

Store Will be Closed Christmas Eve,
Monday, December 24

Bowman's

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HELL 1991-2356 UNITED

HARRISBURG, FRIDAY, DECEMBER 7, 1917.

FOUNDED 1871

Do Your Christmas Shopping Now

—Do not pass by the cheer that comes from giving and receiving. To economize by not making the usual Christmas gifts would destroy the happiness of thousands and thousands of human beings.

—The best choice is now.

—Buying now helps in all directions — helps the salespeople, the delivery men, helps you.

—The goods now offered for Christmas cannot be duplicated. It is a time for foresight and consideration. Last days will naturally mean depleted stocks, so



Buy Now and Buy Plentifully
Shop in the Mornings

Lowered Prices On Women's Coats



An opportunity to secure extraordinary coats at very little cost. For garments of quality and individuality the reductions are unusual.

All models are superbly tailored and come in an excellent range of fabrics and colors in sizes for women and misses—

—Especially attention also given to sizes for stout women.

Coats at

\$7.50, \$9.50, \$12.50 to \$29.50

At these prices there is a wide variety of practical coats of velour, Kersey, Melton, Pom Pom, Fancy Mixtures trimmings of Velvet and Plush and Many With Fur Collars

Also a Sale of 50 Ultra-Smart Sample Coats

the choicest of styles and fabrics—some of them marked half the prices they would sell for in the regular way.

—Coats of velour, pom pom, bolivia, suede cloth—possessing a richness and individuality not generally offered at the price \$35.00

BOWMAN'S—Third Floor.

GIFT HINTS Just For Men



Here's a hint-list for mothers, sisters and sweethearts to read: Mere man may be but a wall-flower at a wedding, but at Christmas time he should get some of the Christmas glow that fills the atmosphere everywhere.

Our stock of these useful gift-things for men is complete and

Quality Is Up--With Prices Moderate

- | | | | |
|---------------|----------------|------------------|-----------|
| Sweaters | Underwear | Night Shirts | Pajamas |
| Arsters | Dress Shirts | Handkerchiefs | Neckwear |
| Suspenders | Gloves | Belts | Arm Bands |
| Scarfs | Bath Robes | Combination Sets | Half Hose |
| Row Collars | Khaki Sweaters | Wristlets | Helmets |
| Stomach Bands | Trench Belts | Boys' Sweaters | |

BOWMAN'S—Main Floor

The Annual December Sale of Bed Spreads



This event is more important to the purchasing public than any held in the preceding years, on account of the greatly increased cost of merchandise —although these rare offerings are priced about the same as in other years.

—The quality, design and beauty expressed in the various items has never been surpassed.

—For suitable holiday gifts nothing more acceptable to the housewife could be desired.

Hemmed crochet bed spreads, size 74x86 inches, good medium weight. Sale price \$1.29

Hemmed crochet bed spreads, bleached snow white and closely woven, size 76x88 inches. Sale price \$1.59

Hemmed crocheted bed spreads, bleached snow white — a spread that will give excellent service, size 80x90 inches. Sale price \$2.19

Scalloped and cut corner bed spreads, satin finish, size 80x90 inches. Sale Price, \$2.89

Hemmed satin finish bed spreads, extra heavy, an assortment of beautiful designs, size 80x90 inches. Friday Sale, \$3.50

Hemmed satin bed spreads, subject to slight mill imperfections, size 90x100 inches. Sale price \$4.98

BOWMAN'S—Second Floor.

Cameras at Half Price

Your choice of our entire stock of Anso Cameras at half regular price.

—This great reduction is made for the express purpose of closing out the entire camera stock.

New prices—
\$3.50, \$4.50, \$5.00,
\$8.00 to \$11.00

BOWMAN'S—Main Floor

Wear the Hoover-all Apron

The approved conservation apron, made of blue chambray with reversible points — pique collar and cuffs. Price \$1.98

Cap of white pique with emblem 50¢

BOWMAN'S—Second Floor

A Gift For Your Maid

Uniform of fast black, heavy lawn — made high neck with hemstitched band — sizes 38 to 46. In Christmas box \$1.98

BOWMAN'S—Second Floor

The New Scarfs, Stoles and Capes

How about giving the women folks one of these handsome and stylish articles of apparel? Surely they would appreciate such a gift.

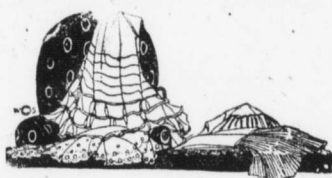
—New Kerami and plush scarfs, ..\$5.50 to \$10.00

—New Kerami stoles at \$4.25

—New marabou capes and scarfs, very fluffy and full, marabou combined with ostrich, \$3.95 to \$16.95

BOWMAN'S—Main Floor

Beautiful Colored Petticoats



in the widest latitude for choice.

