

Store Will Be Open Tonight and To-morrow Night 'Till 9 O'clock (Closed Xmas Eve at 6 O'clock)

Bowman's

Don't Hold on to That Dollar the Red Cross Should Have—Give It Up Today—A Red Cross Booth Is Situated Just Inside Main Entrance.

BELL 1991—2856 UNITED

HARRISBURG, FRIDAY, DECEMBER 21, 1917.

FOUNDED 1871

GIFTS FOR CHRISTMAS



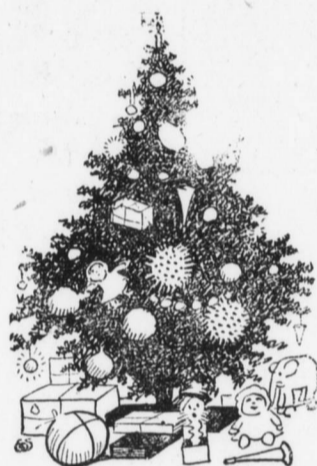
The Bowman Store Radiates the Spirit of Christmas

There is a veritable wealth of attractive, exclusive gift things to be found on each floor of this beautiful store

We Shall Continue This Year Our Policy of **Six O'clock Closing**

CHRISTMAS EVE

Shop in the daytime at Bowman's Monday and enjoy the benefits of the best of service by an appreciative force of salespeople.



- Make every hour count now.
- The morning will be the best time to shop.
- Golden hours will be from 9 to 12 A. M.

---And the above word of counsel does not express all in shopping-hour advice. We desire particularly to say that the store's organization is so systematized that service will be the very best up to the last minute---but of course there will be afternoon hours that crowding cannot be avoided.

---Two days more---not much time if you have delayed---but even last minute shoppers will have much to select from, for gift merchandise was bought in quantities to meet every demand.



Buying wisely and buying at the Bowman Store are synonymous in the minds of many people who have found that the quality of this store's goods is unquestionable, and the prices fair.

You can help make these last two shopping days easy all around---

---Do what trading you can mornings.

---If goods are to be sent, make sure the address is correct.

---Take small packages along with you.

The Pre-Christmas Reduction Sale Save by Buying Your Gifts Here!

- You want your gifts to look better than the money they cost.
- And so---this Store has brought prices down---giving you full benefit of stock pruning now---instead of after Christmas.
- You want your gifts to come within the range of the amount you have allowed for Christmas shopping---and here it's not more for the articles you purchase---but your wants satisfied at less cost than if bought in a regular way.

Assortments of reduced price goods are excellent---if you have been in doubt as to whether your "Christmas Money" would buy all the presents you'd like to make, just bring your list to this store---and we'll see to it that the means fit the end---

Savings Made and Satisfaction Gained

There is no confusion---that's because our sales force has been thoroughly organized to serve you---quickly, quietly and well.

Store Will Be Open This Evening and Tomorrow Evening 'Till 9 O'clock Remember Store Will Be Closed Monday at 6 O'clock---Christmas Eve.

For Your Convenience

Store patrons who have occasion to visit the basement will find it advantageous to use one of the three stairways---one immediately upon entering the Store on the right, adjoining the glove section---one around to the left beyond the elevators, and one at rear of right aisle.

---An easy and convenient stairway to the second floor is situated as you enter the store on the left---adjoining the men's furnishing section.

