HARRISBURG STAN TELEGRAPH

IANUARY 24, 1918



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have found the way for you and we have se-**W** lected large and varied stocks of stylish apparel for men, women and children.

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 $Y^{\rm OU}$ can furnish the home completely—from top to bottom—with little outlay of money.

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READY FOR FALL DELIVERY THE BEAUTIFUL HOUSE OF MUSIC ON THE HILL Ford Motor Cars It is an advantage to anyone of arrisburg, especially music lov-g people to learn the advan-ges offered by the music bous-Big shipment just in, come now 5-passenger, \$360.00. Runabout, \$345.00. Chassis, \$325.00 One-Ton Truck, \$600.00. Coupelet, \$560.00. Sedan, \$695.00. Town Car, \$645.00. H. G. Day All F. O. B. Detroit EASY PAYMENT PLAN Williams Motor Co. Our big new store extends 120 MARKET STREET DON'T WAIT - BUY NOW ordial invitation 1421 DERRY STREET Charles L. Schmidt Elsie Francis Schmid M. H. Baker and SCHMIDT Company Plumbing **Plumbing Supplies** Steam and Hot Harrisburg, Pa. Water Heating Members Florists' Telegraph Delivery HARRISBURG, PA. **CUT RATE MEDICINES** MEN Special Prices on Saturday WATCH WINDOWS FOR OTHER SPECIALS PAUL F. ZIEGLER PRESCRIPTION DRUGGIST Front and Conestoga Streets STEELTON, PA

Taking With the Peopleto the WorkingmanAid ConsumerIt is evident that the people every
where are taking kindly to the
"cash and carry plan" as inaugur
ated by several grocers in the city.
Yet two or three years ago these
same people looked with horror on
the idea of carrying home their sro-
ceries. That necessitated large de-
livery facilities which as a matter
of fact cost large sums of money
yearly to the consumer, not the gro-
cer, for he has to charge such thing
to expense. Progressive grocers
have seen that with the advance
of prices, something had to be done
to hold prices down as much as pos-
sible so that the consumer wouldto the Workingman
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average working man, goes without
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porter stores of that the consumer wouldthe the menu for dinner, and here

have seen that with the advance of prices, something had to be done to hold prices down as much as possible. One of these changes, that of taking off unnecessary overhead expenses has ushered in the gruese and carry plan."
 One of these grocers, who has pushed this plan forward is 8. States This of the grocery business, has just restricted advantage for the consumer in this plan Mr. Etter while long in the grocery business, has just restricted that he can give the lowest that be grocery business, has just restricted the grocery business in the grocery business has ushere at the grocery business, has just restricted that he can give the lowest that he grocery business has into the grocery busines, has just restricted to the grocery busines the takes fouder that words, the grocery busines the takes fouder than words, this big firm. And buying power that has balled for the consumer with all the latest fixtures in the grocery business, has just restricted to the grocery busines, has just restricted to come into the site of solicing machine, that is grodery file, a coffee mill of the latest fixtures in the grocery busines for the data scales and a good many other appliances for the data scales and a good and he prices data ange of the above-mentioned many other application to the scale and a good and the prices data ange of the above-mentioned many other application to the scale and constructed to come into the scale and a good many other applications and the prices and look over the values, the guality of goods and the jow stores and look over the values, the guality of goods and the jow stores stites that the many there applicand the prices and the grocery bid and the prices and look ove



B. B. DRUM, Grocer, 1801-1803 N. 6th St.







where the specialties come in.
Egg-Sub is a specialty that is fast
becoming a reality. For the benefit
of the many who do not know the
wonderful nutritious value of this
good substitute for eggs. With eggs
good substitute for eggs. With eggs
rat seventy cents a dozen, they are
far beyond the reach of a good many
people. Never-the-less eggs are a
necessary article for many house
hold uses and substitute at this
time is indeed welcome. Egg-Sub is
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muffins, puddings, ice cream or any
kind of baking and cooking.
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muffins, puddings, ice cream or any
kind of baking or cooking.
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at cnce. Besides these specialties
m. Hoy handles a full line of staple
and fancy groceries, fruits and ycegtables.