—A color assortment that embraces every wanted shade.

—A price assortment that will meet the size of every purse.

Silk Taffeta

Silk Jersey

Heatherbloom

Sateen

Plain, changeable and fancy figured.

89c, \$1.00, \$1.25, \$1.50 to \$8.50

BOWMAN'S—Third Floor.

Featuring Bowman Footwear For Women at \$3.75 to \$10.00

A price range that appeals to every purse and at each price you are assured of

Exclusive Design and High Quality

You will be delighted to note the good materials in the making—the handsome style—the fit of these shoes and the extreme comfort afforded by their wear.

The list follows:

Women's gray suede high cut New York City made laced boots with covered French heels; bench made, pair \$10.00

Women's finest Russia calfskin laced boots in dark brown and black with tops of genuine fawn buckskin, and the new medium height heels. Pair \$8.00

Women's fine brown Russia calfskin laced boots with low heels, stout welted soles. Pair \$7.00



Women's extra high cut boots in both button and lace with tops of cravenetted cloth and foxings of either calfskin or kidskin. Pair, \$6.00

Special for Saturday's Selling

Women's fine kidskin boots in Havana, gray, battleship and black, high cut laced patterns. Reduced to, pair \$5.50

Women's fine vici kid and patent colt laced and button shoes of superior style and excellent quality. Pair, \$3.75

BOWMAN'S—Main Floor



Inexpensive Hair Switches, \$1.95

Don't overlook this opportunity to save almost half on the switch you need to arrange a modish hair-dressing. 26-inch naturally wavy switches, mounted on triplicate stems.

BOWMAN'S—Third Floor

Pattern Table Cloths

For Gifts



A useful gift and one that will be most highly prized by the recipient.

High quality cloths these — handsome and service-giving.

Mercerized damask pattern cloths — satin finish in a number of attractive designs, size 58x58 inches, \$1.00

Imported mercerized damask pattern cloths, size 70x70 inches \$3.00

Napkins to match above cloth, size 22x22 inches, dozen \$3.75

All Irish linen pattern cloths, size 70x70 inches, \$3.98

Special Phonograph Offer

Style F Aeolian Vocalion and \$12.00 Worth of Records for

\$100.00

The offer includes:

—A phonograph of beautiful tone.

—New Universal tone arm and sound box for playing all makes of records.

—\$12.00 worth of records of your own choosing.

—2 record albums—valued at \$1.50 each—will hold 24 records.

—200 Vocalion needles to play all records.

Delivered to your home for a small payment—monthly payments thereafter.

BOWMAN'S—Fifth Floor.



Kayser Italian Silk Underwear

---Beautiful Gifts For "Her"



Set of flesh colored vest and bloomers in gift box—vest trimmed with a variety of patterns of dainty lace—bloomers trimmed to match. Set \$10.50

Envelope chemise in flesh color, exquisitely trimmed with laces, satin shoulder straps — bottom trimmed with edge to match the top. In gift box \$8.50

Camisoles, trimmed with lace in a variety of dainty combinations. In gift box, \$3.50

BOWMAN'S—Second Floor.

Toyland--Dollyland!

Children through the basement toyland, eyes wide with wonder.

It's Little Girl and Boy Land

But grown-ups enjoy the spectacle — many are here daily, with childhood brought back to them, opening up their purses to make the new generation happy at Yuletide.



Christmas is just around the corner—and toy buying swings merrily on.

The Toy Stock Is Just Wonderful

Wheeled Goods Dolls Mechanical Toys Games Animals Sets of Dishes Pianos

—Might as well try to describe the wonders of Aladdin's Cave.

—See the wonderful real electric trains — they run just like big ones.

BOWMAN'S—Basement.

Gifts For the Home

—Should be of such character as to reflect credit on the taste of the giver and indicate regard for the recipient.

—What can more completely fulfill these requirements than a carefully chosen piece of furniture? Our collection is exceptionally rich in suggestions for gifts of this sort—



For Example—

- Mahogany davenport tables \$16.50 to \$34.00
- Solid mahogany candlesticks 98¢ to \$4.50
- Priscilla sewing tables \$4.95
- Mahogany hall clocks \$35.00 to \$350.00
- Library tables \$8.95 to \$36.00
- Floor lamps \$12.95 to \$35.00
- Foot rests 98¢ to \$6.25

BOWMAN'S—Fifth Floor.