

Christmas Saving Fund Checks From Any Bank May Be Cashed Here, Either at the Information Desk at the Rear of Street Floor, or at the Office, Fourth Floor.

Bowman's

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HARRISBURG, WEDNESDAY, DECEMBER 12, 1917.

FOUNDED 1871

This Great Christmas Store is bountifully stocked and ready to serve you with useful and dependable Christmas merchandise at the lowest possible prices

The Spirit of Giving

This is going to be a wonderful Christmas—more sincere and helpful than any we've experienced in years. War times have softened the hearts of people; the spirit of giving has become proverbial. Let us all give more than ever this Christmas and help spread sunshine. Let our gifts to each other be of a sensible character, thereby working in harmony with practical economies so necessary to make our charities greater.

Unique, Practical Gifts of Dress Goods

—It is conceded that this will be a season of practical and useful Christmas gifts.
—What more practical than a dress or a skirt pattern of one exclusive dress fabric for instance—
40 and 48-inch serges and santoy suiting, with beautifully embroidered silk and metallic borders \$3.50 a yard
BOWMAN'S—Main Floor.

Our Loyal Employees

—Our employes are your helpers. It is their wish and their desire to be of assistance to you during this busy holiday time, not in the purely commercial sense, but rather with the Christmas spirit of unselfish assistance.
—Let them suggest—let them help—let them direct you.
—In every department as well as at the main entrance you will note many employes wearing badges marked "Information." They will answer all questions and direct you to just the right places to find the many kinds of merchandise under the roof of this great store.

Carpet Sweepers For Gifts

An ideal gift for mother—one that will lighten her labors every day in the year!
Bissell's Sweepers
Standard, plain bearings, \$2.25
Grand Rapids, nickel trimmings, \$3.75
Universal, Japan trimmings, \$3.00
American Queen, nickel trimmings, \$4.25
Parlor Queen, nickel trimmings, \$4.75
Grand Rapids, Japan trimmings, \$3.25
Elite, nickel trimmings, \$4.50
Universal, nickel trimmings, \$3.50
Superba, nickel trimmings, \$5.75
Vaccum Cleaners—Brush Attached
Household, \$6.00
Superba, \$9.50
Grand Rapids, \$8.00
Lady Torrington, \$9.75
BOWMAN'S—Fourth Floor.

Tick Tock

Says the Useful

Gift Clock

Exquisite little clocks for her toilet table or chiffonier—Clocks of mahogany and gold and silver finish, pretty designs and good time-keepers—
\$3.00 to \$5.00
BOWMAN'S—Main Floor.

We are prepared to fill your requirements for

Holiday Boxes

These boxes are covered with holly and other suggestive Yuletide colorings and designs—various sizes—on sale at the pattern department.

"Just the thing to put a gift in"

Perfection Vacuum Butter Maker

2 pounds of butter made from 1 pint of milk and 1 pound of butter
With this butter maker you get an extra pound of butter for the cost of 1 pint of milk.
Demonstrations 3 times a day in the basement—
10 A. M. 2 P. M. 4 P. M.
For sale here only in Harrisburg—Price, \$2.50
BOWMAN'S—Basement.



General Reduction Sale of Our Entire Stocks of Winter Suits, Coats, Dresses, Skirts

All original prices are marked in plain figures; on the same tags are the new reduced prices.

It's a Magnificent Opportunity to Save on Your Winter Apparel

Hundreds and hundreds of high quality garments of individuality, distinction and style offered at greatly reduced prices.

Join the eager throngs of buyers who are reaping the benefit from this sale of garment sales.

Bowman Quality and Bowman Values Your Safeguard in buying

Fur Pieces and Fur Coats

Under no circumstances should you buy furs without coming here. We are not writing merely to fill newspaper space; having provided good values for you, we wish you to avail of them for our mutual benefit.

