

Here Types Set Right Print Clean and Bright In Well-Planned Modern Home

"How very queer these types appear," said Miss Priscilla Brown. "The spelling's bad, the spacing sad, and some are upside down. There you can see a little t in Southern Tuskogee, a large-sized M in man and men, a wrong-font k in key. How it can be I fail to see that types can act that way, when made to print the slightest hint of what one ought to say. You may not know, but it is so, I'll wager my best gown, that there's a place where each type face (right in this good old town) stands clear and bold like shining gold, and none are upside-down. Just come with me, and we will see where types behave so well, where printing brings the many things we wish to buy or sell. Where presses run till day is done, where nimble fingers turn the printed sheet with message neat, their daily wage to earn. And you should know, yes, you should see the splendid work they do; the folders bright, place cards just right, and book and pamphlets too. And every kind of printing the sun can shine upon you'll see them do because, 'tis true, there everything's well done."

Printing Every facility to produce the very best printing results is at your service in this plant. You need have no fear that any work you may want done will have to be taken to a large city, for we have foreseen just such a contingency years back and prepared for it. The result has been the completion of the most modern plant in Central Pennsylvania, which includes every device and agency connected with the printer's art. Here you may have printed from almost countless type faces any grade of work, from the largest sized book to the smallest slip of printed matter, quickly, correctly and to your satisfaction. And you will agree with a well-proved axiom. "The best is the cheapest" albeit the cheapest is many times far from being the best.

Binding Skilled workmen, with an abundance of none but the best material, do their tasks well in a completely-equipped bindery. From presses to bindery is the natural trend of the printed page and it is there the finished sheets are folded, sewn together and fashioned into attractive book form. There isn't any tie that binds more securely than do those that hold within attractive covers the pages you want compiled. A specialty of binding magazines, papers booklets, valuable volumes that, but for the careful work done here might be less attractive, certainly less useful and convenient, has built for us a large trade in this particular class of work. We can do any class of binding you want done and we do it well.

Designing If you have an idea you want worked out or a plan you wish to formulate (maybe with illustrations) we are equipped to help you. Our designing department has gained a reputation that extends over the state. Frequently a patron, who is in doubt as to just what shape his printed matter shall take, has been helped by a timely suggestion that added color and attractiveness to his plan. There are so many helps that can be pointed to when you come to us and a force of experienced designers is ready to give you the benefit of skill and experience. Have you an idea that will help your business by means of types and ink? Come here and see if we cannot be mutually helpful in the matter.

Loose Leaf Forms By the installation of an up-to-date Loose Leaf System you may take care of the details of your business in the easiest way. We furnish, among other requirements of this system, Ledger and Transfer Binders equipped with forms especially designed to fit your requirements. New specimens are being added to the long list of Loose Leaf novelties all the time. If this system appeals to you, come and see us and perhaps you will find something that will meet an unusual want, just the thing you have been looking for.

Die Stamping An art in itself—this printing from dies. These are made especially to suit the most exacting tastes, and cards, envelopes, letterheads and other printing desired to be unusually distinctive, may be made to stand out in the most striking manner and in any color. The rush of orders to this department during the holiday season exceeded previous records; a proof that here, too, our work is well done. You may have your orders filled promptly if you place them with us and your ideas as to style of type, color of ink and texture of paper will be carried out to the letter.

Plate Printing Until within little more than a year ago, plate printing orders in this vicinity had to be sent to the larger cities. Recognizing the necessity for taking care of this class of business we installed the only plate printing department in Central Pennsylvania. Special work such as wedding invitations and announcements, birth and anniversary notices, commencement invitations and stationery and work that takes on a distinctiveness that only plate-printing can give it are printed in this department. The plates, carefully engraved and artistically designed, are printed from by hand and invariably give satisfaction. The best class of work is yours, in this branch of our establishment, if you will but make your wants known. Orders from the trade solicited.

Blank Books Every business house and corporation needs blank books and we furnish them in any size, bound securely, designed correctly and serviceable in every way. If there is a certain form of book that is happily adapted to your particular need we can fill your order and we can help you in your ideas as to other books that may be of service and do away with many annoying and altogether useless details in the conduct of your business. Every blank book requirement met here.

Photo-Engraving There is nothing so attractive as the well-printed picture, but to print well and bring the answer the plate from which the picture is made must be perfectly done. You will find in this establishment the only plant of the kind in Central Pennsylvania, equipped especially for taking care of all kinds of work in the photo-engraver's line. You may have reproduced from photographers. Square Finish Halftones, Outlined Halftones, Vignetted Halftones, Line Plates or Zinc Halftones. You needn't send away to have your engraving done. That time is past. It ended with the completion of this department and every facility awaits your order. Quite often pictures tell a business story better than words. Let us help you if you are doubtful.

The Telegraph Printing Co.

Printing Binding Designing Photo-Engraving Die Stamping
Plate Printing Blank Books Loose Leaf Sheets

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