Give liberally this Christmas, but buy judiciously. Reasonable spending and giving---up to the limit of one's ability---is the duty of every loyal citizen

## Christmas Handkerchiefs

Thousands of Them--- a Wonderful Assortment of the Kinds For Christmas Giving
 nod the torol lesesowided han hater

You would scarcely believe that so many different designs and kinds were in exisfence until you visit this store. There are almost innumerable dainty linen 'kerchiefs embroidered with beautiful patterns in white and colors - smart colored border effects -plain utility handkerchiefs, hemstitched or with neat initial letter, for meny
and women-

Handkerchiefs For Women


 4 Gorgeous Display of Christmas Neckwear For Women Gray Hair Goods

Continuing the General Reduction Sale of Women's Coats, Suits, Dresses and Skirts
Our entire stock of the above lines of apparel now marked at greatly lessened prices. -These garments must not be confused with usual sale merchandise. They represent our carefully chosen regular stocks-we do not believe the values now offered here can be duplicated at the prices.

## The Styles

are the newest and smartest in vogue and in. clude every good model.

## The Materials

include the season's most desirable fabrics. If you contemplate purchasing any article of
apparel in the near future you will consult apparel in the near future you will consult
your own best interest by attending this sale.



Christmas in the
Leather Goods Section


## Gift Things

For Little Folks

| Sensible and useful artic they are as much pleas things to wear as they are Parents and friends of sive showing now | apparel ank how and trikects. will will en. tay. |
| :---: | :---: |
| Some Suggestions Follow: |  |
|  | poplin, mixt |
|  | \$2.50, $\$ 3.50$ |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

## Hundreds of Handsome Styles Featured in the

Sale of Women's High Quality Waists
When such savings as this event presents, can be made on the smartest waists and the best models of the season, you may be-
-In addition to the remarkaably low prices this sale affords, the waists themselves bespeak of superiority in fashion, fabric and -Wo better quality waists-women who want wide selection of styles -women who want novel and exclusive effects at an ordinary price-women with an eye to economy-all will see that this selling movement will bring to them just the opportunity they want. last garment-Note Some of the New Low Prices:
 Extra Employees Wanted
for Christmas Week




