

Open
This
Evening

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Wm Strouse's Cut Price Sale

Starts Tomorrow

It Comes Before Christmas Instead of in January
A Clothing Move of Unprecedented Value to You. A Money Saving Sale in Deed as Well as in Words
This Sale Is Conducted On The Square Deal Basis
Every Cut Price is an Actual Cut Price. We Play the Game That Way

Yes, indeed, this is a surprise to you.

But don't stop to consider your opportunity for the next fellow will get here ahead of you and get your suit or overcoat.

We haven't carried goods from one season to the next. We're not going to begin doing it now.

Conditions are upset, we know, and we realize that it will cost us more money to replace these goods.

But we don't care a fig about that! What we want to do is just exactly what we're saying in this advertisement. Clear stocks—but clear them when you want to buy.

And you WANT to buy now, if you ever do.

It's a shame to sell suits and overcoats like these at cut prices.

It's a shame to sell such merchandise for less, perhaps, than we'll have to pay again to replace them. But we wouldn't be true to our ideals of merchandising if we didn't clear out the stocks.

The only thing about this sale that might make you wonder is that we're holding it now instead of in January.

Well, we'll not keep you long in wondering.

We simply wanted to spring a surprise on you and we knew you wanted new clothes and we know we want to do a big business.

And there you are.

There are no better clothes to be had than these and they were priced low in the first place.

Now the prices are cut.

What are you going to do with this opportunity we've dropped right into your hands?

Boys' Suits Overcoats and Mackinaws

Regular and Former Price Wm. Strouse's Cut Price Sale

5.00 → 4.25

6.50 → 5.25

7.50 → 6.25

8.50 → 7.25

10.00 → 8.25

12.50 → 10.25

15.00 → 12.25

Men's Mackinaws

10.00 → 8.25

12.00 → 10.25

That Little Price Ticket

He's a funny little fellow, is Price Ticket. He treats you right if you treat him right. If you mark him low in the first place he'll sell the goods.

If you mark him high so that you'll have room to reduce him later on for a sale, he'll sell goods for you, but then that's not on the level. If you take him off the garment and put another in his place, that's suspicious looking.

If you mark him up so your reduction looks big when you have a sale, that's plain crooked business.

If you meddle with him in any way you're likely to cause trouble.

But when you mark him low in the first place, like Wm. Strouse marks him, and then let him alone, and let him stay on the garment where he belongs and make Real, Genuine, Honest-to-goodness cut prices, Little Price Ticket proves to be a firm and true friend of the store and the customer.

Men's and Young Men's Suits and Overcoats

Regular and Former Price Wm. Strouse's Cut Price Sale

15.00 → 12.50

18.00 → 14.50

20.00 → 16.50

22.00 → 18.50

25.00 → 21.50

28.00 → 23.50

30.00 → 24.50

35.00 → 28.50

And These Overcoats

40.00 → 32.50

50.00 → 42.50



The New Store of Wm. Strouse--310 Market St., Harrisburg, Pa.