

Christmas Saving Fund Checks From Any Bank May Be Cashed Here, Either at the Information Desk at the Rear of Street Floor, or at the Office, Fourth Floor.

Bowman's

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PHIL. 1001-2350 UNITED

HARRISBURG, TUESDAY, DECEMBER 11, 1917.

FOUNDED 1871

The Great Christmas Store of Quality--Merchandise, Service and Good Value

Have you noticed in the world's news the wonderful aid given to Halifax sufferers by the

American Red Cross

and with what promptness the organization responded?—It's timely now to be thinking of the Red Cross drive for new members, which will begin Monday, December 17th.

"A Heart and a Dollar Is All You Need"

It is as important to aid this "savior to suffering" as to enlist in any direction in connection with the great war that is forced upon us.

Be ready next week and greet all solicitors with a welcome, a cheery smile—and—with your dollar.



A Pre-Holiday Clearance in the Hair Goods Department.

Naturally Wavy Switches

in all desired shades and textures with the exception of gray. —22-inch lengths, made of fine quality hair and mounted on three short stems. To-morrow,

\$1.45

BOWMAN'S—Third Floor.

Women's and Misses' Suits—Coats—Dresses—Skirts

Unparalleled Sale of Our Entire Stock of High Grade Garments At Greatly Reduced Prices



A Wonderful Sale For Many Reasons

In this sale there are hundreds and hundreds of high quality, select, discriminately chosen suits, coats, dresses and skirts—garments of individuality—distinction—styles which insure you exclusiveness.

A magnificent opportunity planned on the broadest scale—

A choice from our great stock—regular price tags remain, but the new reduced prices are clearly designated on these sales tags.

This is unquestionably one of the most remarkable sales of quality apparel ever held at Christmas time—or held at any time, for that matter.

—Quite impossible to quote the new prices for the stocks are too varied and comprehensive—best plan is to come see with your own eyes the garments and prices themselves.

You'll Buy Without Delay

A Sale of Women's Fashionable Waists



An event timed just right for those who would honor the recipient with a practical gift—and—to buy waists for personal use at

Very Generous Reductions

Hundreds of elegant waists of the highest types—models that are stylish to the extreme—whether the plain conservative fashioning or the more elaborate effects.

The collection is a diversified one, giving great latitude in the selection of becoming waists—and being priced far below their value, they may truly be termed "bargains".

Sale Commences Tomorrow With the Following Offerings—

This offering at 10 o'clock to-morrow morning —Gathering of odd white voile waists, trimmed with tucks, heavy lace and Val. lace—some plain tailored.

—Also a lot of crepe de chine and tub silk waists—sizes ranging in the entire grouping from 36 to 46.

The cotton waists marked 49¢
The silk waists marked \$1.49

Crepe de chine waists, in white and flesh, with high and low necks, trimmed with box pleats and pearl buttons—some embroidered in eyelets, tucked fronts and roll collars; others trimmed with heavy cream laces.

—And a lot of colored striped waists in gray and white, rose and white and blue and white with white collars and cuffs—sizes 34 to 46.

Sale Price, \$4.79

Small lot of dark colored striped taffeta waists in high and low neck models—all sizes—

Sale Price, \$3.95

BOWMAN'S—Third Floor.

Georgette crepe waists in white and flesh, trimmed with heavy lace and embroidery of beads—also fine lace and hemstitching—two groups at

\$3.89 and \$4.79

Crepe de chine, pussywillow taffeta and georgette waists in white and flesh—tailored styles with hemstitching and tucks—sizes for stout women—

Extra sizes 46½ to 54½.

Sale Prices, \$4.79 and \$5.79

Exclusive styles in high cost georgette waists in maize, flame, tan, soldier blue and bisque—also lace waists in black, cream, navy and taupe—all sizes—

One Third Off Regular Prices

White voile waists with trimmings of lace, tucking, hand and machine embroidery and hemstitching, also with jabots to be worn with high or low neck—all sizes—three groups.

Sale Prices, \$1.59, \$2.29, \$2.59

A Special Phonograph Offer



The Aeolian Vocalion

One of the most popular models, with records, Delivered to you for a small down payment.

—The Aeolian-Vocalion is made by the world's greatest music house—a house recognized both here and abroad as the leading authority on the construction of fine musical instruments.

This wonderful new phonograph, one of the Aeolian Company's latest and most notable productions—far surpasses anything hitherto known among such instruments.

In richness and musical depth, in delicacy and clearness of tone the Vocalion is supreme.

There are many exclusive features on the Aeolian-Vocalion, which will be gladly shown when you visit the Vocalion department.

Style "F" Outfit Complete For \$100.00

Included with this outfit are the following:

- \$12 worth of records of your own selection.
- 2 \$1.50 record albums.
- Sound box and tone arm to play all makes of records.
- 200 special steel needles.

BOWMAN'S—Fifth Floor.

