

Be patriotic! Subscribe to the Knights of Columbus drive. Your own son or brother may receive succor from their huts of mercy at the trenches.

Bowman's

No more noble cause beckons for your aid than the Knights of Columbus drive for our soldier boys. Give and give liberally.

HELL 1901-2350 UNITED

HARRISBURG, FRIDAY, JANUARY 4, 1918.

FOUNDED 1871

Featuring the well-known moderately priced Henderson Corsets

Fashion, comfort and service are combined with low price in these time-tried corsets.

Henderson Corsets are fashionably correct, their outlines carefully designed to display the new apparel that define the figure.

Henderson Corsets are high in quality, made with the utmost scientific care and of selected materials usually found in corsets of high cost.

Henderson Corsets are guaranteed by their makers, so we can safely guarantee them to you.

Henderson Corsets come in a great variety of models—for stout, medium and slight figures.

Prices—\$1.00 to \$3.50.

BOWMAN'S—Second Floor.



Hair Goods at Reduced Prices

Marked reductions in order to cut down amount of stock. Your shade matched by an expert.

Among the many interesting offerings are

NATURALLY WAVY SWITCHES

20 inches long 95c
26 inches long \$1.95
28 inches long \$2.95

BOWMAN'S—Third Floor.



The January Silk Sale Now in Progress

brings a host of worthy economies to you, in silks of style and quality.

If you were not here the past two days, come to-morrow. We want to show you the beautiful weaves, the exquisite colorings, the rich black silks—want to show you the assortments and prove to you the economy of buying at this time.

Thousands of yards of a superior quality of georgette crepe, in most every conceivable color and shade; 40 inches wide; way below regular price, at, yard \$1.39

Thousands of yards of a superior quality of all silk crepe de chine, 40 inches wide, and in 40 of the choicest street and evening colorings, at, yard \$1.39

36-inch Colored Chiffon Taffetas—Soft and pliable quality—lustrous finish. Sale Price, yard \$1.39

36-inch Satin Messalines—Good line of dark, medium and light shades, with plenty of navy, white and black. Sale Price, yard \$1.29

32-inch Striped Wash Crepe de Chine—In a good assortment of colorings for waists and men's shirts. Sale Price, yard \$1.69

33-inch Natural Color Shantung. Sale Price, yard 69c

36-inch Wash Satin, white and flesh. Sale Price, yard \$1.29

36-inch White Habutai Silk. Sale Price, yard 79c

36-inch White Satin Finish Habutai. Sale Price, yard \$1.25

36-inch Khaki Colored Tussah Suiting. Sale Price, yard \$2.25

Quality Black Silks

35-inch Messaline. Sale Price, yard \$1.19

35-inch Paillette de Soie. Sale Price, yard \$1.45

35-inch Paillette de Soie. Sale Price, yard \$1.55

35-inch Satin Majestic. Sale Price, yard \$1.89

35-inch Satin Duchesse. Sale Price, yard \$1.50

35-inch Satin Duchesse. Sale Price, yard \$1.95

35-inch Satin Duchesse. Sale Price, yard \$2.45

35-inch Peau de Soie. Sale Price, yard \$1.45

35-inch Peau de Soie. Sale Price, yard \$1.75

35-inch Taffeta. Sale Price, yard \$1.19

35-inch Taffeta. Sale Price, yard \$1.25

35-inch Gros de Londres. Sale Price, yard \$1.85

40-inch Chiffon Taffeta. Sale Price, yard \$1.95

40-inch Chiffon Taffeta. Sale Price, yard \$2.10

BOWMAN'S—Main Floor.

It's A Good Time Now to Buy White Cotton Fabrics

They're bound to be much higher in price and not only that—they will be scarce later on.

In presenting the following offerings at these special prices — let us state that but for long ago contracts placed with manufacturers you would not have this opportunity to save.

Buy liberally! Anticipate your needs if possible right through the coming summer.

At 29¢ a Yard
White mercerized poplin—27 inches wide—a good quality with a splendid finish.

At 50¢ a Yard
White gabardine—36 inches wide—used especially for waists and separate skirts.

White Nainsook
Nainsook, 39 inches wide—10 yards to a piece. Price, \$2.75
Nainsook, 36 inches wide—10 yards to a piece. Price, \$2.00

English Longcloth
Good quality of longcloth, 10 yards to a piece. Price, \$1.50

36-inch longcloth in 10-yard pieces, at \$2.00, \$2.50 and \$2.75

BOWMAN'S—Second Floor.

