

Butterick Patterns and Publication on Sale Pattern Section, Rear Second Floor.

# Bowman's

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BELL 1001-2356 UNITED

HARRISBURG, FRIDAY, JANUARY 18, 1918.

FOUNDED 1871

Bowman & Co. will gladly co-operate with the Government, and in compliance with the fuel administrator's order to save fuel, the Store will be closed on Mondays until further notice, beginning Monday next, January 21st.

These new legal holidays will permit time for good work in other directions; for the Government—for our soldiers.  
Why not use this time in knitting or for other Red Cross work?  
This store is knitting headquarters—here you will find just the yarns needed. Also a competent instructor will teach you how to do the best work.

## Uncle Sam's Thrift Bonds

These Thrift Bonds are easily purchased—they come in small denominations. A sound investment and a good patriotic duty.  
Ask us about them—information gladly given at the store's sub-postal station, rear street floor and at main office, fourth floor.  
"Thrift Stamps 25c each—an investment of \$4.12 now matures in 1923 at \$5.00."

## All Women's Furs To Go at One-Third Off the Regular Prices



—The entire fur stock is included in this drastic reduction.  
—Among them are scarfs, capes, sets and muffins in **Wolf, Fox, Seal, Martin, Coney, Opposum, Nutria, Kolinsky**  
Beautiful matched skins—the season's most recent creations.  
The duration of the stay of these elegant furs at a third off will be short indeed.

Come Early For Best Selection

## Women's Fine Footwear

Offering some very special values in new goods—together with a sale of certain lines which we are desirous of closing out.

### These Are Strictly High Quality Shoes

The sort worn by fashionable women; made of the best grades of stock; finished in a superior manner and made upon lasts that insure the extreme of comfort in wearing.



### Truly---Shoes of Style With Real Comfort Economically Priced

Gray suede 9-inch boots with full French heels—a new model, "The Briar Cliffe." Pair, .... **\$10.00**  
Dark brown calf lace boots with the new low heels—made on a brand new last, "The Pedestrienne." Pair, ..... **\$7.00**  
Black vici kid laced and buttoned shoes of excellent quality and superior fit—the "Grover Special" comfort shoe. Pair, ..... **\$5.00**  
Gun metal and fine glazed kidskin laced and button dress boots—extra high cut—cravanetted tops—"The Avenue" model. Pair, ..... **\$6.00**

### SPECIAL—

Black, brown and gray buttoned and laced high cut boots—some of our very best makes and styles—sizes 3 to 5½—narrow width. Pair, **\$4.75**

### SPECIAL—

Every pair of spats in our entire stock regardless of former prices—white, gray, brown and fawn. Pair, ..... **\$1.69**

BOWMAN'S—Main Floor.

## White Cotton Fabrics

These interesting white goods specials picked at random from the great list of offerings in the sale of white.

White voile—39 inches wide—plain and in neat check patterns. Yard, **12½¢**

White madras shirting—full yard wide—a variety of desirable stripes. Yard, .... **19¢**

Longcloth—Bowman's special—8 yards to a piece. Price, **\$1.00**  
Old Glory Longcloth

— 36 inches wide — 12 yards to a piece. Price, **\$2.75**

White nainsook — 39 inches wide — 10 yards to a piece. Price, **\$2.50**

Mercerized table damask — 58 inches wide — firm, closely woven damask in a wide selection of attractive patterns. Yard, .... **39¢**

BOWMAN'S—Second Floor.

## Final Clearaway Prices For Women's & Misses' Winter Coats



BOWMAN'S—Third Floor.

Re-grouping and re-pricing of these different lots make new values appear in each group; for instance, if a certain line in a group of a few days ago has sold down to a few garments they're placed in a lower priced group—

### Coats Group One at \$12.50

Belted or semi-belted models in a pleasing variety of styles and materials. These are very great values.

### Coats Group Two at \$19.50

Many handsome models that will serve for practically any purpose.

### Coats Group Three at \$25.00

These are very choice garments, made of the most fashionable materials and elegantly trimmed. Big variety to choose from.

### Coats Group Four at \$35.00

Included are the very latest "late winter" arrivals for street and dress wear.

Among the materials are velours, melton, plush, pom pom, bolivia and mixtures.

