

"The Live Store"

"Always Reliable"

January Clothing Reductions

On All "Suits" and "Overcoats"

Reductions have a different meaning this year, at least they should have where you have the opportunity to buy good clothing at reduced prices for every dollar invested NOW is a guarantee of big savings to YOU — Manufacturers tell us to hold our clothing until next year for "higher prices" but we are merchants and not speculators, so, in keeping with our usual custom, year after year, we are offering our entire stock of high grade SUITS and OVERCOATS at reduced prices.

"Having a Fixed Policy"

There is a great deal of satisfaction in buying from a store with a "fixed policy" and if you talk to YOUR friends they'll tell you that you can "bank" on Doutrichs always, it's a store so thoroughly dependable that nobody ever "doubts for a minute" a statement made by this "Live Store" — We have earned this proud distinction through square-dealing and honest representation — we can only hope to have your continued "good-will," and loyal patronage as long as we do business on this basis.

"Try The Dependable Doutrich Service"

You can always feel absolutely safe in every purchase made HERE knowing that it will be backed to the limit of "your entire satisfaction" — HERE you will find an enormous stock of clothing in every desirable pattern, quality and price range that you'll be fully convinced there is a good reason for the increasing popularity of this "Live Store."



This Is the Store That Everybody Is Talking About

Alterations
Free
—
Goods
Exchanged
—
Money
Refunded

All \$15.00	"Suits" and "Overcoats"	\$13.50
All \$18.00	"Suits" and "Overcoats"	\$15.50
All \$20.00	"Suits" and "Overcoats"	\$17.50
All \$25.00	"Suits" and "Overcoats"	\$22.50
All \$30.00	"Suits" and "Overcoats"	\$26.50
All \$35.00	"Suits" and "Overcoats"	\$29.50
All \$38.00	"Suits" and "Overcoats"	\$32.50

Alterations
Free
—
Goods
Exchanged
—
Money
Refunded

(All Blue Serges and Black Suits Included)

Boys' "Suits", "Overcoats" and Mackinaws Reduced

All \$5.00	"Suits" and "Overcoats"	\$4.25
All \$6.50	"Suits" and "Overcoats"	\$5.25
All \$7.50	"Suits" and "Overcoats"	\$6.25
All \$8.50	"Suits" and "Overcoats"	\$7.25
All \$10.00	"Suits" and "Overcoats"	\$8.50
All \$12.00	"Suits" and "Overcoats"	\$10.25
All \$15.00	"Suits" and "Overcoats"	\$13.50
All \$18.00	"Suits" and "Overcoats"	\$15.50



304 Market
Street

Doutrichs

Always Reliable

Harrisburg
Penna.