Perhaps this great sale of women's coats which we now herald is the biggest thing that has ever punctuated the regular conduct of the apparel section.

Grand Coats at \$19.50, \$25.00, \$39.50, \$49.50

The strongest values of the season — the smartest styles — the more expensive materials — the more artistic models — the coats prized by dressy women — the coats which feature the fashion and show their value in every line of contour, in finish, in trimming, in the making.

Brand New Coats Representing Remarkable Purchases

"Over lines" of leading makers of women's highest grade coats in many varied and distinctive styles. Coats made up for regular trade of quality stores.

The assortment contains all styles — belted, semi-belted, panel back and high waist models—

Kersey **Melton** **Velours** **Broadcloth** **PomPom**
Bolivia **Silvertone** **Mixtures**

All the best colors are here and among the trimmings are self materials, velvet, plush, Keramie and seal, raccoon, mole, river mink and coney furs.

The bargains are real--a choice that does not compel you to confine your selection to limited styles.

Counting quality, values, variety and style — it's one of the most remarkable coat sales ever sponsored hereabouts.

NOTE—In addition to these great purchases the store's entire regular stock of coats is added at big reductions—making the event doubly interesting to every woman in this community.

A choice from desirable evening coats and wraps ---closing out price, \$35.00

---Colors, rose, pink, coral and Copenhagen with trimmings of velvet, plush and fur. Gorgeous garments going cheap

All Furs Going at a Reduction of Twenty Percent

Coats **Sets** **Scarfs** **Stoles** **Muffs**
—Coats of Hudson seal in plain and belted models with self trimmings and skunk collar and cuffs.

—Separate furs of fox, wolf, beaver, Australian opossum, nutria, Jap Kolinsky and marten in all the various kinds of each family and a choice of the most fashionable shapes.

All prices are marked in plain figures and the regular tags remain to show you what the furs are actually worth.

Take 20 percent or one-fifth off these regular prices



The New in Millinery

—The first Spring exhibit of unique conceptions in women's fashionable headwear is now taking place here.

—The refinement and exclusiveness will appeal strongly to the educated taste of the discriminating dresser.

—Beautifully becoming hats showing certain jauntness and distinction which indicates what will be in evidence later.

—In connection with this early exhibit we have devoted special attention to provide a variety of highly acceptable models for Southern wear and for the "woman-of-the-hour" now—in this Northern latitude—

At popular prices---namely---
\$5.00 - \$6.50 - \$7.50

These modest prices for hats of individuality and advance fashion are yours to profit by through our superior connections with the highest class workrooms of New York—those whose creations are sold by only the smartest and most exclusive shops of Fifth Avenue.

BOWMAN'S—Third Floor

Knitted Skirts for Cold Weather

One cannot dress too warmly during the period of this old fashioned winter; and just think—there's yet three long months before we shall feel the breath of spring.

Of importance to every woman is her underdress—particularly the skirt.

Figure-fitting Knitted Skirts Are Popular and Sensible

—they will not crawl up or bunch. Come in white, gray and fancy combinations of colors. Prices, \$1.00 to \$1.98

BOWMAN'S—Second Floor.

Many Housewives Are Saving on Their Butter Supply by Using the

"Perfection Butter Maker"

In but a few minutes one can actually make two pounds of butter for little more than the cost of one.

It's easy — Put one pound of butter and one pint of milk in the Perfection Butter Maker and in two or three minutes you can make two pounds of pure table butter.

The Butter Maker is made of pure aluminum and heavy glass, with nothing to rust or get out of order—is easy to clean—has no wheels or cogs—and is absolutely sanitary. Price,.....\$2.50



BOWMAN'S—Basement.

Closing Out Some Lines of High Grade Shoes for Women

A choice from the smartest and most dressy shoes in gray, brown, black, white and color combinations.

The Price \$4.75 a pair

The entire group is made up from various ends of lines—on the whole a splendid chance to get a fine pair of aristocratic shoes at a low figure.



Women's dark brown Russia calf lace boots of good quality and of superior fit and finish. Pair \$7.00

Women's black kidskin and gun metal button and lace boots, extra high cut, long vamps and French heels. Pair, \$6.00

Women's patent colt high cut dressy boots with chamois tops—extremely smart and one of the best fitting boots in our stock. Pair \$10.00

The "Grover Special" Comfort Shoe

Button and lace; fine glazed kidskin; oak soles; glove-fitting; comfort giving; shape retaining. A thoroughly satisfactory shoe for women desiring comfort and good wear. Pair, \$5.00

BOWMAN'S—Main Floor.