has exceeded all past records for Easter business.

Scores of Stylish Suits

From the slim silhouette to a generous assortment for large women up to 51 bust measure. Suits in ripple and Eton effects—belted—novelty collars and strictly tailored. They come in tricotine, tweeds, serges, Poiret twill, poplin, gabardine, velours—hairline stripes, checks, solid colors and the wanted shades

— \$25 to \$95

Springtime Coats In Variety

Long-waisted and short-waisted coats. Stitched models and plaited models. Coats with novelty pockets and in military pattern. Spring's best materials in Jersey; gabardine, poplin, silvertones, velours, serviceable tweeds and mixtures, crystal cloth and bolivia. The new shades and solid colors, Khaki, plaids and stripes,

--- \$12.50 to \$75



Women of Good Taste



purchase their hair goods necessities in the delightful privacy of our HAIR GOODS SHOP

because they know that whether they decide on a switch or transformation the match will be perfect and the price moderate. 18-inch switches or half transformations \$3.95

BOWMAN'S—Third Floor

Suggestions From the Furniture Department

Baby Carriages

Tiny tots, unable to volunteer to march in Fashion's parade on Easter Day, would, nevertheless, like to be included in the style procession. The best solution is to be propelled in one of the handsome Bowman baby carriages.



These come in reed pullman, strollers, perambulators, as well as the collapsible carts and sulkies. New and attractive finishes—old ivory—white enamel—French gray—baronial brown and natural.

- All reed carriages \$19.75 to \$45.00
All reed strollers \$9.90 to \$22.00

Willow Furniture

Isn't it a relief to get out and sit on the front porch these balmy days after having been cooped up all Winter indoors?

We have a large and attractive display of French willow furniture for sun parlor, porch or reception hall. The showing consists of chairs, rockers, settees, tables, lamps, fernery, chaise lounges, stands and other pieces in natural finishes and color combinations.



- Willow chairs \$4.50 to \$13.50
Willow tables \$5.95 to \$18.75
Willow floor lamps \$29.00 to \$36.00
Willow chaise lounges \$24.75

BOWMAN'S—Fifth Floor.



Sailors Are Ever Popular

and Serviceable

Sailors in hats are like serges in suits—always staple. No matter how many other beautiful hats one may have in the wardrobe a natty sailor hat is always appropriate and an excellent utility model.

And this year they come in so many desirable shapes—row and row—poke shaped—rolled brim—straight brim—milan—mushroom—milan lisere. Inexpensively priced at, \$2.49, \$3.98, \$4.95, \$5.95, \$7.50

Other exclusive and smart models in transparent brim—crowns trimmed with glycerined ostrich and burnt goose—Hats of maline with artistic designs worked in fine braids—poke bonnets with crowns of crushed roses—beautiful picture hats, high crown hats, and almost any model to suit your individual taste.

BOWMAN'S—Third Floor



SHOES

Add one more touch to the effectiveness of your Easter costume—select the right footwear! Spring styles of unusual beauty are shown here, including the famous Dorothy Dodd shoes.

A wide variety of handsome lasts are here for women, misses and children. An infinite range of substantial leathers and combinations of leather and fabrics. Many stunning novelty effects and pretty color ideas. High boot models and low cut shoes.

BOWMAN'S—Main Floor.

Easter Linen Offerings

Excellent Values



It is conceded that linens are scarce and the supply is getting more limited every day. The Government is using large quantities of the available supply for airplane wings and for various other purposes. Having bought linens when it could be secured for less than the prices it markets at now, you will find it to your advantage to secure some of the following excellent values at the prices quoted.

- Pure linen table damask—72 inches wide, yard \$2.50
Napkins to match, size 22x22, dozen \$5.50
All linen damask—72 inches wide, yard \$2.00
Union linen damask—72 inches wide, yard \$1.50
Napkins to match, size 22x22, dozen \$4.50
Imported mercerized damask—72 inches wide, yard, \$1.39
Napkins to match, dozen \$3.75
Pure linen pattern cloths—size 81x81, each \$10.00
Napkins to match, size 24x24, dozen \$10.00
Pure linen pattern cloths, size 72x72, each \$7.50
Napkins to match, size 24x24, dozen \$10.00
Derryvale Irish linen pattern cloths, size 72x72, each \$5.00
Union Linen pattern cloths, size 72x72, each \$4.50
Imported mercerized damask pattern cloths, size 72x72, each \$3.00
Napkins to match, size 22x22, dozen \$3.75
Pure linen luncheon sets—comprising one hemstitched cloth, 45x45 inches and 1/2 dozen hemstitched napkins, set, \$6.75
Pure linen lunch cloths—varied selection of attractive designs—45x45 inches, each \$2.50
Hemstitched linen lunch cloths, 45x45 inches, each \$2.50
Scalloped all linen lunch cloths—round—45x45 inches, each \$2.50
Pure linen napkins, dozen, size 24x24 \$10.00
Size 22x22 \$8.50
Union Linen napkins, size 22x22, dozen \$5.00
"Nulino" is a desirable dress fabric for coats, suits, jackets or separate skirts. This new fabric has attained the perfection of high class French linen in finish and clean, round thread effect, but at the price of cotton—36 inches wide, yard 37¢

BOWMAN'S—Second Floor.

