

Bowman's

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FOUNDED 1871



More New Arrivals in Women's Spring Apparel

Heralding the Approach of the Balmy Days Just "Around the Corner"

New Suits

New Coats

New Dresses

New Skirts

Lovely Fabrics

Beautiful Colorings

A glance at these new seasons garments is refreshing; charming styles so distinctive and so varied that we hardly know just where to begin to tell you of their loveliness.

Newly approved fashions developed by clever designers of reputable note from the latest fabrics is represented in this first showing.

It is like the first flowers of Spring.—Dame fashion too brushes aside the curtain of Winter—and behold, a sight to soothe the feminine hunger for beauty, attractiveness and authentic Style news!

Come With Your Friends and See This Interesting Display

Tomorrow Is Porkless Day

Pork is so valuable in food value to help decide the war that some patriots have pledged themselves to no pork till the war is won.

At least—refrain from eating pork to-morrow.

Captivating Spring Millinery

Tailored and Dress Hats Lovely to Behold

A wealth of style as to seem almost limitless in variety—hats that have Fashion's highest endorsement—Millinery that will appeal irresistibly to all.

Copies of the world-famous French artists and the scarcely less renowned New York designs are represented in this collection by their most fetching Stunning Creations.

—See the high crowned poke hats—brilliant in beauty—designs that are original and exclusive.

—Smart hand-made lisere hats—bewitching models that are distinctive in design.

—Large drooping brim hats—charming effects, might almost be considered Summer Creations, they're so far advanced in fashion.

—Hats made entirely of ostrich feathers—magnificent, high class, exclusive—originating with the most expert trimmers.

—New braided Milan hats in a wide diversity of shapes—beautiful quality, nobby and fashionable.

A Collection of Trimmed Hats That Is Representative of the Newest Style Ideas and Are Models of Moderate Pricing

May we direct your especial attention to the showing of fashionable Millinery here tomorrow at

\$4.95 \$6.95 \$7.95



Sale of Sample Crepe de Chine and Satin Undergarments

Gowns Envelope Chemise Camisoles

Had a chance to make an extraordinary purchase of manufacturer's sample lines of this exquisite under-apparel for women at a very liberal price concession.

These garments are very high grade; notice the superior workmanship, the character of the fabrics, how soft, sheer and firm they are—how lovely and dainty—and above all, the impressive exclusiveness.

Several Sample Lines of Gowns at **\$2.95, \$3.95, \$4.95 to \$7.95**

Gowns made of flesh color satin and crepe de chine—beautifully adorned with ribbon and fine laces.

The Envelope Chemise at **\$1.95, \$2.95, \$3.95 and \$4.98**
Envelope chemise of crepe de chine and satin—many in styles to match the gowns. A very choice collection and every garment a very special value.

The Camisoles at **95¢, \$1.25, \$1.95**

These camisoles come in a variety of styles—satin and crepe de chine—lace and ribbon shoulder straps.

These garments are perfect in every way, well shaped—the most wanted kinds for the coming season's wear; fascinating in style with an excellence of quality and temptingly low prices make this sample collection an attraction of unusual interest to all women.

We'd Like to Show
You the Handsome

Wall Papers

Now on display here. A most complete line, embracing designs and colors beautiful—at very remarkable prices.

Some Specimen Offerings Follow

30-inch Duplex Oatmeal Papers. All popular shades; sold with cut-out matched borders; **20c**

Large assortment of patterns for the tip-stairs rooms, back halls and kitchens; sold with matched borders; **5c**

Special printed oatmeal papers in self-toned stripes; sold with matched borders; **29c**

Bed room and living room paper in chambrays and woven patterns; roll, **12½c**

Back the Boys in the Trenches

A glow of pride runs through every true American as he learns of the masterful manner in which "Our boys" have joined our Allies at the battle front. But we must not confine ourselves to feeling pride in those who sacrifice themselves for all of us.

Back Them Up

Support the Government transportation difficulties by trading at home. Conserve food, cheerfully pay taxes, do not tolerate improper profit-taking.