A few quotations are appended: they don't convey much. In order to secure a just appreciation of the furs you must see them—



Beautiful Fur Sets and Separate Pieces of

Squirrel, Kolinsky, Raccoon, Mole, Martin, Seal, Fox, Beaver, Opossum, Pointed Fox, Coney Kid and Wolf

Prices, \$12.50, \$15.00, \$19.50, \$25.00, \$29.50

Children's sets and separate pieces of imitation ermine, natural and tiger coney, river mink, nutria, squirrel and opossum.

Prices are \$1.98, \$2.98, \$3.98, \$4.50 to \$10.00
BOWMAN'S—Third Floor.

Christmas Joy-Givers in Solid Gold Jewelry

Here are the coveted things that will give gladness to the day and happiness all the year 'round to many delighted recipients—useful things, artistically adorned—ornamental things that add so much to the natural attractions of the wearer.

Come and see the richly laden cases—a brilliant array of jewelry at prices that commend them to your favor.

- 10-K Brooch pins, \$2.50, \$5 and \$8
- 10-K solid gold lavallieres, pearl and diamond setting, \$7.50 and \$12.50
- 10-K cuff links, \$3.00 to \$7.00
- 10-K scarf pins, \$2.00 to \$5.50
- 10-K knives, \$2.00 to \$6.00
- 10-K tie clasps, \$1.00 to \$2.50
- 10-K watch chains, \$1.25 to \$6.00
- 10-K solid gold cameo brooch pins, \$1.50 to \$12.50
- 10-K solid gold baby pins, 3 to set, \$2.50 to \$3.00
- 10-K solid gold baby chain and locket, \$1.25 to \$2.50
- 10-K solid gold baby rings, plain band and stone setting, \$1.00 and \$1.25
- 10-K solid gold crosses, \$1.75 to \$4.50
- 10-K solid gold neck chains, \$1.00
- 10-K bar pins, plain, pearl and diamond setting, \$1.00 to \$10.00
- Solid gold top hat pins, pair, \$39c

Bed Spreads For Gifts

Scalloped bed spreads of merit at moderate cost that will quickly help you to check off names on your gift list.
Scalloped and cut-corner crocheted bedspreads, size 80x90—a splendidly finished and closely woven spread in an assortment of attractive designs. Price, \$3.25
Satin finish scalloped and cut corner bedspreads, size 80x90, at \$3.50
BOWMAN'S—Second Floor.

Table Cloth Sets and Napkins For Gifts

Table cloth sets comprising one cloth size 70x70 inches and 1/2 dozen napkins to match at \$4.00 and \$5.00
Mercerized damask napkins, size 22x22 inches, hemmed and ready for use, at dozen \$2.25
BOWMAN'S—Second Floor.



Refinement of design—Excellence of quality characterize the

Sale of Cut Glass

at the very unusual price of \$1.98

The price is low and it is your opportunity to save on Christmas gifts.

Cut glass really has no rival as an acceptable and practical gift.

Here are—

- 8-inch bowls—flower baskets—
- 12-inch fruit trays—11-inch oval orange bowls
- 10-inch square flower vases, etc.

The best cut glass offerings we believe Harrisburg people have ever seen.

BOWMAN'S—Basement.



Here's the 1917 RED CROSS Christmas Seal

You must buy three times as many this year.

Over 25,000 new cases of tuberculosis have already been found in the first million men examined for the National Army.

Thousands more will be invalidated back home unable to endure the hardships of army life.

War always increases Tuberculosis.

Red Cross Christmas Seals fight tuberculosis in your community and protect you and your boys from this disease. They cost one cent each.

The seals go on your holiday mail and packages, both private and business. They give the Christmas touch of helpfulness toward others. Buy a lot today, enough for your own needs and to resell some to your friends who might otherwise neglect to purchase them.

You must buy three times as many this year to help the Anti-Tuberculosis fighters in your community to care for the increase in Tuberculosis brought on by the war.

Buy Red Cross Christmas Seals!

