

NEW ENGLAND GETS HUGE SHOE ORDERS

Factories There Making 21,000,000 Pairs For Soldiers and Sailors

Boston.—New England, the center of the nation's shoe industry, is leading to-day in the tremendous task of putting the Army and Navy "on their feet"—making shoes for our fighting men.

Government contracts for 21,000,000 pairs of Army and Navy shoes have been awarded in New England alone, and the greater part of these orders are held by Massachusetts firms.

The magnitude of the work can better be realized by the fact that if the shoes under contract were laid end to end they would reach from San Francisco to Australia, a distance of 8,500 miles.

The price Uncle Sam will pay for the shoes is between \$4.60 and \$4.90 a pair.

Big plants have added to their equipment and practically all working throughout the twenty-four hours, the shifts being broken up into eight-hour periods. Up to 20,000 shoe workers are engaged in the Brockton district alone.

Although thousands of pairs of shoes are leaving the factories daily, the output will not be unprecedented height in the early months of this year, when many of the contracts call for delivery in the spring and, to a great extent, the efficiency of the nation's fighting men depends on it.

The Churchill & Alden Company, of Brockton, has contracts for 178,000 pairs of marching shoes, while other firms have proportionately large orders.

Three firms in the Brockton district have contracts to supply a total of 150,000 pairs of Navy shoes.

What Has Become of Old-Fashioned Sleighing Parties of Other Days?

What has become of the old-fashioned sleighing party? Can it be that it has become an antiquated relic of past joys? Is this institution of red cheeks and noses, of warm hearts and happy faces, to be forgotten without a protest?

Have you forgotten the night you defied parental authority simply because your Sallie Jones said she would go with the party? You remember how close you sat to her. It was to keep warm, you said. But it really wasn't. And your hand slipped over to class her, and it wasn't necessary. She could have kept it warmer without you.

You recall, too, the farm house you stopped at to get warm, and how you drank the farmer's cider, and how Sallie and you counted apple seeds. And how about that kiss you stole going home, you haven't forgotten that?

What beaming faces! What sparkling eyes! How clear the peals of laughter sounded in the crisp air! There comes to the mind the tribute of an eloquent American: "Blow, bugler, blow, but know your swing as you strike air, discards all, compared to childhood's happy laughter."

Finally came the homeward ride. The party was quiet, more subdued. Above were the silent stars, and now and then you heard the gruff monosyllabic of the unromantic driver as he hurried the horses.

How you hated that driver! Of course you were sleepy, for it was long past bedtime. But you didn't want him to be in a hurry. Shall the custom which has given us all these precious memories fall before the cruel hand of time? And without a protest?

East Furnishes Many Men For Y. M. C. A. Secretaries

Figures just received from the Bureau of Personnel, National War Council of the Y. M. C. A., shows that the Eastern Military Department furnished 355 of the 720 war work secretaries sent to France recently as a result of the November drive for secretarial recruits.

The Eastern Department comprises the states of New York, Pennsylvania, New Jersey, Delaware, Maryland and Virginia, and the almost fifty per cent. result was due to an aggressive campaign by practically every city association in the department as well as the war work organization.

In the classification, 120 men are said to have come through the regular channels, fourteen were experienced men furnished from the camps but the recruiting drive enlisted 211. As a part of the aggressive program for the men in camps and naval stations, the Eastern Department has instituted a vigorous thrift campaign, which will close on February 2. Thrift encouragement equipment in the form of exhibits, charts and lantern slides are being sent to most of the military points.

Bert C. Pond, of the Army and Navy Department, will manage this campaign for the Eastern Department.

The Quinine That Does Not Affect Head Because of its tonic and laxative effect, Laxative Bromo Quinine can be taken by anyone without causing nervousness or ringing in the head. There is only one "Bromo Quinine." E. W. GROVES' signature is on box. 50c.—Advertisement.

