

HAYNES BEAUTY IS DISTINCTIVE

Is in Conformity With Modern Trend of Motor-car Fashion
Comprising the "Light Six" Haynes line of open cars for the 1918 season...

conveniently located switch, to illuminate the rear compartment. It floods the tonneau with a soft light...

MOTORS IN 1918
The trouble with the automobile business has been psychological rather than actual. It was fear; the industry feared the Liberty Loans...

BIG APPERSONS CUT FUEL COSTS

Owners Boast of Thirteen to Fifteen Miles Per Gallon of Gasoline

Motor circles of the city have been stirred up the last week over the growing frequency of reports regarding Apperson gasoline economy...

HARD TIMES AN ALLY OF KAISER

Willys Warns Prosperity Must Continue to Assure Victory

By JOHN N. WILLYS
President Willys-Overland, Inc. The war has given opportunity for a great deal of platform oratory...

THREE NEW TYPES OF STUDEBAKERS

Light Four, Light Six and Big Six Different From Predecessors

The new Studebakers, represented by M. L. Mumma, include three models, new throughout and all entirely different. They embody Studebaker's sixty-six years' experience...

CROW-ELKHART NEW FEATURES

Have Held to Well-Developed Improved Chassis. Has New Motor.

A few of the important features claimed for the Crow-Elkhart are made noticeable in the construction of the chassis. This chassis is a production of a good deal of thought...

ple angularity and eliminates metal-to-metal friction, requiring no lubrication, and has a marked cushioning effect on the drive. Then perhaps of greater importance claimed for Crow-Elkhart Cars, is the "Multi-Power."

chaser. Several body colors can be selected to suit the taste or the requirements. These cars are all deeply upholstered in either Spanish brown or black long grain leatherette.

Pennsylvania Indemnity Exchange COMMERCIAL TRUST BUILDING RECIPROCAL AUTOMOBILE INSURANCE means saving plus service Write To-day for Circular Harrisburg Branch, Patriot Building A. L. Hall, Manager

Announcement Effective on and after February 6th, 1918, the Chassis price of

"The Autocar Motor Truck" Will Be \$2050

Orders placed before February 6th, 1918, will be accepted at the present price of \$1815, only for delivery as soon as we can possibly deliver. In order to protect our 6000 customers, and others who are in the market for Autocars, we must reserve the privilege of limiting the number of Autocars that we will sell at the present price to any one business house.

The Autocar Company Ardmore, Pa. January 24th, 1918 Harrisburg Dealer, Eureka Wagon Works, 616-618 North St.

Exhibitors at Auto Show

- AUTOMOBILES
Bentz-Landis Auto Co. "Nash" "National" "Mercer"
C. L. Conover "Case"
E. L. Cowden "Apperson" "Page"
Crispen Motor Car Co. "Cadillac"
Denby Sales Corp. "Denby Truck"
Driscoll Motor Car Co. "Chevrolet"
Ensminger Motor Co. "Dort"
Harrisburg Auto Co. "Reo" "Duplex 4-Wheel Drive" "Cleveland" "Caterpillar Tractor"
Hudson Sales Co. "Hudson" "Saxon" "Stewart Truck"
Hupmobile Sales Corp. "Hupmobile" "Holmes"
P. H. Keboch "Jackson"
Keystone Motor Car Co. "Peerless" "Chalmers" "Dodge Bros." "G. M. C. Truck"
Eureka Wagon Works "Autocar"
ACCESSORIES
The Atlantic Refining Co.
Elcelsior Auto & Battery Company
Front-Market Motor Supply Co.
E. Mather Co.
Myers Accessory House

Has Built Large Battery and Accessory Business
The second reason is the light weight of the car. The motor has far less weight to move on the level and to lift over the hills than other cars of the same wheelbase.



T. B. WILDERMUTH President of Front-Market Motor Supply Company.

Crow-Elkhart MULTI-POWERED CAR PRESENT THE 1918 MODELS Cars that offer an economy of maintenance, low up-keep cost, achieved through light weight and unusual stability. It is nothing unusual for a Crow-Elkhart to run 1250 miles on a single gallon of lubricating oil, and from 18 to 24 miles on a gallon of gasoline. Select Your Own Color in Buying Your Crow-Elkhart... WORM DRIVE MOTOR TRUCK D-E 3/4 Ton \$950 2 Ton \$1744 1 1/2 Ton \$1495 2 1/2 to 3 Ton \$2365 MONN BROS., 13th Near Derry

What is essential to me may not be to you. As a matter of fact, you may say that even the clothes you have on your back and the boots you wear are non-essential, because the North American Indians lived here in the same climate for thousands of years without them.

LIGHT TWELVE SEVEN IS LATEST IN HAYNES LINE
The new Haynes "Light Twelve" open car for seven makes its debut at show time. A striking new body design and the perfected 70-horsepower twelve-cylinder motor combine to make this model extremely popular.

Known to Every Dealer and to Most Local Motorists
The girls of the Goodyear Tire and Rubber Company, at Akron, O., have indicated their interest in military life by forming a military company.

VELIE COMPANY OVERSOLD
Plant is Also Handling War Department Contracts
With the announcement of the new line of nine Velle models, the Velle factory at Moline, Illinois, became the center of a dealer demand for deliveries which exceeded the entire production for months to come.

EUREKA WAGON WORKS A. H. BAILEY, Proprietor W. ROSS BEALOR, Salesman 616-618 North Street Harrisburg Agency For THE AUTOCAR MOTOR TRUCK

DORT Here Is An Unusual Car The Dort is more than a good car. It is an unusual car. Unusual in its tip-toe quality - unusual because it is so completely honest - unusual because it is sturdier than other cars - unusual because it is thoroughly dependable - unusual because of its powerful, faithful motor, famously strong rear axle, its oversize bearings, its Westinghouse Starting and Lighting, and a score of other superlative under-the-hood virtues. The Dort is far out of the ordinary run of cars. Its individuality is in its absolute superiority. See the 191 'Dort. You'll want it. Ensminger Motor Co. Third and Cumberland Streets DORT MOTOR CAR CO., FLINT, MICH. - "Built in Flint"