

In accordance with the government's request to conserve gasoline and services of men in the delivery of merchandise this store will not send goods C. O. D. from now to Christmas

Bowman's

Look on Opposite Page For Additional Store News

HELL 1901-2356 UNITED

HARRISBURG, MONDAY, DECEMBER 17, 1917.

FOUNDED 1871

Dress Fabrics by the Yard

Silks Dress Goods Wash Fabrics



The money to be saved by making your selection from these great stocks of stylish fabrics at their present greatly reduced prices is no small matter and demands the prompt attention of all who would practice economy and at the same time dress well.

Buy Your Needs too For Sensible Gift-giving and Save!

Silks and Velvets

40-inch crepe de chine, yard \$1.39
40-inch crepe meteor, yd., \$1.69
36-inch satin messaline, yard \$1.29
36-inch printed stripe pongee, yard \$1.29
36-inch lining satin, yd., 95c
32-inch wash silks, broadcloth, crepes and habutai, yd., 89c, \$1.25 and \$1.75
36-inch white corduroy, yard, 69c
50-inch Alice blue silk finish corduroy, yd., \$1.29
40-inch French chiffon velvet, yard \$3.25
44-inch English chiffon velveteens, yard .. \$3.75

Dress Goods

42-inch all wool storm serge, navy and black, yd., \$1.00
56-inch all wool storm serge, navy and black, yd., \$1.50
50-inch all wool broadcloth, cardinal, navy and black, yard \$1.69
54-inch all wool winter coatings, yard \$1.95
54-inch all wool burella suitings, yard \$1.95
36-inch silk poplins, cotton warp, yard 89c
40-inch silk poplins wool warp, yard \$1.39
Bordered skirting limited quantity, yard .. \$2.50
48-inch black astrakhan, yard \$5.00

Wash Fabrics

36-inch finest American percales, yard 21c
36-inch eiderdown, yard, 20c
36-inch silk mixed striped crepes, yard, 39c
32-inch swivel silk shirting, yard 39c
32-inch striped madras gingham, yard 29c
29-inch dainty flowered batiste, yard 19c
27-inch nurse stripe and plain blue gingham, yard, 19c

BOWMAN'S—Main Floor

When you think of this wonderful opportunity—a chance to choose at a big price-reduction — brand new seasonable goods for every purpose—do you wonder enthusiastic buyers will tax the store's resources this week?

It's not in any one department that reduced specials are offered but the entire store—every section is to the fore with an array of bargains that will create the most intense buying activity.

Women's Negligee Garments at a Saving of 25 Percent

Beautiful crepe de chine and lace negligee garments in flesh, blue, pale green and orange—a diversified assortment of beautiful styles—no two garments alike—the very finest gift to wife, mother or sister.

One-fourth Off Regular Prices

BOWMAN'S—Second Floor.

Buy Bedspreads Now

Hemmed crochet bedspreads, size 74x86 inches—bleached—snow white and good weight—not more than two to a customer. Sale Price \$1.00
Scalloped bedspreads—cut corners, 4 ft. 6 ins.—satin finish—full double bed size. Sale Price \$2.98
—And other great values await you at saving prices—space will not permit the writer to enumerate them all.

BOWMAN'S—Second Floor.

A Shoe Reduction Event That

Should Interest Every

Woman in Town



Don't confuse it with the average shoe sale of the present time. There's all the difference in the world.

Here are the newest styles in good shoes adapted for all occasions at lowered prices.

Women's Fine Shoes at \$4.75

Nothing can be finer than these beautiful shoes for women. They bear every earmark of the finest custom shoes; made of the finest leathers in the most wanted colors—high cut style. Reduction Sale Price, pair, \$4.75

A smart, dressy black buttoned boot in various fine leathers. Sale Price, pair \$2.75
All of our high priced spats, regardless of former prices, white and colors. Sale Price, pair \$2.00
Women's deerskin Indian moccasins, with burnt designs on vamp. Sale Price, pair \$1.75

BOWMAN'S—Main Floor.

Boudoir Caps

Some at a reduction of a third—others at a half

A splendid opportunity to procure desirable Christmas gifts for women at a little cost.

