# **NECESSARY EACH** DAY, SAYS HEINZ

# WHEATLESS MEAL | PLAN FOR BIG RALLIES TO GET **ARMY RECRUITS**

Must Reduce Consumption of Parades Will Close the Rapid-White Flour to Help Win World War

when we must reduce our consumption of white flour and must submit to self-sacrifice and perhaps suffering, just as our Allies in Durope and our boys at the front are enduring privations.

"War bread should be eaten as often as possible and should be served at other meals.

"In order to save the wheat situation in Europe it will be necessary for us to save one-third of our flour barrels at once. France raised only thirty-flve per cent. of her normal wheat crop this year and the nation is now on rations. She will require 500,000 tons of cereals to last until the next crop. Italy is far behind normal and has asked for 200,000 tons of food products of all kinds each month. England has reduced her normal wheat consumption by one-half. Fermany, on the other hand, is in fair and has reduced her normal wheat onsumption by one-half. Her-lany, on the other hand, is in fair hape. She has had a fine potato rop and she will at least have as such bread as during the past lear. She is even getting some of less from neutral countries, which, secause of lack of feedstuffs, killed animals and exported them to rmany.

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is true that India has her
tal crop of wheat and Aus-

BUSY PROGRAM

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Sergeant John Blake, publicity manager of the recruiting force of the Harrisburg district, has arranged a busy schedule to stimulate recruiting throughout the district the rest of the week. Last night he lectured to a booster meeting at Lebanon, and to-night will meet the Committee of Forty in charge of recruiting at Chambersburg. Saturday he will go to Reading, where he will address a monster recruiting demonstration in charge of the recruiting station there. At the Reading demonstration there will be 2,000 of the Allentown Ambulance brigade, who will demonstrate camp life in the streets of Reading.

NEW AMERICAN PARTY
A pre-emption application for the American party for the First Representative district of Dauphin county was filed to-day with Prothonotary Henry F. Holler. The signers are. J. F. Shannon, Jr., 441 South Sixteenth; T. J. Shannon, 1507 Swatara; C. B. Stafford, 209 Chestnut; A. M. Brandt, 439 South Sixteenth; Warren Phillips, 232 Brook; J. A. Fox, 1507 Swatara; R. W. Cummings, Hummel street, all of Harrisburg.

Fire Campaign Next

Month

FRIDAY EVENING.

Philadelphia, Nov. 22.—Following his declaration of two days ago that every household in the state of Pennsylvania should observe seven wheatless meals each week, Howard Heinz, federal food administrator for the state, said to-day:

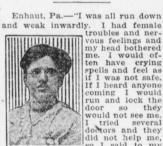
"Some good women have raised the question whether the idea of seven wheatless meals during the week is feasible or necessary. I am glad that this has come up, because it is important. I will reply that the plan is practical and it is certainly necessary. The time has come when we must reduce our consumption of white flour and must submit to self-sacrifice and perhaps suffering, just as our Allies in Europe and our boys at the front are enduring privations.

"War bread should be eaten as often as possible and should be served at other meals.

"In order to save the wheat situation in Europe it will be necessary for us to save one-third of our four barrels at once. France raised only thirty-five per cent, of her normal wheat crop this year and the nation is now on rations. She will require 500,000 tons of cereals to last until the next now have until December 15 to choose their branch of service and escape the rulling of the first to choose their branch of service and escape the rulling of the charty of the installes have a tient to service and escape the rulling of the charty of the first doards. Lieutenant Lesher, in charge of the United States Army recruiting station, who kept the city out of the first doards. Lieutenant Lesher, in charge of the United States Army recruiting station, who kept the city out of the first doards. Lieutenant Lesher, in charge of the United States Army recruiting station, who kept the city out of the first doards. Lieutenant Lesher, in charge of the United States Army recruiting station, who kept the city out of the first doards. Lieutenant Lesher, in charge of the United States Army recruiting station, who kept the city out of the first doards. Lieutenant Lesher, in charge of the United States, and than pare of the United States Army recruiting station,

# SICK WOMAN HAD CRYING SPELLS

Restored to Health by Lydia E. Pinkham's Vegetable Compound.