## Gowns

Gowns in several different models—low neck—short sleeve styles—lace and embroidery trimmed. Sale Price, **85¢**

BOWMAN'S—Second Floor

## Envelope Chemise

Made of white lingerie cloth in a variety of dainty models—some made of flesh batiste. Sale Price, ..... **79¢**

BOWMAN'S—Second Floor

## Camisoles

Pretty camisoles made of crepe de chine and washable satin—a number of different styles. Sale Price, ..... **79¢**

BOWMAN'S—Second Floor

## Children's Knitting and Embroidery Classes

Saturday Morning, 9.30 to 11 O'clock

Mothers should send their little girls to these classes which are conducted by a teacher especially fitted for handling the little ones.

Classes are held at the Art Section on the Second Floor. (There is no charge).

## Women's Sweaters Must Go ---and They Will at

### 1/3 Off Regular Prices

—A grouping of women's wool sweaters in colors, corn, rose, Copenhagen, gray, white and some mixed colorings.  
—They're trimmed with wide belts and large sailor collars—sizes 36 to 46—one-third reduction from former prices.

BOWMAN'S—Third Floor.

## Nearly Half a Thousand New Spring Hats

will grace the millinery section tomorrow



Hats with a defiant air of distinction, knowing that they are Dame Fashion's advanced models for the coming season.

### Striking Models That Have an Irresistible Charm of Smartness

**New Poke Effects**      **New Watteau Styles**  
**Plain Sailors**          **New Turbans**  
**Novelty Shapes**      **Drooping Brim Hats**

Made of modish materials which include duvetyne braid, carpet braid, satin, georgette crepe and straw.

Women who demand fashion's newest products of exclusiveness in headwear will do well to view these hats of decided individuality, which are irresistibly low priced.

**\$5.00**    **\$6.00**  
**\$7.00**    **\$8.00**

BOWMAN'S—Third Floor.

## A Trio of Towel Offerings That Should Interest Every Housewife

Hemstitched huck towels—size 18x36—selected seconds. Special at, each, ..... **15¢**  
Extra large huck towels—size 22x43—made from a fine quality of firmly woven huck. Each, .... **23¢**  
Union linen hemstitched towels—size 18x32. Each,

**25c**

BOWMAN'S—Second Floor.

## "About Price"

"Price" on everything is uncertain these days—and liable to change at any time. The only reasonably certain thing just now regarding "price" is that it is sure to be "upward". Fortunately for this store and its patrons, we are protected against the usual price conditions by placing early and extensive orders with the result that now, much of the store's merchandise is being sold to you at figures lower than to-day's market value.

—To illustrate—Our store rooms are now holding more than 21,000 pairs of women's hosiery with more coming from the mills—owned way under to-day's market and in other staple lines we are equally protected.

## FRESH AIR

Without Drafts, Dirt, Dust, Rain or Snow by using



### WINDOW Ventilators

Quickly adjusted—frames are of hardwood, oil stained, fine meshed, buff colored cotton cloth forms the center of the ventilator and acts as a filter. Priced within the reach of all—

9 inches high, adjustable in width from 23 to 37 inches, ..... **35¢**  
9 inches high, adjustable in width from 31 to 49 inches, ..... **40¢**  
9 inches high, adjustable in width from 34 to 59 inches, ..... **50¢**  
15 inches high, adjustable in width from 23 to 37 inches, ..... **50¢**

## Another Health Preserver

### Savo Air Moistener

### THE SAVO Air Moistener



Hangs on steam radiator, filled with water—  
2 tubes, 9 inches high, 5 inches wide, .. **\$1.50**  
5 tubes, 9 inches high, 12½ inches wide, **\$2.25**  
3 tubes, 14 inches high, 8 inches wide, .. **\$2.25**

For Home, Office, Schools, Hospitals. Converts dry indoor air into a moist, wholesome, healthful atmosphere, when filled with water and placed on the back of any radiator, out of sight. Saves Health—Furniture, Pianos, Paintings, Wall Paper, Books, Plants, etc.

## Sale of Wavy Switches

in the January Hair Goods Clearance Switches in every shade of white and gray at generous reductions.  
Fine quality hair mounted on triplicate stems—  
18-inch wavy switches ... **\$1.59**  
20-inch wavy switches ... **\$2.39**

BOWMAN'S—Third Floor.

## Waists in a Special

### Saturday Sale at \$1.69

This is a gathering of striped linen waists in all colors—tailored models with pique collars and cuffs—also a quantity of Anderson gingham waists. Sale Price,

**\$1.69**

BOWMAN'S—Third Floor.

## The Annual Rug Sale

is bringing very important savings to many householders. Are you sharing the opportunity?