Price range, 25c to \$2.98

Practically every style represented—dainty effects of silk, satin, lace, ribbons, etc., etc.

BOWMAN'S—Second Floor.

A Reduction of Prices on Fine Furniture

—And the appended items are only specimen values of what you may expect to pick from our great furniture floor.

—Come and view the wealth of beautiful gift things for the home—make your selection and note what a saving can be effected.

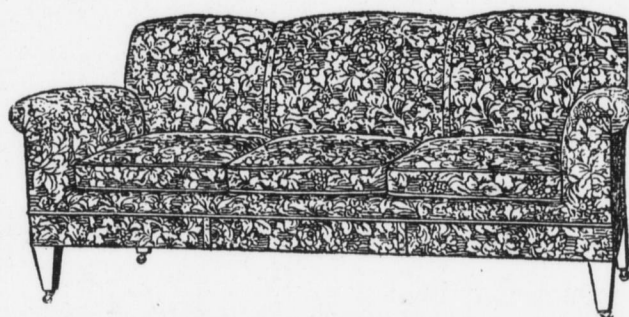
Mahogany Floor Lamps—fitted with two-light cluster; stands 5 feet, 4 inches high—large base, turned from 3-inch stock. One dozen in the lot. Sale Price \$5.75

Solid Mahogany Smoker—26 inches high, fitted with glass ash tray, cigar holders, match box holder. 18 in the lot. Sale Price \$1.00

Dolly Madison Sewing cabinet—solid mahogany—a new cabinet that is different, has 2 compartments and 2 drawers—handle for carrying. Sale Price \$3.95

Solid Mahogany Muffin Stand—three trays—stands 38 inches high—finished antique brown. Sale Price \$2.98

Solid Oak Dressers—three patterns—all fitted with French plate mirrors—roomy drawers—solid construction—well finished. Sale Price \$15.00



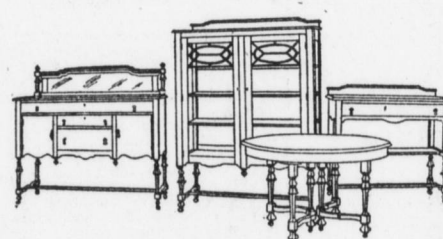
All overstuffed Davenport—upholstered in a fine grade of tapestry—full spring seat and spring back—6 ft. 3 ins. long—very comfortable Sale Price \$49.75

Windsor Chairs and -Rockers—14 patterns to select from—some have rush and flag seats, some solid wood saddle seats—a number of solid mahogany patterns—for living room, reception hall or bedroom. Sale Price, choice



\$6.95

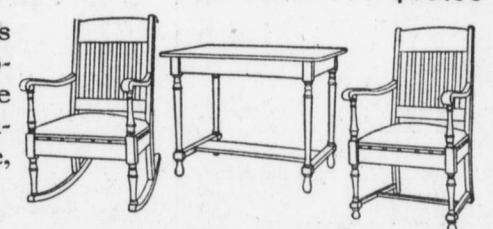
Brown Imitation Leather Fireside Rocker—spring seat and back—large arms, wide seats—very comfortable. Sale Price \$7.75



Solid Oak Dining Suite—William and Mary period—all oak interior of cases; large 48-inch extension table and extra size china closet—leather seats on diners and arm chair. Sale Price ... \$95.00

Ivory Bedroom Suite—4 pieces—Adam period, well finished, large dresser with mirror—triplicate mirror dressing table—Sale Price \$79.00

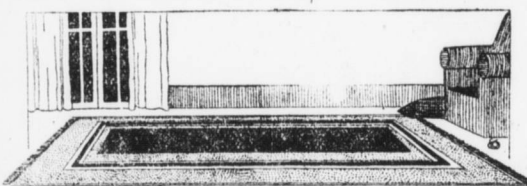
Jacobean Oak Library Chairs and Rockers—4 patterns—upholstered seats in an attractive tapestry—pattern back—Colonial arms. Sale Price, choice, \$5.00



Period Beds—10 patterns in various woods—all period designs from high grade bedroom suites—walnut, ivory, mahogany and quartered oak. Sale Price \$10.00

BOWMAN'S—Fifth Floor.