Oil, Gas and Electric Heaters

Shortage of fuel can be overcome by the use of an oil heater, a gas heater or an electric heater.

A complete line can be found in our basement—

20th Century gas heaters, can be attached to an ordinary gas jet and give light and heat at the same time at \$1.10

Cylinder gas heaters at \$1.98, \$2.75 and \$3.25

Gas radiators \$3.98 to \$8.75

Square gas heaters with copper reflector, \$5.50, \$6.98 and \$8.49

Oil heaters that give lots of heat with little use of oil, at \$4.50 to \$8.50



BOWMAN'S—Basement.

Women Like French Kid Gloves

So put them on your gift list as Bowman's have plenty direct from France and offer them at very moderate prices.



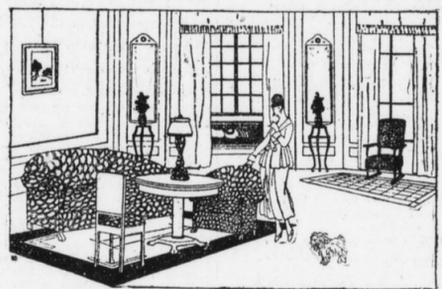
Extra Special Offering Tomorrow

Washable cape gloves in white, gray and champagne—any color with cardinal, green, lavender, yellow and gray stitching—the latest fad to match the suits. Pair,

\$2.25

BOWMAN'S—Main Floor.

In the Furniture Section



You can find something attractive and practical for every one you wish to remember, and you will be surprised to find how many delightful, pleasing things you may obtain here—at really low prices—things of artistic beauty and worth that will bring lasting satisfaction and that will help to make this a home Christmas.

- Mahogany spinet desks, \$26.00 to \$45.00
- Humidor smokers in cabinet, \$13.95 to \$39.00
- Smokers, in a variety of styles, \$1.98 to \$25.00
- Davenport tables, \$18.50 to \$36.00
- Tea wagons, \$7.50 to \$32.00
- Overstuffed fireside chairs and rockers, \$21.00 to \$49.00
- Reed chairs and rockers, \$8.75 to \$22.50
- Solid mahogany book ends, adjustable, \$3.25
- Arm tables for davenport, \$10.50
- Priscilla work tables, solid mahogany, \$4.95
- Solid mahogany candle sticks, 98¢ to \$4.50
- Reed tea wagon, removable glass tray, \$15.50
- Solid mahogany fireside chairs, \$15.00
- Solid mahogany book blocks, \$3.75

BOWMAN'S—Fifth Floor.

A Lasting Christmas Remembrance Umbrellas

Rainy-day friends—that make their entry into one's life at Christmas are among the most welcomed gifts.

Umbrellas for women, ranging in price from \$1.00, \$1.50, \$2.00 up to \$7.00.

Umbrellas for men, ranging in price from \$1.00, \$2.00 up to \$7.00.

Umbrellas for children, ranging in price from 69¢, \$1.00, \$1.25 and \$1.50.

BOWMAN'S—Main Floor.



Ivory Novelties and Sets For Christmas Gifts

First let us direct your special attention to the beautiful ivory sets on exhibit and sale here for holiday gifts. They're put up in handsome gray cases with purple silk lining.

- 16-piece case at \$27.50
- 16-piece case at \$25.00
- 13-piece case at \$20.00
- 12-piece case at \$12.50
- 8-piece case at \$10.00



Also Individual Ivory Pieces at 59c and 98c

At 59c

- Photo frames
- Talcum box
- Hand mirrors
- Buffets
- Pin cushions
- Hat pin holders
- Candle sticks
- Soap box
- Shoe horns
- Nail files

At 98c

- Clothes brushes
- Hair brushes
- Hat brushes
- Picture frames
- Jewel cases
- Hair receivers
- Powder boxes
- Combs
- Mirrors
- Fancy boxes

BOWMAN'S—Main Floor.