UNDERTAKER 1745 Chas. H. Mauk N. 6th St. BOTH PRIVATE AMBULANCE PHONES

SCHOOL OF COMMERCE HARRISBURG BUSINESS COLLEGE Troup Building, 15 S. Market St. Bell phone 485; Dial 4393

Dives, Pomeroy & Stewart

New Satin Hats--New Crepe Hats--New Straw Hats--New Mourning Hats

The cases and tables are fast filling with advance Spring Millinery styles. Our fourth shipment since Christmas has just been unpacked from its layers of crisp white tissue revealing a variety of new creations in straw, Georgette crepe, combinations of fabrics and braids, and rich satins.

\$4.95, \$6.50, \$6.95, \$7.50, \$8.50 and \$10.00

Of special interest, too, are new Mourning Hats of a marked becomingness and distinctive style—

\$6.50, \$6.95 to \$10.00

Dives, Pomeroy and Stewart, Second Floor, Front.

Six New Styles of Madam Lyra Corsets



In these days when the American woman needs every ounce of strength, every minute of her time for home and patriotic duties, the corset which she can put on in a few moments and which she can wear many hours of the time without an uncomfortable effect—that corset is her greatest ally.

When you are tempted to enjoy an hour's nap or when you are late for an appointment and must dress in a hurry it is then that you will most appreciate the exceeding comfort for a Madam Lyra corset.

Practically every well-dressed woman realizes to-day that appearances in a corset, while vitally necessary is nevertheless of slight consideration. Of paramount importance is the matter of comfort.

Madam Lyra corsets are individually modeled to meet the requirements of every type of figure. They require practically no adjustment than that afforded by the lacers. Of cut or brocade; for small, medium or large figures \$3.50 and \$5.00 D. P. & S. Corsets for small, medium or stout figures \$1.00 to \$1.50

Sixty-Five Styles of Envelope Chemise, \$1 and \$1.50

Beautifully fashioned of good materials, including sheer nainsook. Trimmings of lace or embroidery insertion, medallions, fine tucks and lace or in tailored styles with shoulder strap or with lace or embroidery edge.

Dives, Pomeroy & Stewart, Second Floor.

Hosiery and Underwear For Women

Wool Seamless Hose: Special, 39c

Heavy black wool seamless hose ... 39c

Heavy black wool outside seamless hose, 39c

Black cashmere out size hose, 75c and \$1.00

Heavy black cotton fashioned feet hose, 50c

Heavy black lisle seamless hose; spliced heels and toes ... 59c

Black cotton hose, seamless ... 29c

Black silk lisle out size hose with fashioned feet and spliced heels and toes ... 75c

Ribbed Underwear For Women

White cotton ribbed union suits of medium weight; high neck and long sleeves or low neck and sleeveless; ankle length ... 79c

White cotton ribbed union suits of light weight; low neck and sleeveless and ankle length ... 50c

Pink cotton ribbed union suits in low neck, sleeveless and knee length ... 50c

White lisle ribbed union suits in low neck, sleeveless and knee length; regular sizes, 60c; extra sizes ... 69c

Dives, Pomeroy & Stewart, Street Floor.

Attractive Offerings Now In Men's Underwear of Fleeced Cotton

Egyptian cotton ribbed union suits; fleeced lined ... \$1.25

Egyptian and silver cotton ribbed fleeced lined union suits ... \$1.75

Heavy Jaeger cotton fleeced lined union suits ... \$1.50

Grey wool and cotton ribbed union suits, \$3.50

Heavy grey cotton ribbed union suits, \$1.95

Men's Winter Socks

Heavy black wool seamless socks ... 35c

Heavy black cotton seamless socks ... 25c

Black cotton split sole seamless socks, 25c

Black fibre silk seamless socks ... 35c

Silk lisle seamless socks in black and colors ... 35c

Dives, Pomeroy & Stewart, Street Floor.