Reduction Sale of Rugs



Our attitude toward all merchandise demands its disposition within the season for which it is designed. Certain lines require drastic measures to insure immediate results.

Rugs Are Among Them

To effect a great clearance we have subjected standard Rugs to extreme reductions.

The notable bargains will pull thrifty householders here—and remember you have a choice—not from an ordinary rug stock but rather from a stock the equal in point of desirability cannot be surpassed.

Hints of the Reductions Follow:

Body Brussels Rugs

A great variety of tan, blue, green, rose and brown allover and chintz patterns. Sale Prices:

Size 8.3x10.6 ft., at \$28.00
Size 9x12 ft., at \$30.00

Axminster Rugs

In allover, conventional, medallion and floral patterns—also plain centers with fancy borders—many are seamless. Size 9x12 ft., Sale Price \$30.00

Desirable patterns in tan, green and rose—slightly mismatched but nothing to hurt the wear. Size 9x12 ft. Sale Price \$20.00

BOWMAN'S—Fourth Floor.

Tapestry Rugs

Smith's seamless wool faced tapestry rugs in floral, allover and conventional patterns. Size 9x12 ft. Sale Price ... \$15.00

Small Rugs

Axminster rugs, size 27x54 inches. Sale Prices, \$2.25, \$7.75, \$3.00 and \$3.50
Axminster rugs, size 36x63 inches. Sale Prices, \$3.75 and \$4.50

Axminster rugs, size 36x72 inches. Sale Prices, \$4.25, \$5.25, \$5.50 and \$6.00
Velvet rugs, size 27x54 inches. Sale Prices, \$2.00, \$2.50 and \$3.00

Velvet rugs, size 36x72 inches. Sale Price ... \$4.50

Gifts That Help Others Save

And Keep Alive the Christmas Spirit

That gift best fulfills the spirit of this Christmas time which saves the one who receives it the necessity for expending money for the same or a similar article.

This Is True Conservation

And in buying gifts it is well to bear in mind that Bowman Store quality is a safeguard—something to depend on. Here you will buy only good quality, substantial, lasting merchandise and at very moderate prices.

Buy Linens Now

Not in years will you again have such an opportunity to buy linens.

—The following only hints of the wondrous values that await you

All linen damask, 70 inches wide—a good, substantial quality that will launder well and give acceptable service. Sale Price, yard \$1.50

All linen pattern cloths, size 70x70 inches, in an excellent assortment of desirable patterns. Sale Price \$3.50

Imported mercerized damask, 72 inches wide, a beautiful satin finish fabric. Sale Price, yard 89c

All linen huck towels, hemstitched, made of a very fine quality of pure linen huck, size 21x36 inches. Sale Price .. \$1.29

BOWMAN'S—Second Floor.

Toyland---Joyland Girl and Boy Land

It is not only a Christmas treat for the little ones to meet Santa Claus, but a pleasure for big folks who bring them.

We can all afford to go back to our childhood for a few moments and act in spirit with the little children of to-day. You will find Santa's Castle on the fourth floor and he will be there mornings 9.30 to 11 o'clock and afternoons 2.30 to 5 o'clock.



Handsome New Leather Goods

at less than regular prevailing prices. A fine array of suitable things for gift-giving at prices that bring savings worth while to those who attend this sale.

Leather overnight bags and boxes; vachette bags fitted with 5 pieces of ivory toilet articles. Sale Price, \$8.50

Seal bags—fitted with 7 pieces—comb, brush, mirror and manicure pieces. Sale Price \$12.50

BOWMAN'S—Main Floor

Overnight saffron leather cases, fitted with 11 pieces of ivory—comb, brush, mirror and manicure pieces. Sale Price \$12.50

Men's collar bags—black, brown and light gray—fancy lining, heavy silk cord draw string. Sale Price, 90c

Soldiers' shaving sets—khaki comfort kit fitted with safety razor, soap, brush and trench mirror. Sale Price 85c

Soldiers' rubberized khaki novelties—pipe sets, sewing kits, mirror and comb sets and many other novelties. Sale Price 50c