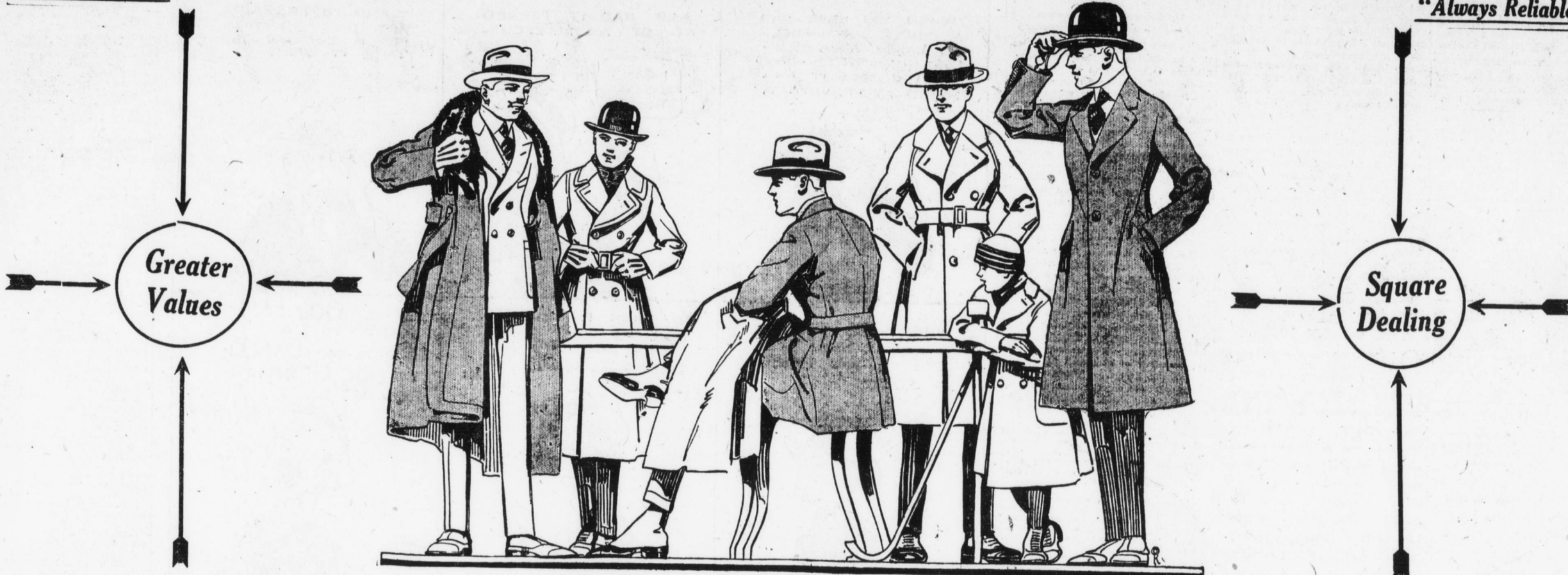


"The Live Store"

"Always Reliable"



January Clothing Reductions

On All "Suits" and "Overcoats"

Again it is our great privilege to offer to the people throughout Pennsylvania our immense stock of high grade "Suits" and "Overcoats" at reduced prices--this is in keeping with our usual custom for years and while we agree with the manufacturers that all clothing is worth considerable more money than when we bought our present stocks, we feel certain that what we lose in money, will come back to us in good-will from the satisfied customers who buy their clothing at this "Live Store."

This Is the Store That Everybody Is Talking About

Our methods of doing business are so vastly different--so much above the average, that the "buying public" look forward to OUR merchandising events with pleasure, because the people know we are never "forced" to make "excuses" — Business is done HERE on merit every day in the year and when the time comes for having our reduction YOU and YOUR friends have the advantage of an unrestricted choice from thousands of High-grade "SUITS" and "OVERCOATS."

We need not tell you that clothing will be "very" much higher next season, that you already know--every dollar you invest in good clothing NOW means a double saving to YOU — You've read the bare facts about our clothing reductions the savings are YOURS, come and get them.



All \$15.00	"Suits" and "Overcoats"	\$13.50
All \$18.00	"Suits" and "Overcoats"	\$15.50
All \$20.00	"Suits" and "Overcoats"	\$17.50
All \$25.00	"Suits" and "Overcoats"	\$22.50
All \$30.00	"Suits" and "Overcoats"	\$26.50
All \$35.00	"Suits" and "Overcoats"	\$29.50
All \$38.00	"Suits" and "Overcoats"	\$32.50



"All Alterations Free" "Goods Exchanged" "Money Refunded"

"Try The Dependable Doutrich Service"

Reductions
Begin
Tomorrow

304 Market
Street

Doutrichs
Always Reliable

Harrisburg
Penna.

Reductions
Begin
Tomorrow