

PASSENGER AUTOS ARE ESSENTIALS

President of Dort Company Explains Everyday Utility of Motor Vehicle

By J. D. DORT The three commodities most essential to the public welfare are food, fuel and transportation.

One of the most important units in the transportation system of America is the passenger automobile. It not only feeds and supplements the steam and electric railways, but reaches destinations that it alone can reach.

It has freed the farmer from isolation. It has brought him miles nearer his buying and selling markets. The working hours that are saved through the ground-covering ability of his car are many.

The passenger automobile enables men employed in cities to live in the suburbs, not only those of large means but small storekeepers, clerks and mechanics.

In the city thousands of salesmen, contractors and solicitors, hundreds of physicians, scores of real estate dealers and many other groups rely upon the automobile to accomplish economies identical with those of the typewriter and the telephone—economies that conserve time.

The war has brought many new duties to most of us. We freely and gladly offer our services to the Government in selling bonds, doing Red Cross and Y. M. C. A. work, making speeches, consulting, planning. We must manage to crowd into our daily lives these additional duties, and the automobile is helping us immeasurably to do it.

But the Cadillac Motor Car Company has found other and more pleasant uses for the dictograph. This little device, unobtrusive in appearance, is part of the equipment of all Cadillac chauffeurs.

Through it, the owner or passenger within the car communicates with the chauffeur.

4,500,000 MOTOR CARS IN NATION

Three Hundred Thousand of These Are on Pennsylvania Streets

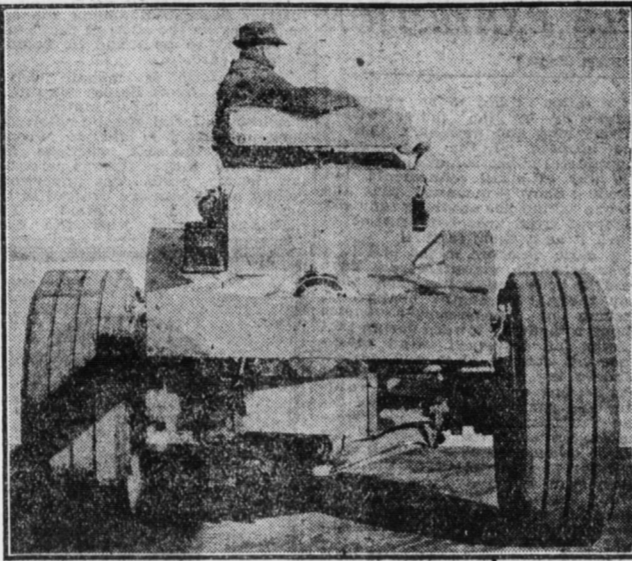
Four and a half millions of automobiles, in round numbers, are in use in the United States to-day. Of these nearly 300,000, or one-fifth of the total, are plying the streets and roads of Pennsylvania, which ranks fourth among the states in the number of motor cars.

A year's gain of nearly 1,500,000 for the nation is shown by statistics. In the following group table of the states is shown the number of automobiles registered January 1-July 1, 1918, as compared with the number registered January 1-July 1, 1917:

Table with columns for State, 1917, and 1918. Rows include Middle Atlantic, South Atlantic, East North Central, West North Central, West South Central, New England, and Pacific regions.

The national total of 4,291,684 for July 1, 1917, has been increased by 200,000 new cars registered since that date, it is estimated, bringing the up-to-date figures close to 4,500,000 automobiles.

FIRESTONE GIANT TIRES DWARF TRUCK



The photograph shows Firestone Giant tires applied to a Packard truck. The tires in the picture are the largest truck tires in the world. They are forty-two inches in diameter and fourteen inches wide.

Truck operators are beginning to see the advantage of single tread solid tires over the duals. Proper base width has long been recognized as a fundamental requirement in shock.

