

This Beautiful Store Radiates With Christmas Cheer, Good Will---and Bounteous Stocks of Acceptable Christmas Gifts For Family, Relatives and Friends It is your helper in Christmas Shopping---a courteous, reliable, serviceable friend whose

Assistance you can take freely and without after regrets

Early Christmas Shoppers Have a Big Advantage

BELL 1991-2356 UNITED

-You only know too well the old story of the last few days before Christmas. Crowded stores and assortments on some lines somewhat broken.

-How much easier to start your Christmas shopping now! There is a better choice than later and you will make Christmas more satisfactory for yourself and for those to whom you give by deciding now to

Shop Early Gifts of Individuality In Fine Furniture

Smoking Cabinets Cellarettes Secretaries Sewing Cabinets Smoking Stands Easy Chairs Tables Ladies' Desks Book Cases Bud Vases Tea Wagons Candle Sticks Telephone Stands Floor Lamps Foot Rests -All noted for their beauty of simplicity—their sturdy substantiality.

-The Furniture section is just the best place to secure the very best, the one gift that is more important than all the



Grouped in Five Lots

\$10.00, \$15.00, \$19.50, \$25.00, \$29.50

These new lowered prices are interesting chiefly because — first, the styles are popular—and second, because the reductions are of decisive nature.

Every Style in the Top of the Mode and of the Sortto Appeal For Its Smartness and Refinement

Suits of serge, poplin, garbardine, broadcloth, burella and velour. Trimmings of fur, contrasting materials, braid, buttons. Colorings are taupe, beet root, brown, navy, and black. Full range of sizes including the fashionable stouts.

Christmas Hosiery For Women

—Hosiery is always in great demand by everyone. No more appropriate gift can be found for the average woman than silk stockings.

—The stock selected for this Christmas season is complete —every good grade — every color—every size.

Women's thread silk stockings, double soles, high spliced heels, wide garter tops-black, white and colors. Pair, **\$2.00**

Featuring Pure Irish Linen Pattern Cloths

As is generally well known, good grade table linens are very scarce. There are practically none being manufactured to-day —the little flax now grown is used for other purposes in conducting the great war—for aeroplanes, etc.

Soldiers' Comfort Kits



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a gift from home, just send them something for Christmas and hear what they have to say. It'll do your heart good.

If you haven't a boy or brother of your own, cheer up some other friend's boy.

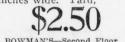


Printed Silks

In introducing these silks we are practically exclusive, owing to the demand for this particular fabric and the difficulty had in procuring same from a foreign country at this time.

These silks are woven and printed in Japan in the most exquisite colorings and unique designs. Patterns that reflect the artistic characteristics of the Japanese.

A wealth of colors, suitable for draperies, bags, kimonos and pillow covers—30 inches wide. Yard,



others.

-We are showing 33 separate and distinct patterns of smokers in various finishes-a smoker to meet every fancy. Prices-

\$1.98 to \$25.00

Foot rests98¢ to \$6.25Floor lamps\$12.95 to \$35.00Solid mahogany Priscilla sewing tables\$4.95Solid mahogany candle sticks98¢ to \$4.50Mahogany hall clocks\$35.00 to \$350.00Mahogany davenport tables\$16.50 to \$34.00Library tables\$8.95 to \$36.00Mahogany and oak tea wagons\$7.75 to \$32.50Upholstered reed and fiber rockers\$8.95 to \$22.50Select your gift pieces in furniture now!A small deposit will hold any article for later delivery.

BOWMAN'S-Fifth Floor.



Store will be closed Christmas Eve-Monday, December 24th, at 6 o'clock, so those of our patrons who may shop for Christmas on the last day will please make plans to do their trading on this day before 6 o'clock.

Silks--Woolen Dress Goods --Wash Fabrics

Presenting the season's most desirable fabrics at very favorable prices.

Splendid Variety---High Grade Fabrics

Plain colors, stunning checks and plaids — decidedly distinctive weaves, a host of charming patterns—all representing the best and most stylish silk, cotton and woolen fabrics to be had.

Note the Prices:

As compared with the condition of the markets today the opportunity for economy is marked.

SILKS

36-inch Satin Supreme, light, dark and changeable colorings.Yard40-inch Satin Radiant, all shades.Yard40-inch Satin Sublime.Yard40-inch Satin Charmeuse.Yard40-inch Pussy Willow Satin.Yard\$3.50

WOOLEN DRESS GOODS

50 and 54-inch Broadcloth. Yard \$1.75 to \$3.50
54-inch Gabardine. Yard \$3.00
40-inch Tussah Mohair. Yard \$2.00
54-inch Kitten's Ear Broadcloth. Yard \$5.00
58-inch Diagonal Suiting. Yard \$2.50 BOWMAN'S-Main Floor.

WASH GOODS

32-inch Glen Roy Ginghams and Madras. Yard 35¢	
27 and 32-inch plain and fancy Ginghams. Yard 19¢	
27 and 36-inch Eiderdown, fancy figured. Yard 25¢	
32-inch Serpentine Crepes. Yard 25¢	
36-inch Silk and Cotton Crepes, stripes. Yard 39¢	
44-inch superior quality Voile. Yard 39¢	
36-inch best American Percales. Yard 25¢	
32-inch Shirting Madras, cotton and silk mixed. Yard,	
30¢ to 45¢	
36-inch Silk Mixed Poplins. Yard 95¢	

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Books For Children The children's book section is located in the basement opposite elevators. Books for tiny tots and books for older boys and girls --picture and story books all moderatey priced.

BOWMAN'S-Basement.



to complete the Christmas happiness of every growing boy and girl

-A revelation in toyland for all to gaze upon.

-There are toys to amuse and fondle; toys that "go"-useful educational and practical toys that will build and train the growing minds of every age.

-It's the year's greatest and most wonderful time for the children, and you Fathers and Mothers owe it to the little ones to see that they get their fill of happiness out of this toy and doll display.

Bring yourown children. Your friend's children. Your neighbor's children