Beads, Purses and Bags

Pleasingly Appropriate

The jewelry department has innumerable dress ornaments and gift suggestions for Easter.

- Pearl beads in graduated sizes, \$1.35 to \$6.95
Transparent beads in colors, 27 inches long \$5.00
Fancy Venetian beads \$1.00
Rosary beads in assorted colors, 59¢ to \$4.50

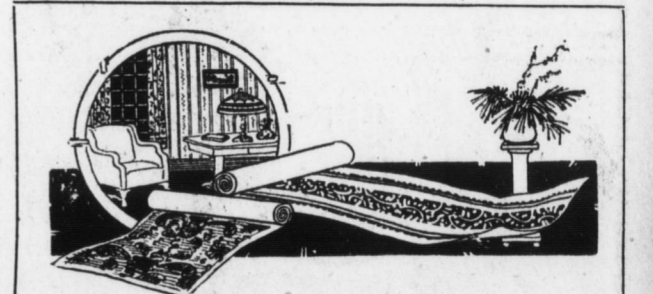


Manuel of Catholic Devotions for soldiers and sailors, with identification cards, \$5.95 to \$2.00

Plain and fancy leather goods in splendid assortment of purses, both back and top straps in all the new shapes and colors—silk lined and fitted. They come in pin seal, vachette, crepe seal, morocco and Indian leathers. Good values ranging in price from 98¢ to \$18.50

Overnight bags in vachette, seal and black walrus—fitted or not, as you prefer—10, 12 and 14-inch frames \$4.98 to \$13.50
Silk bags in plain taffeta and moiré silk—fancy silk lining—fitted with coin purse and mirror—some with inside frame. Also large assortment of novelty bags for Easter, \$1.00, \$2.50, \$3.50 and \$5.00

BOWMAN'S—Main Floor.

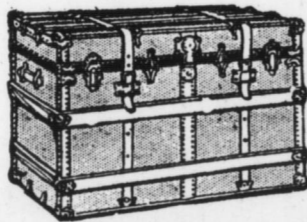


Another Exceptional Offering for Two Days in Wall Paper

High class foliage, grass cloth, tapestry and self-toned effects suitable for halls, living rooms, dens, and dining rooms, roll \$38c
Satin stripes in the popular shades, sold with borders roll \$9c

Moiré and Japanese scratch ceiling paper roll \$9c
Special printed oatmeal papers in a broad collection of designs and colors, sold with perfectly matched cut-out borders, roll \$27c
Chintz, floral effects, kitchen and hall patterns, set figures and dainty stripes sold with cut-out borders, roll \$5c

Please bring room measurements. BOWMAN'S—Fourth Floor.



Here's Your Baggage for that Easter Trip



Whether you are going to the seashore or the old home town to spend the Easter holidays, our trunk and bag department is ready to supply your luggage.

- Fiber trunk—round top, brass trimmed—brass lock, bolt and catches—large strap hinges—partitioned tray, \$14.00
Fiber steamer trunk—brass trimmed, brass locks, catches and bolts—partitioned tray—well made \$11.25
Canvas covered trunk—well protected with hard-wood slats, japanned steel protection front and back—fiber bound ends—partitioned tray \$10.00
Fiber wardrobe trunk—cretonne lined—plenty of wardrobe space and garment hangers and soiled linen bag \$28.00
Army locker—in olive gray, the standard Government color—made on Government measurements—well made, \$8.00 to \$11.50
Genuine black sole leather traveling bag—18-inch size—double stitched—leather lined \$12.00

- Cowhide bag—17-inch size—9 piece sewed—double stitched—walrus effect—leather lined, split handles \$9.75
Black fabrikoid traveling bag—18-inch size—good strong handle, catches and lock \$4.50
Tan cowhide suit case—French edges—brass corners, lock and catches—silk lined—pocket and strap \$9.95
Tan cowhide suit case—with all around strap, good lock and catches—linen lined—inside strap and pocket—leather corner protected \$12.00
Black patent leather suit case—well made with good lock and catches \$4.50
Tan fabrikoid suit case—with brass catches and lock, \$2.25
Full line of matting suit cases \$1.75 to \$7.00

BOWMAN'S—Basement.