FORD SALES TO BREAK RECORDS

Local Agent Looks Forward to Surpassing 1917's Showing

By Howard J. Williams, Manager Williams Motor Co. Since the inception of the automobile industry, the third largest in this country of tremendous enterprises, the American people prominently looked upon the motor car as a means for pleasure travel.

Under new and stern demands, those cars meeting the essential requirements of economy and efficiency are finding a ready and welcoming market. Discrimination in buying is now a real factor.

TODAY MOTORCAR DEFENDS NATION

Sales Manager Philip, Dodge Bros., Tells of Auto's Many Uses

By ARTHUR I. PHILIP, General Sales Manager, Dodge Bros. Two years ago, when a motion picture film known as "The Motor Car in Defense of the Nation" made the rounds of the country, few persons considered it probable that the present day would see the theme so completely realized in actual life.

To-day the motor car is in reality the defender of the nation. Every army camp punts and thunders with the sound of motors. Huge motor trucks convey supplies from city to camp. Motor trucks bear ammunition and men to the battle front in Europe.

It was taxicabs, trucks and passenger cars that saved Paris from the Germans, and it was motorized equipment that helped save Italy from destruction.

Government officials and Army officers would throw up their hands in dismay if called upon to answer the query: "How much time would have been lost if you had been deprived of your motor equipment for mobilization, training and fighting?"

Many of the cars are shipped direct from the factory to General Pershing in France. A train of thirty trucks, which recently made a test run from Detroit to the Atlantic coast, was loaded with parts for Dodge Brothers motor cars. All

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OVERLAND HAS HUGE PRESS. One of the largest steel presses in the world is used for making side rails for Willys-Overland motor cars. It stands 21 feet high, 20 feet wide and is embedded in 15 feet of solid concrete. It weighs 325 tons and has a pressure of 2,000 tons.

PACKARD TRUCKS



Proved economy! Testing out four Packard trucks, Cunningham Bros. buy 22 more.

Four months of heavy hauling with three-ton and five-ton Packards, have convinced Cunningham Bros., Inc., that they supply the cheapest and most dependable transportation now to be had.

Our three-ton and five-ton trucks have given entire satisfaction in every way," says Mr. T. F. Cunningham. "So much so that we have now placed our order for twenty-two more Packards."

Notes of Interest

At small cost we can make your brass beds, chandeliers and silverware look like new.

We replate and refinish gold and silverware, brass and nickel fixtures of every description.

A phone call brings our representative to your door with an estimate.

NUSS MFG. CO. 11th & Mulberry Sts.

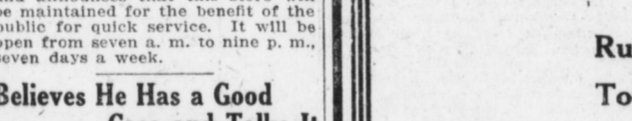
Advertisement for battery services. Includes text: 'IT SHOULD BE REPAIRED & CLEANED NOW', 'DISCONTINUED ARTICLES REDUCED PRICES', 'CLOSING OUT SEVERAL LINES OF HIGH-GRADE TUBES', and 'FRONT-MARKET FROMAR MOTOR SUPPLY CO.'

Advertisement for 'The Lectroplate Air Pump' by E. Mather Co., 204 Walnut St. Includes an image of the pump and text: 'All Types', 'See Our Exhibit At The Show'.

New Accessory Store Opens on Market St.

During the past few months there have been several accessory stores opened in Harrisburg. One of these is the Cycle and Auto Supply Company at 107 Market street.

Believes He Has a Good Case and Talks It



C. L. CONOVER, Distributor for Case Cars in Harrisburg District

Large advertisement for Ford 'The Universal Car'. Includes the Ford logo, text: 'It's no longer necessary to go into the details describing the practical merits of the Ford car...', and a price list: Runabout \$345, Touring Car \$360, Chassis \$325, Town Car \$645, Sedan \$695, Coupelet \$560.