SATURDAY, NOVEMBER 24 432 MARKET STREET

### Morning Specials Until 11 A. M. PRIME RIB

PRIME RIB ROAST	18c
SIRLOIN STEAK	18c
PORTERHOUSE STEAK	180
PINBONE STEAK	
ALL-DAY SPECIALS	100
LIVER	$12\frac{1}{2}c$
HOMEMADE	$12\frac{1}{2}c$
HOMEMADE MINCEMEAT, Pound BEEF POT	10c
PEEE BOT	100
ROAST	16c
PRIME CHUCK ROAST	18c
ROAST	TOC
CHOICE RUMP ROAST	20c
BOILING BEEF,	14c
Pound	14C
LAMB SHOULDER FOR ROASTING, Pound	20c
	20c
Pound	200
Pound	25c
LAMB CHOPS, Pound	
PREST TANK SAVISACE	
Pound	23c
CALF HEARTS, BRAINS, KIDNEYS, RIBS—ANYTHING AND EVERYTHING IN MEATS.	SPARE TO EAT
BUTTERINE Buehler Bros.' Special, lb	300
Lincoln. lb.	

EGGS-GOOD.

27c

German Newspaper's

German Newspaper's

Views on Neutrals

Frankfort-on-Main, Germany (via Amsterdam)—The Frankfurter Zeitung, like other German organs, has been making much of the new regulations drawn up by America and serious confronted with a prospect of subject contained dishonor themselves by submission, but the same time strong support, even the sex of serious confronted with the sex of subject contained dishonor themselves by submission, but the same time strong support, even the sex of sex of the subject contained dishonor themselves by submission, but the sex of sex of the subject contained dishonor themselves by submission, but the sex of sex of the subject contained dishonor themselves by submission, but the sex of sex of the subject contained dishonor themselves by submission, but the sex of sex of the subject contained the blockade, and one of its recent the best of her the west as possible. And in this to Russia. Germany self-scarding readiness to assist to the best of her themselves up completely the west as possible. And in this to Russia. Germany's self-scarding readiness to assist to the best of her west as possible. And in this to Russia. Germany's self-scarding readiness to assist to the best of her west as possible. And in thi

# 7 and 9 S. Market Square LIVINGS TON'S

Sizes

14

to

56

Bust

SATURDAY IS POSITIVELY THE LAST

Semi-Annual Economy

Your opportunity to purchase the very finest of wearables in Men's, Women's, Misses', Boys' and Girls' at prices within reach of everyone, will be found at our Semi-Annual Economy Event — Everything in our entire stock included in this remarkable sale.

# 700 COATS ECONOMIZE-BY-BUYING-YOUR-FALL-COAT HERE COATS 700

## Record Breaking Sale

For Saturday Only \$15.00 and \$16.50

Women's and Misses COATS

Regular and extra sizes — Genuine Silk Plush, Velour Coats, Kersey Coats, Pebble Cheviots, Oxford Cloth, Fancy Mixtures

Real Money Savings on These Beautiful COATS for Women and Misses

Fine Velours, Silk Plush, Pom Poms, Broadcloths Convertible Collar -Trimmed or untrimmed -Navy, Black, Green, Plum, Gray, Burgundy, Beetroot, Sand, Olive, Oxford, Etc. Regular \$18.00 and \$20.00

Regular

Coats

### Extraordinary \$18.00 & \$20.00 Very finest the markets afford

sell usually at \$30 and \$35. Finest Chiffon Broadcloth

Pom Pom, Silk Plush, Velour, Fur Trimmed, Kerami trimmed-Regular

\$30.00 and \$35.00 COATS

**Great Reductions** Women's and Misses'

100 Suits placed on special sale - Serge Diagonal, Cord and Gabardine - All shades and all styles -Value to \$20.00,



Wonderful Savings in Women's and Misses'

Chiffon Broadcloth, Wool Serge, Poplin, Velour, Gabardine, Oxford Cloth -Beautifully trimmed others perfectly plain tailored cuts - Suits that sold up

to \$35.00-

A slaughter in prices-Silks, Serges, Taffetas and Combinations - All colors, all styles, all sizes - Dresses that sold to \$16.50 - Sizes 14 to 48-



Wonderful Opportunity to Save Money on Stunning

Serges, Satins, Crepe de Chine, Taffetas, Poplin and Combinations of all kinds-\$22.50 Value

# Money Savings in Our Men's LittleGirlies and Boys' Department

Just Received 1000 Men's and Young Men's Suits and Overcoats

en's and	Young	Men's	C		00 00
	8	MICHS	Suits		. क्छ.छठ
n's and	Young	Men's	Suits		.\$11.98
n's and	Young	Men's	Suits		.\$14.98
n's and	Young	Men's	Suits		.\$15.98
en's and	Young	Men's	Suits		.\$19.98
	en's and en's and	en's and Young en's and Young en's and Young	en's and Young Men's en's and Young Men's en's and Young Men's	en's and Young Men's Suits en's and Young Men's Suits en's and Young Men's Suits	en's and Young Men's Suits  en's and Young Men's Suits