Many Waists of Voile & Batiste In a Showing at \$1.95 and \$2.50

Batiste waists with pin tucks finished with hemstitching and picot edge ... \$1.95

Voile waists with convertible collar; front trimmed with bunch tucks and imitation flet lace insertion ... \$1.95

Voile waists with shawl collar; finished with Venise lace edge; sleeve trimmed with turn back cuff ... \$2.50

Voile waists trimmed with organdie embroidery panel, lace insertion and medium tucks ... \$2.50

Voile waists trimmed with lace insertion and lace edge, sleeve trimmed with lace insertion and lace edge ... \$2.50

Dives, Pomeroy and Stewart, Second Floor



Silk Gloves

For Immediate Wear

Of fine quality and in many attractive styles, representing the best of the Spring Modes.

Silk gloves in black and white. Pair ... 75c to \$1.00

Washable chamoisette gloves, in white ponce and natural. Pair ... \$1.00

Washable chamoisette gloves in white and grey. Pair ... \$1.25

Two clasp silk gloves in white, black, ponce and grey, with contrasting embroidery. Pair ... \$1.75

Washable kid gloves, in one clasp; in tan, pearl and putty. Pair ... \$2.25

Black and white French kid gloves. Pair ... \$2.25 to \$3.00

Dives, Pomeroy & Stewart, Street Floor.



Samples of White Voiles and Crepes

For Springtime Dresses

Extraordinary values — made possible only through a maker's willingness to let us have the sample pieces from which he took orders.

Embracing rich texture voiles and crepes, in lace, stripe and check designs for the spring season.

Actual 75c values, 36 to 45 inches wide—a rare opportunity. Special, yard ... 50c and 59c

Dives, Pomeroy & Stewart, White Goods Section.

The Vogue of Veils

Some of them flutter in an unrestricted manner while others lie snugly tucked under the chin. Some are round, some long, bordered or figured in brown, taupe, plum, navy and black.

"Sammy" is the new color given to an olive drab veiling which has just come to us. In other colors too, at yard, 25c to \$1.00

Dives, Pomeroy & Stewart, Street Floor.

Dives, Pomeroy & Stewart

Several Hundred Winter Coats For Women

Remarkable January Values Tomorrow

Many of them are finished with fur collars while others depend upon self collars—and every one of them can be worn late into the spring.

Sizes for misses and women.

\$27.50 coats in wool velour and cheviot, in black and brown; lined throughout and made in a belted style with large convertible collar. January Clearance Price ... \$22.50

\$37.50 coats in wool velour, made in a semi-belted style; convertible collar of kit cone, lined throughout with black satin. January Clearance Price ... \$25.00

\$30.00 coats in wool velour and broadcloth, in brown, plum and wine; made with a panel back and gathered over the hips with large inverted pockets; cape collar and deep cuffs finished with stitching. January Clearance Price ... \$27.50

\$39.50 coats of fine quality wool velour in brown and green; lined throughout with satin; large cape collar of natural raccoon. January Clearance Price ... \$30.00

\$45.00 coats of Silvertone, broadcloth and wool velour in green, oxford, brown and taupe; made with full gathered back finished with a broad crushed belt; large collar and deep cuffs of sealette plush. January Clearance Price ... \$35.00

\$42.50 coats in fine quality wool velour and Boliva, in brown and beet; made in a plaited model and finished with a broad pointed back; large cape collar, cuffs and pockets of seal plush. January Clearance Price ... \$37.50

Dives, Pomeroy & Stewart, Second Floor.



A New Boot

Desirable For Young Girls

This new arrival is of rich dark brown calfskin and its good looks will make it step into instant favor. Made over a semi-English last with heels one inch high it is just the kind of shoe that will appeal to growing girls. It laces through sixteen blind eyelets, and carries a straight tip.

Sizes 2 1/2 to 8—and specially priced at \$6.00

Dives, Pomeroy & Stewart, Street Section

Groceries of Finest Grades

Moderate in Price For Saturday

Cream Cheese, mild or sharp, lb., ... 33c and 38c Sugar cured ham, lb., ... 32c Van Camp evaporated milk, can, ... 14c Elbow macaroni, 2 lbs., ... 25c Lifebuoy soap, ... 5 1/2c Grandma's white laundry soap, ... 5 1/2c Peert's white naphtha soap, ... 5 1/2c Lux demonstration, package, ... 11c Crystallized ginger, delightful sweetener, box, 15c Alry, new cereal food, package, ... 15c Elgin fresh creamery butter, lb., ... 5 1/2c Eclipse blend steel cut coffee, 35c value, lb., ... 30c Large can string beans, can, ... 15c and 18c Tomato catsup, 10 oz. bottle, ... 11c White Dove Flour, 2 1/2 lb. bag, ... \$1.11 Hotlers' best flour, 2 1/2 lb. bag, ... \$1.79 Heinz spaghetti, can, ... 14c Early June peas, can, ... 15c Pure Italian olive oil, pt., ... 49c

