

"The Live Store"

"Always Reliable"

# January Clothing Reductions

## On All

# "Suits" and "Overcoats"

It's not such a great task to decide where most men Buy their clothing in Harrisburg these days--Say clothing and instantly you'll think of "Doutrichs," the store that has become famous throughout the country for square-dealing honest representation and greater values.

*This Is the Store Everybody Is Talking About*

Now when YOU read a DOUTRICH announcement YOU do what everybody else does, you become interested, because you know every word of it is "TRUE" when we tell you that HERE you will find every "Suit" and "Overcoat" in our entire stock REDUCED — we know there is never a question of doubt in your mind — for the enormous crowds that patronize this "Live Store" is the convincing evidence of the unshaken confidence the people have in Doutrichs.

Our stocks are kept right up to the usual Doutrich standard and by consulting your own good judgment you know "Doutrich" standards are a notch above most standards — Here OUR stocks are so enormous that it would stagger the ordinary merchant to look at them — and big stocks of the RIGHT kind of merchandise are tremendous factors in building up a large business — Here you will never find accumulations of odds and ends at any price.

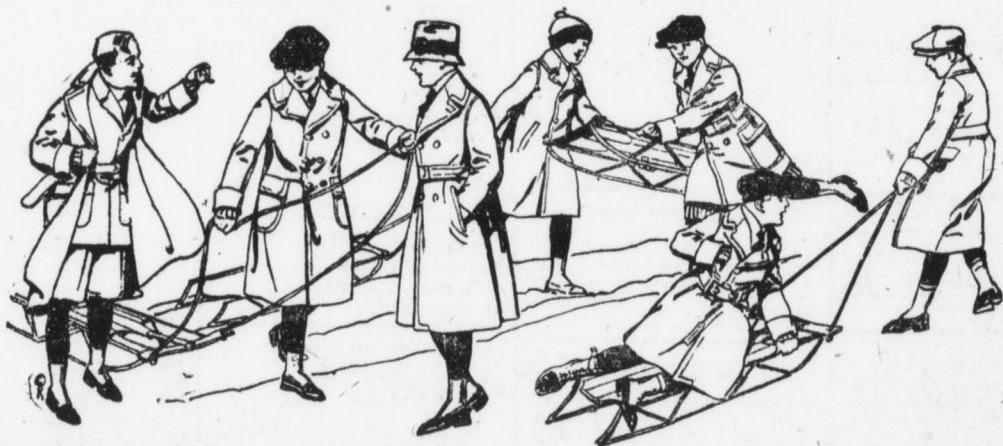


After you have looked at our enormous stocks--examined the qualities and compared the prices from what you've seen elsewhere it will not take you long to decide that there is a very good reason for most people buying their "Suits" and "Overcoats" at this "Live Store," during these January reductions, every garment will be fully guaranteed, all alterations free — Goods exchanged or money will be refunded.

## Every Suit and Overcoat in Our Entire Stock Reduced

*(Blue Serges and Black Suits Included)*

All \$15.00	"Suits" and "Overcoats" . . .	\$13.50
All \$18.00	"Suits" and "Overcoats" . . .	\$15.50
All \$20.00	"Suits" and "Overcoats" . . .	\$17.50
All \$25.00	"Suits" and "Overcoats" . . .	\$22.50
All \$30.00	"Suits" and "Overcoats" . . .	\$26.50
All \$35.00	"Suits" and "Overcoats" . . .	\$29.50
All \$38.00	"Suits" and "Overcoats" . . .	\$32.50



The Boys' also will share in the savings that are offered in this "Live Store" clothing reductions — there are plenty of good

## "Suits" and "Overcoats"

waiting for you here in every quality, style and fabric--our Boys' Department has been constantly growing because we sell the kind of clothes they like and now we're going to make a few more friends among the "boys" by offering them an opportunity to buy their Suit or Overcoat at reduced prices.

Boys' \$5.00 Suits and Overcoats	\$4.25	Boys' \$8.50 Suits and Overcoats	\$7.25
Boys' \$6.50 Suits and Overcoats	\$5.25	Boys' \$10.00 Suits and Overcoats	\$8.50
Boys' \$7.50 Suits and Overcoats	\$6.25	Boys' \$15.00 Suits and Overcoats	\$13.50
Boys' \$18.00 Suits and Overcoats		\$15.50	

Reductions  
Begin  
Tomorrow

304 Market  
Street

# Doutrichs

Always Reliable

Harrisburg  
Penna.

Reductions  
Begin  
Tomorrow