\$4.00 Boys' Suits, \$2.49

\$5.00 Boys' Suits, \$2.98

\$6.50 Boys' Suits, \$3.98

\$7.85 Boys' Suits, \$4.98

\$8.85 Boys' Suits, \$5.98

\$10.50 Boys' Suits, \$6.98

The New Trench Models

**New Colors** 

5 to 18 Years

Clothing in Town, at the greatest savings.	\$30.00 Men's and Young Men's Overcoats\$19.98 in uits, Overcoats and Mackinaws			
\$30.00 Men's and Young Men's Suits\$19.98  Positively the best selection of Men's	\$25.00 Men's and Young Men's Overcoats \$15.98			
\$25.00 Men's and Young Men's Suits\$15.98	\$20.00 Men's and Young Men's Overcoats \$14.98			
\$20.00 Men's and Young Men's Suits\$14.98	\$16.50 Men's and Young Men's Overcoats \$11.98			
\$18.00 Men's and Young Men's Suits\$11.98	The state of the s			
New Shades \$15.00 Men's and Young Men's Suits \$9.98	New Creations Big Savings \$15.00 Men's and Young Men's Overcoats \$9.98			

1 to 6 Years Old All Styles 3.00 Coats, \$1.98

Coats

4.50 Coats, \$2.49 Coats. \$2.98 5.50 Coats, \$3.98 Don't Miss These



Misses' and Girls'

Corduroy, Plush Velvet, Velours, Etc. New Styles-New Colors \$7.85 Coats ....\$4.98

\$10.50 Coats .86.98 \$12.75 Coats \$15.00 Coats Clearance of Our Entire Stock of

### omen's, Misses', Girls and Infants' Sweaters

avy, Brown, Black, Rose, Copen orn, Tan, Orange, Olive, Oxford, and, Green, Red, Gray, Garnet all styles.

### 200 Sweaters Placed on Special Sale

OII	Specia	1 5	arc	,
1.50 SWE	ATERS			98¢
2.00 SWE	ATERS .			\$1.49
3.00 SWE	ATERS .			\$1.98
1.00 SWE	ATERS			\$2.49
5.00 SWE	ATERS .			\$2.98
5.50 SWE	ATERS :			\$3.98
7.85 SWE	ATERS :			\$4.98
3.85 SWE	ATERS .			\$5.98
10.50 SWE	EATERS			\$6.98
	_	-	_	-

Women's, Misses' and Children's Hats \$2.00 HATS ... \$2.50 HATS ... \$1.69 \$4.00 HATS ..... \$2.29 \$4.50 HATS ..... \$5 00 HATS ..... 1000 LADIES' WAISTS

### \$3.00 WAISTS ...... \$1.98 \$4.00 WAISTS ..... \$5.00 WAISTS

Placed on Special Sale

We Were Fortunate in Buying a Large Stock of Women's, Misses', Children's and Infants' FURS All Sorts of Furs — All Sorts of Styles

Children's Furs ... .\$1.98 \$4.00 Children's Furs .\$2.49 \$5.00 Children's Furs .\$2.98 \$6.50 Children's Furs \$7.85 Children's Furs .\$3.98 .\$4.98 \$5.00 Separate Scarfs or Muffs, \$2.98 \$6.50 Separate Scarfs or Muffs, \$3.98 \$10.00 Separate Scarfs or Muffs, \$6.98 \$18.00 Separate Scarfs or Muffs.

\$15.00 Women's and Misses' Sets, \$18.00 Women's and Misses' Sets, \$11.98 \$20.00 Women's and Misses' Sets, \$25.00 Women's and Misses' Sets, \$15.00 \$30.00 Women's and Misses' Sets. \$19.98 \$40.00 Women's and Misses' Sets, \$25.00

### \$7.50 Boys' Overcoats .... \$4.98 \$8.50 Boys' Overcoats .... \$5.98 500 Pairs \$10.75 Boys' Overcoats .... \$6.98 \$15.00 Boys' Overcoats .... \$8.98

\$6.00 Mackinaws . \$3.98 \$7.50 Mackinaws . \$4.98 \$8.85 Mackinaws . \$5.98

\$6.50 Boys' Overcoats .... \$3.98

1000 Pairs of Boys' **CORDUROY PANTS** \$1.50 Value

\$10.00 Mackinaws . \$6.98

to 17 Men's Pants

Work & Dress Pants Worth to \$3.50

500 Pairs Men's Dress Pants Value to \$6.00

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