

Children's Classes in Knitting, Embroidery and Crocheting 9.30 to 11.00 a. m. Saturday

Bowman's

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HARRISBURG, FRIDAY, MARCH 15, 1918.

FOUNDED 1871

Spring Modes

Exclamations of genuine admiration were heard yesterday and today throughout the store as the various points of beauty of styles were called to the attention of friends.

An air of Easter and Springtime is most pleasingly embodied in this array of Spring apparel, and every woman in the land exhibits a natural desire to wear new clothes at this time of the year.

A new individuality is given the Spring Fashions this season because of the great war now raging. Slenderness, slenderness, scantiness, are characteristics of the silhouette, and these suggest youthfulness in many unique ways—by the use of panels, tunics, ripples and other trimming effects we know will be of great interest to our patrons.

Avail yourself of the opportunity to see the new and profit by the moderation in price.

Smartness in New Gloves For Easter Wear



The final touch of completeness to the costume is when milady puts on her gloves on Easter morning. The new styles most in evidence where well-dressed women gather are here in the new colors. Our assortment includes the world's best gloves from the most noted makers of Europe and America.

Fine French Kid in one-clasp, two-clasp and gauntlets in white self—white with black—white with champagne—white with green—and other colors. Black with white—black self and black with champagne—gray, self and white stitched—brown, self and contrast—tan, champagne, beige and navy blue. **\$1.95 to \$3.50**

Fine Silk Gloves and Chamoisettes

Kayser's and other good makes—white self—white with black—black with white, mastic, champagne—gray, khaki; pair. **55c to \$1.75**

La Vida Back-Lace Corsets



The corset is the foundation upon which fashion is built, consequently great care should be exercised in the proper selection of a corset. The LaVida Corset is shown here in a complete range of styles and sizes. A comfortable model for the slight, medium or large figure. **\$3.50 to \$7.50**

An odd lot of corsets of popular makes; extraordinary values; not all sizes. **\$1.00**

Outdoor Toys For Spring

Variety of Selection

The American boy or girl must have action and plenty of it these Spring days. In our toy department we have many items that will keep them occupied with healthful recreation while outdoors.



Roller skates—the extension kind, pair. **89c**
Roller skates—extension with steel heel pocket; pair. **\$1.50**
Roller skates—ball bearing; nickel plated; pair. **\$2.50.**
Character doll—with dress and hood to match. **49c**
Boys' baseballs. **10c, 25c, 50c**

EASTER NOVELTIES

Ducks, rabbits, peeps. **5c up.**

Women's and Misses' SPRING APPAREL

Dressy and Tailored Suits Favored Styles in Coats

If you have not as yet seen the new Spring suits and coats arranged for the opening display we would suggest that you do so at your earliest convenience. It will set your mind at ease on the style question and will give you a correct conception of the creations which will be most popularly worn.

Serges show their continued popularity regardless of style changes. Man-tailored, braid-bound—they come in tan, navy, blue, black and copen. Also the Shepherd checks are staple with their trim tailored lines. These suits are popularly priced

at \$25.00

In the more dressy and semi-tailored effects there are sturdy serges, gabardines, mixtures and other fashionable fabrics

at \$29.50

Still better grades in poplins, gabardines, mannish mixtures—tailored and semi-tailored models—in all the popular shades, priced moderately,

at \$35.00

Within the range of popular price, and yet with style touches more distinctive and of still finer grades of materials, you may choose poplins, men's wear serges, tricotine and beautiful striped effects,

at \$39.50

The new Eton and Pony creations and other styles embodying the most approved of the higher priced materials and models are here,

up to \$150.00

BOWMAN'S—Third Floor



Coats, Dresses, Skirts

Coats that have won their way into the good graces of the women who discriminate, are here in a variety of dependable materials—all with silk or peau de cygne lining.

Dresses and Skirts indescribable in numbers and pretty effects. They should be seen to be appreciated.

Coiffure Necessities



are very low priced when chosen from our sample assortment of Hair Goods.

Just one instance of our remarkable values is the item we have on sale tomorrow:

Wavy Hair Switches—all shades except gray; 28 inches long. **\$2.25**

BOWMAN'S—Third Floor

Bright Spring Neckwear

Like a touch of magic the new spring neckwear has the adaptability to weave a new charm over every waist or costume it is worn with. In this new showing women will find many new, cleverly-shaped neckpieces to satisfy their every desire.



Organdie collars and sets. **50c to \$1.50**
Georgette collars and sets, extra quality georgette, **50c to \$3.50.**

Satin collars and sets. **50c to \$2.50**
Georgette vests. **50c to \$2.50**
Hundreds of yards of georgette in every leading shade; strong, durable quality; 40 inches wide; yard. **\$1.85 to \$2.00.**

VEILINGS

Veilings—new meshes—embroidered in scrolls and dots—black, brown, taupe; yard. **25c to \$1.00**

Ready-to-wear veils—square and round shapes; each. **50c to \$2.50**

BOWMAN'S—Main Floor.