Dives, Pomeroy and Stewart, Basement

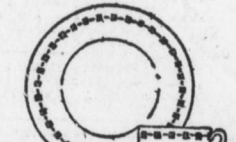
Closing Out Four Patterns of Decorated American Porcelain Dinner Ware

Savings Average a Fourth to a Third

This is the highest grade of American porcelain and the dropping from stock of four patterns brings values interesting to housewives seeking good china at a saving.

Decorations include— Green border illuminated with gold. Olive green clover border traced with gold. Oriental border with forget-me-not panels. French border with roses, gold lines.

Specialty priced as follows— Bread & butter plates, 11c to 14c Bread plates, 5 inches, 14c to 23c Bread plates, 7 inches, 20c to 24c Soup plates, ... 16c to 28c Dessert saucers, ... 10c to 18c Oat Meals, ... 20c to 33c Platters, ... 20c to 25.50 Vegetable dishes, ... 33c to 70c Covered dishes and casseroles, \$1.35 to \$1.90 Creamers, ... 35c to 50c Cups & saucers, ... 30c to 39c



Lancaster Chocolates A fine confection of proven quality at a special price for Saturday— Pound Box—39c Large variety of flavors. Dives, Pomeroy & Stewart, Basement.

A Sale of Negligee Shirts Tomorrow

Which Includes Rare Values From Regular Stock

\$1.50 woven stripe madras negligee shirts with soft fold cuffs, in \$1.19 sizes 14 to 18. Special ...

High grade percale shirts, liberally cut and carefully finished; five-button style; guaranteed fast colors. Special ... 95c

Tub silk shirts in assorted styles of satin stripes; sizes 14 to 18. Special ... \$3.45

Light weight grey flannel shirts with attached collar. \$1.25 and \$2.00 Special ...

"Wi-Kotes," the New Jersey Coats For Men, in a Sale at \$6.95

The most sensible winter garment that has ever been devised for men is this new "Wi Kote," to be worn under your coat, indoors or outdoors. Made of high grade Jersey cloth in tweeds, crimson heather, brown heather, oxford, blue, tan and steel. A fortunate circumstance makes it possible for us to offer these "Wi Kotes" at so low a price.

Dives, Pomeroy & Stewart, Men's Store

Men! A Sale of Suits A Sale of Overcoats

These are strenuous times when the best that's in us must be exerted to show more spirit in tackling the various problems incident to war times.

Now this cannot be done with full enthusiasm in clothes that don't live up to the part.

A new suit or a new overcoat will have wonderful inspiration in quickening us to more active work—for new clothes are a tonic to any body—youth or man.

This sale of Suits and Overcoats, then, is playing an important role in these war times when the Government is enlisting the spirited service of everybody.

\$15.00 Overcoats. Special at \$12.50 \$18.00 Suits and Overcoats. Special at \$15.00 \$20.00 Suits and Overcoats. Special at \$16.50 \$22.50 Suits and Overcoats. Special at \$18.50 \$25.00 Suits and Overcoats. Special at \$21.50 \$28 and \$30 Suits and Overcoats. Special at \$23.50

Belted back styles—styles with full belts—styles with three-quarter belts—English models—form-fitting models—regular box coats and two and three-button suits.

Our clothing stocks are made up largely of the best styles of four of America's foremost makers of clothes for men and you hs. The quality, style and workmanship of clothing involved in this sale are beyond question.

Dives, Pomeroy & Stewart, Men's Clothing, Second Floor, Rear.