For Gifts

Make Your Selection Now

- You secure better service.
- You help our employes
- You save the strain of hurried buying and selling.
- You meet the Government's request to help conserve labor.
- You have more restful shopping.
- Come earlier in the day—shop mornings—it's fashionable—and better all around.
- Stocks are more complete right now than they can be later.

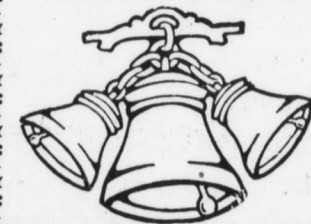
Bring the Children to see SANTA CLAUS!



Old Santa wants to see every little boy and girl in his Castle on the fourth floor—Daily, 9 to 11 A. M. and 2 to 5 P. M.

Ring Out Christmas Bells

"Listen to the Sweet Music of the Chimes"



Christmas Carols will be played daily on a full set of Cathedral Chimes from the church belfry on the marquee front of store.

Wonderful Reduction in Millinery

Trimmed and untrimmed hats reduced for the quickest kind of clearance

A great occasion that this store presents for the women of Harrisburg and vicinity.

Not only is this a great value-giving occasion, but an extraordinary presentation of exclusive styles at reduced prices.

Don't miss this all-important sale, which commences to-morrow morning.

Trimmed Hats at \$1.00

A collection of trimmed hats in good styles and colors—quantity limited to 60 hats.

Trimmed Hats at \$2.00

These hats are made of silk velvet and panne velvet in smart styles and the fashionable colors.

Trimmed Hats at \$3.00

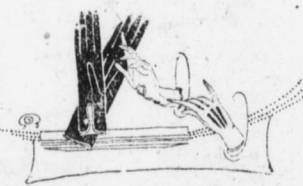
Gold and silver lace hats—the very smartest of new winter hats. Quantity limited to 25 hats.

Trimmed Hats at \$5.00

Featuring a really wonderful assortment of stylish trimmed hats at this price. Small, medium and large shapes—made of the newest materials and trimmed with the most fashionable accessories of adornment.



Women's Gloves For Gifts



Gloves are always a favorite gift—but quality is everything in a glove, and Bowman quality is a good recommendation.

Our European importations have been received for Christmas and the prices are really less than we expected.

Special Xmas offering to-morrow:

—Women's one and two-clasp one-half and full pique and PXM washable cape gloves, in white with self and black embroidery, brown with self and black embroidery, gray with self and contrasting embroidery, champagne with black and self embroidery and pearl gray. All sizes. Pair,

\$1.95

BOWMAN'S—Main Floor.

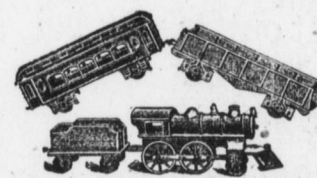
Washable Silks For Men's Shirts

A gift that will be much appreciated by the men—beautiful silks in 50 combinations and colorings—advance styles for 1918. Neatly folded in Christmas box.

- 32-inch satin striped crepes, yard \$1.75
- 32-inch woven stripe silk broadcloth, yard . . . \$1.75
- 32-inch satin striped tussah silk, yard \$1.25
- 36-inch woven stripe habutai silk, yard 89¢

BOWMAN'S—Main Floor.

A Glowing Fairyland of Dolls, Toys, Games and Books



Sounds of laughter—trains running—music playing—drums beating—dolls sitting and standing—a profusion of gladness to bring joy to the hearts of the kiddies on Christmas morn. This holiday time more than any before, every true American will exert himself to the end that the children's happiness shall not feel the sting of war.

Ready to make every little one (and some big ones) happy

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| Dressed dolls, 49¢ to \$6.98 | Velocipedes, \$2.25, \$17.50 | Humpty-Dumpty circuses, \$1.25 to \$15.00 |
| Undressed dolls, 25¢ to \$10.00 | Kiddie Kars, 98¢ to \$2.50 | Toy guns, cannons, etc., 25¢ to \$4.00 |
| Character dolls, 49¢ to \$2.98 | Toy Pianos, 39¢ to \$16.50 | Air rifles, \$1.25 to \$6.00 |
| Doll furniture, 98¢ to \$3.00 | Trinity chimes 98¢ | Footballs, \$1.98 to \$5.98 |
| Blackboards, 49¢ to \$3.50 | Roller Chimes, 25¢ to \$1 | Girls' tricycles, \$5.98 to \$7.50 |
| Dishes 25¢ to \$3.98 | Drums 25¢ to \$6.50 | Lead Soldiers, 60¢ to \$1.50 |
| Doll houses, up to \$20.00 | Hill climber, 49¢ to \$2.50 | Children's desks, \$1.98 to \$8.50 |
| Doll trunks, 98¢ to \$3.00 | Electrical trains, \$3.50 to \$11.50 | Candy 25¢ to 45¢ lb. |
| Doll carriages, 49¢ to \$9.50 | Mechanical Toys, 98¢ to \$2.50 | |
| | Express wagons, 49¢ to \$7.98 | |