Your Foot Enters First

Without being told, you know that your foot is always your advance agent—but we simply remind you of it to call attention to the importance of fine footwear with your Easter costume. Shoes are very conspicuous, especially with the prevailing short skirts.



New styles from makers that have a reputation for making fine shoes for women are coming in daily for the Spring season.

BOWMAN'S—Main Floor.

House Dresses and Aprons

Many pretty effects in house dresses are here in stripes and checks and in all colors—light and dark; all sizes, including extra sizes, **\$1.25 to \$3.50.**

Special lot of aprons for maids and nurses—with or without bibs. **50c to \$1.25**

BOWMAN'S—Second Floor.

Children's Hats and Coats



Hats for children of fine milan straw, white and colored. Poke bonnets with ribbon bands, bows and long ends. Droop brim—square and round crown—narrow and wide ribbon bands. **\$1.95 to \$4.50**

Children's coats—2 to 6 years—small checks—tan—rose—Pekin blue—green—raspberry—pleated skirt—short waist and belted. **\$2.95 to \$15.00**

Girls' coats—6 to 14 years—silk poplin—wool crepe—taffeta—wool poplin. All the new shades—short waist—belted and tailored styles—fancy cuff and collars of silk and pongee. **\$3.75 to \$25.00**

Infants' long and short white coats in variety of styles in silk, poplin, wool crepe, cashmere and corded materials. Large and small collars—hand embroidered. **\$2.50 to \$12.00**

BOWMAN'S—Second Floor.

You Must Agree That Smart Hosiery Is Essential

Spring brings low shoes to the fore and pretty Hose must accompany them. Our present displays comprise the foremost colors and patterns. We have some excellent values of the better kind in thread silk—black, white and colors—high spliced heels—double sole—wide garter top. **\$1.25—\$1.50—\$1.65 and \$2.00**

BOWMAN'S—Main Floor.

Smart Black Hats



\$6.95 to \$18.50

The hard-to-please type will easily find her individual model in the Millinery Department, whether it be a small high hat, poke, turban, or the wider brimmed hat, which has its place as rival.

Smart black hats are here in lisere, milan and horse-hair—trimmed with wings—glazed ostrich—burnt goose—flowers and some wild flower effects.

New Rough Sailors

These come in the new rough braid with high crowns. Made of lacquered straw by one of the best and most well-known makers of hats of class distinction.

Other Styles in Sailors at \$6.95 to \$10.00

Observing a lady looking at the inside of a hat, rather than at the outside, as is customary—her friend asked what she saw there that was of unusual interest. "I was just noting the care with which even such detail as the lining is provided for. Not simply a string pulling a strip of lining together, but a finished piece of work inside as well as out."

Attention to detail is a feature of Bowman millinery. A little touch of difference here and there by the most skilled designers and nimble fingers is what makes it distinctive.

BOWMAN'S—Third Floor

Sale of New Waists

Slightly Soiled

Among the new and pretty waists on display in a large store such as this, there are always some that get soiled from handling. These are carefully picked out from the others and reduced in price so as to dispose of them quickly. Just as good, if you don't mind giving them a little touch here and there.

Better waists, such as georgette crepe—hand embroidered—trimmed with satin, real filet lace and beads—large and small collars—flesh and white only—slightly soiled—good values and styles—all sizes 36 to 48.

\$3.89 to \$12.49

One lot of heavy crepe de chine, pussy willow taffeta satin and silk broadcloth—some hand embroidered but mostly tailored—may be worn high or low. These were taken from our show cases slightly soiled—only a few, but all sizes 36 to 46.

\$3.89 to \$7.49

BOWMAN'S—Third Floor

Suggestions From the

Men's Furnishings Section

Men are not slow when it comes to buying the new "fixings" for spring. Appreciating their good taste in dress this store offers a few suggestions of the many needful articles to be found in our Men's Furnishings Department.

Men's leather belts, each. **50c, 79c, \$1.00 and \$3.00**
Men's thread silk hose—Monito brand—plain colors; pair. **75c**

Men's fancy silk hose—double soles—high spliced heels, pair. **\$1.00**

Men's shirts—Manhattan brand—madrass fiber silk and satin stripes; each. **\$2.00, \$2.25, \$2.75, \$3.00, \$4.00, \$5.00.**

Men's dress gloves—capes and mochas, pair. **\$1.50 to \$3.50**

Men's neckwear—four-in-hands, wide open ends; plain colors and fancy; each. **50c, 65c, \$1, \$1.50.**

Men's pajamas—plain and fancy striped silk madras; silk frogs; pair. **\$1.50 and \$2.00.**

Arrow brand collars.

Brighton garters.

Munsing union suits.

BOWMAN'S—Main Floor.