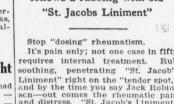
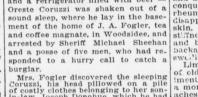
FRIDAY EVENING,

HARRISBURG COMPANY TELEGRAPH









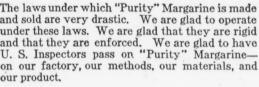
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Margarine are more concentrated-you do not have to use as much to get the same good results. You save when you buy "Purity" Margarineand you save every time you use it.

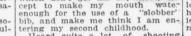
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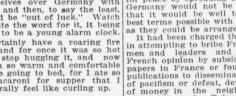
Even in the hottest weather, with the proper care, "Purity" Margarine does not get rancid. This is an indication of its wholesomeness and substantial purity. This is also an economy feature.

5-

"Purity" Margarine is not an imitation of anything and we want you to buy it strictly on its own merits as a pure, wholesome, distinct and necessary food. Yet it is good to know that "Purity" Margarine is so much like butter—in taste, smell and the composition of its ingredients that it takes an expert to tell the difference.

12





HIT

"A glass of orange juice several times a day will help you keep the doctors away" -Dr. Sealdsweet Citrus

Oranges and grapefruit refresh and give strength

Dr. William Gerry Morgan, the Miss Lauva Graves, of Lake

widely-known stomach specialist of Washington, says: "Take grapefruit at the beginning of breakfast to stimulate the appetite and to help the stomach begin its work. Grapefruit is the most valuable of all the fruits for the majority of people."

side Hospital, Cleveland, Ohio, in a recent book, said: "I strongly recommend the use of citrus fruits and give them first place in the diet of the sick. Their constant, judicious use is beneficial. They are refreshing and stimulate the appetite."

"Medicine that tastes better than food: food that is more potent than medicine"

In a recent magazine article, approved by the United States Food Administration, stress is laid on the food and health value of oranges and grapefruit, and they are referred to as "Medicine that tastes better than food, and food that is more potent than medicine.

The article further emphasized the fact that the prices of citrus fruits have advanced but slightly during the past five years, whereas those of almost all other food products have increased heavily and persistently under the pressure of growing demand and lessening supply.

Florida oranges and grapefruit, ripe and juicy sold by cooperative growers under Sealdsweet mark

etimes a Florida orange or grapefruit is rough and un-inviting in looks, but cut it open and you will realize the truth that beauty is more than skin deep.

Book; "The Health Fruits of Florida," contains 32 pages The Florida Citrus Exchange, a Florida," contains 32 pages of advice from health experts, non-profit organization of lead-ing growers, sells the fruit of its members under the Sealdsweet 69 admirable ways of serving mark. Insist on having thisoranges and grapefruit, etc Send for copy today. your dealer can supply you.

ORANGES

RAPEEDI

Florida Citrus Exchange, Tampa, Florida

e-ripened Sealdsweet oranges require but little if any ar. Nor need much be used with Sealdsweet grapefruit many persons prefer them with salt instead of sugar.

CHANGE





Although lots of people do not know it, most butter is more or less artificially colored. The law compels us to sell "Purity" Largarine uncolored (it is taxed 10c a pound when colored) and that law is the best compliment "Purity" Margarine has ever received. It is a frank admission that the only way you can tell "Purity" Margarine from butter is by the color.

With every pound of white "Purity" we furnish a capsule of pure, vegetable butter-coloring which you can easily stir into "Purity" Margarinemaking it a beautiful golden yellow.

> CAPITAL CITY DAIRY CO. Columbus, Ohio



"The Test of Taste Will Save You the Price of Prejudice"

Philadelphia Branch 40 S. Delaware Ave.