ARTILLERYMAN TELLS OF HOW FRANCE LOOKS TO HARRISBURGER

Country Looks Like Pennsylvania and Is Just as Cold; Y. M. C. A. Big Factor in Men's Lives
 シュะ = = COUNT FIFTY! NO man


 "St. Jacobs Liniment"








## STERNS Sin SHOES:

## STERNS <br> (35 SHOETS

 Tomororovivisutura, Formara, 9 , Matris the Gigantic Sale Of Hligh-Grade Shoes Get in early so you will be sure to get one of the bigbargains. Many lots are too small to advertise. Hustle.

 | 400 PAIRS LADIES' WELL-MADE |
| :---: |
| AND DRESSY SHOES, AT $\ldots . . . . . . . . . .$. |
| 1.98 | Lace, button, or blues $\$ 2.50$ to $\$ 4$

Lace, button, or blucher styles. Patent colt, vici-kid,
or dull calf. NOT ALL SIZES IN ANY ONE LOT


## If we छere speculators instead of merchants

> We would follow the advice a clothing manufacturer gave us recently, which was "Forget your Mark-down Sale this year, put your clothing away until next winter and you'll make a fortune." But we can't do it - Our loyal customers are our partners and such action would defeat the purpose of this great business which is to permit the public to share in gains secured through our power as BUYERS and SELLERS of merchandise.

Any other policy would be selfish, unfair - because all the power we enjoy is given us by "the public"- This "Live Store," our knowledge, our facilities, our capital, would be useless without YOUR loyal patronage.

Since the real value of this business is derived from "the public" it would be a mistake or worse for us to withhold any advantage from the public that we can divide with them.

The foregoing is the plain, straightforward virgin gold "truth" of the spirit in control of this "Live Store" - We can only hope to grow larger and prosper as we serve you better and better - That's what we are here for.

Next winter must take care of itself. Our never changing policy of closing out merchandise in the season for which it was made, regardless of present market conditions, is being lived up to - Our presest prices in almost every instance are less
than to-days wholesale price, so if than todays wholesale price, so if you would save money come HERE to our Semi-annual

# Mark-Down Sale 

Where Everything in Our Entire Stock Is Reduced (Except Arrow Collars, Overalls and Interwoven Hose)
All $\$ 15.00$ "Suits" and "0vercoats" $\$ 11^{.75}$ All $\$ 18.00$ "Suits" and "0vercoats" $\$ 14.75$ All $\$ 20.00$ "Suits" and "0vercoats" $\$ 15.75$ All $\$ 25.00$ "Suits" and "Overcoats" $\$ 19.75$ All $\$ 30.00$ "Suits" and "0vercoats" $\$ 23.75$ All $\$ 35.00$ "Suits" and "0vercoats" $\$ 27.75$ All \$38.00 "Suits" and "Overcoats" \$29.75

## Mufflers

| All $\$ 1.85$ Mufflers $\ldots \$ 1.19$ | All $\$ 2.50$ Garments, $\$ 1.89$ |
| :--- | :--- | :--- |
| All $\$ 2.85$ Mufflers $\ldots \$ 1.89$ | All $\$ 3.00$ Garments, $\$ 2.39$ |
| All $\$ 3.85$ Mufflers $\ldots \$ 2.89$ | All $\$ 3.50$ Garments, $\$ 2.89$ |
| All $\$ 5.00$ Mufflers $\ldots \$ 2.39$ | All $\$ 5.00$ Garments, $\$ 3.89$ |


| And Overcoats |  |
| :---: | :---: |
| All 56.50 Suits and Overcoats | S4.95 |
| All 57.50 Suits and Overcoat |  |
| All 58.50 Suits and Overcoats | s6.95 |
| All S10.00 Suits and Overcoats | s7.95 |
| All \$12.00 Suits and Overcoat | 59.75 |
| All S15.00 Suits and Overcoats | \$11.75 |
| All 518.00 Suits and Overcoat |  |
| Boys' 11.00 Knee Pants |  |
| Boys' 51.50 Knee Pants | s1.19 |
| Boys' 52.00 Knee Pants |  |

All "Sweaters"-"Shirts"-"Pajamas"-and "Neckwear" Reduced
This Is the Store Everybody Is Talking About
304 Market Street


Harrisburg Penna.

