

OPENING DAYS
THURSDAY, FRIDAY
AND SATURDAY

Bowman's
HARRISBURG, PA. ESTABLISHED 1871

OPENING DAYS
THURSDAY, FRIDAY
AND SATURDAY



Fashion Fete

SPRING permits a greater latitude of beauty in woman's dress. Easter, by custom, is the transition period when the heavier garments and the more somber color tones of winter are supplanted by the graceful lines of the lighter apparel and prettier colorings of spring styles.

For this eventful occasion in the Realm of Fashion we have searched the world's market for the most authentic and dependable merchandise for Spring and Summer wear. This vast assortment is so varied in diversity of attractive styles that we feel sure you will enjoy seeing this excellent display. Aside from the largeness and beauty of these displays you will find the Bowman prices so carefully adjusted that they will more than please you.

Suits = Coats = Dresses
Blouses = Skirts = Gowns

The most favored of the new fashions in Spring Apparel are shown in Suits that are dressy, tailored and in sport effects—Coats becomingly attractive in their refined appearance—Dresses possessing distinct features in a wide range of pretty styles—Blouses irresistible in smartness, charming colors and combinations—Skirts in most delightful models and Gowns of elegance for afternoon and street wear.

Millinery = Shoes = Gloves
Neckwear = Hosiery = Corsets

In Millinery here is a distinctive variety from the most skilled designers, showing careful attention to detail—Shoes in a pleasing range of styles by dependable makers—Gloves from the world's best manufacturers—Neckwear in the new, bright, spring colors—Corsets that accentuate the graceful lines of the figure—Hosiery of distinctive characteristics and smart colors for the low cut shoes.

Dainty Lingerie—innumerable Accessories of Dress for women—Dress Fabrics and Trimmings—pretty Dresses for younger girls—as well as seasonable suggestions for gentlemen in the Men's Furnishings department.

*Everybody Invited to This Introductory Occasion
An Event That Is Eye-Pleasing---Style-Instructive---Price-Appealing
Thursday---Friday---Saturday*