

We haven't carried goods from one season to the next. We're not going to begin doing it now.

what we're saying in this advertisement. Clear stocks - but clear them when you want to buy.

But we wouldn't be true to our ideals of merchandising if we didn't clear out the stocks.

Regular and

Former Price

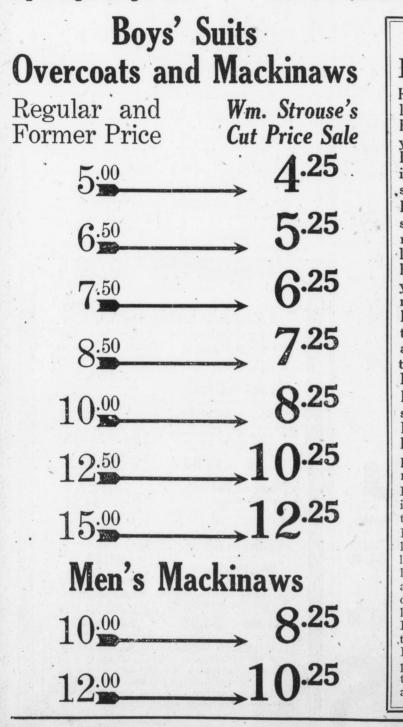
prise on you and we knew you wanted new clothes and we know we want to do a big business.

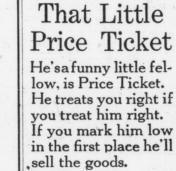
Wm. Strouse's

Cut Price Sale

What are you going to do with this opportunity we've dropped right into your hands?



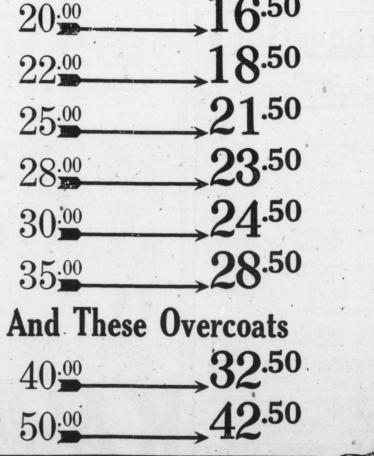




If you mark him high so that you'll have room to reduce him later on for a sale, he'll sell goods for you, but then that's not on the level. If you take him off the garment and put another in his place, that's suspicious looking. If you mark him up so your reduction looks big when you have a sale, that's plain crooked business. If you meddle with him in any way you're likely to cause trouble. But when you mark him low in the first place, like Wm. Strouse marks him, and then let him alone, and let him stay on the garment where he belongs and make Real, Genuine, Honestto-goodness cut prices, Little Price Ticket proves to be a firm and true friend of the store and the customer.

Men's and Young Men's

Suits and Overcoats



The New Store of Wm. Strouse---310 Market St., Harrisburg, Pa.