This store will use every facility to give unflinching service, leaving no stone unturned in its effort to aid its patrons to buy economically. We gladly accept the narrower margin of profit which our government has requested of all patriotic firms.

FOR WE ARE AMERICANS ALL JOINED IN THE GLORIOUS CAUSE OF MAKING THE WORLD SAFE FOR DEMOCRACY

Only Five More Days of the February Furniture Sale

The Great List of "Specials" Is Saving Our
Patrons Hundreds of Dollars

We all must have furniture in our homes we can for the money we have to spend for it. The thing to know is how to get this "best furniture"

Few Have Accurate Knowledge Which Will Save
Us From Badly Made Furniture

It remains therefore, to choose a store that gives you a guarantee of absolute satisfaction, where you can feel assured that you will get lasting furniture at the lowest possible price.

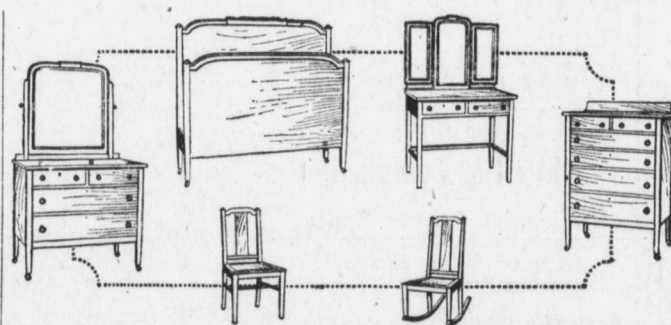
In This February Sale We Offer the Same Good
Furniture That We Sell All the Year Around

The following offerings are typical examples of the specials that are presented for your choosing during the remaining days of unusual value-giving.



Windsor Rocker

Solid mahogany Windsor rocker as per illustration—finished antique mahogany, **\$9.75**
price

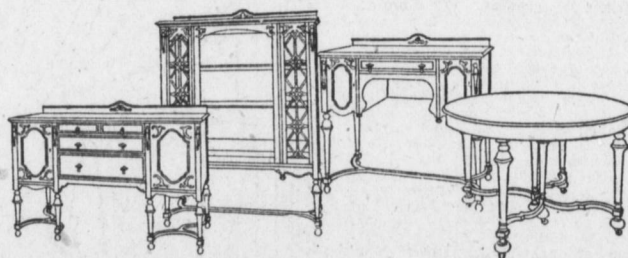


Bedroom Suite

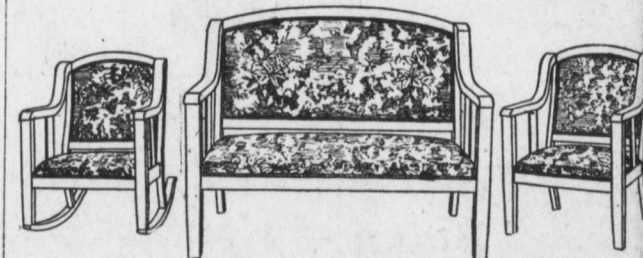
Straight line pattern Bed Room Suite in the Old Ivory or Indian Gray finish. All dustproof partitions between drawers; finished interior throughout. Four pieces, **\$135.00**



Mahogany Arm Chair and Rocker to match, as per illustration; high back finished antique mahogany, saddle wood seat. A very attractive chair for reception hall or living room. Chair or rocker, **\$6.75**



American Walnut Dining Suite, popular William and Mary Period 60-inch buffet, large china closet, 48-inch top extension table, new design serving table; all interiors nicely finished. Suite, as per illustration, **\$173.00**



Mahogany Library Suites as shown, settee, chair and rocker upholstered in a very attractive tapestry; dull rubbed mahogany. Three pieces,.... **\$55.00**

Boxsprings and Mattresses in This February Sale

Special box springs for all makes of beds, upholstered top, art ticking, well made and nicely finished, **\$14.95**

Bowman Rest-Well Mattress; extra well filled, roll edge, one or two parts; good art ticking, **\$8.90**

Imperial Felt Mattress, all layer felt; semi-imperial roll edge; satin finish art ticking. A very soft, comfortable mattress for all size beds; one or two parts, **\$14.95**