

**MOORHEAD CO.  
DO GREAT WORK**

Sales Manager Tells of Welfare Activities of Big Knitting Industry

There has recently been issued by the Moorhead Knitting Company an interesting little pamphlet entitled "A Little Journey to the Home of Monito Hosiery." It is from the pen of William C. Alexander, sales manager and tells some interesting things about the work of this important industry. From time to time the Telegraph has printed stories of the entertainments and the get-together activities of the Moorhead Company because these meetings have held more than a passing interest. Many are interested in the co-operation of industrial concerns with their employees. We quote from Mr. Alexander's story of the welfare activities at the big plant as follows:

"If there be those who have thought that the big mills and factories solely as money making institutions; if there be those who think of men who direct these big mills and factories as men who think and figure alone of how big they can make their profits, and at the same time overlook regardless of how hard they press those working for them, and how little they can retain them for, and how cheaply they can operate and maintain their plants regardless of the health and general welfare of those employed by them, then, try to the clean, sunlit well ventilated plant and a study of the well paid, happy, satisfied, well treated employees of one of the country's big industrial institutions, like the Moorhead Knitting Company, whose mill is located at Cameron and Walnut Streets, Harrisburg, Pa., and a study, too, of their policies and methods, would serve to strengthen one's faith in human nature. One would get an object lesson in what may be done in behalf of humanity."

The active head of this institution is Robert W. Moorhead, and he along with the officers and directors of this thriving company, are ever alert for means to benefit their workers and their families. They may be well described as men with a genius for life, for living, for aiding others to live, for vivifying mere existence, men whose names may be writ large in the list of those men active in civic and industrial movements. Movements not alone to benefit those of their own plants, but movements of state wide, country wide, and world wide significance.

"Even though employees of the Moorhead Knitting Company are given innumerable opportunities for physical, mental, spiritual, financial, and other development, yet no one is ever engaged until the interest of the individual is considered, as well as that of the company. If they cannot be placed where they will find employment, they will be engaged and developed, the wages being free. A free medical dispensary is maintained, with a physician in daily attendance at the mill. The services of a chiropodist are at the disposal of all employees. A dentist is engaged for examination and advice.

"Coffee is served daily at lunch, tea to all employees. A large social hall and dining room and a large, well equipped gymnasium; among other things aesthetic, temperance, and reading rooms—a big company of girls—has also been formed among the mill employees; also a well-stocked library forms part of the main building.

"Moving pictures are shown several evenings weekly during the summer. Frequent lectures on educational and interesting subjects are given and concerts by soloists and organizations of note make a most pleasant noon hour.

"A big choral society among the employees, is directed by a professor of music, a conductor engaged by the company. The chorus of sixty voices acquitted itself with great honor at many big church and municipal gatherings.

"Frequent dances are given in winter, and a least one big picnic in summer. The mill is closed for a part of August for the annual vacation.

"A savings fund is open to all those at the mill, upon whose savings the company pays 5 per cent interest annually. The savings are collected weekly and many thousands of dollars are saved each year.

"A number of the young men here are spending their evenings attending the evening sessions of the Wharton School of Finance and Commerce, branch of the University of Pennsylvania. The Moorhead Knitting Co., realizing the advantage of this, not only to the men, but to the company in general are voluntarily paying the tuition of these men who have shown their earnestness in their desire to secure an education.

"It is hard to conceive of anything beneficial that might be done, which has not already been thought of and done there; even the little detail of providing shelter for the rainy day for all employees.

"It isn't difficult to see why these employees are devoted to their work and hold in the highest esteem those whom they serve, and why they work so faithfully and satisfactorily. The reason is that they are getting a product that has been distributed and gained fame all over this broad land and in the islands of the ocean and the countries on both sides of the great oceans.

"There is more than mere fabric built into Monito Hosiery. There is also knit in the gladsome joy of to and of living, of contented minds, of well cared for bodies, and the satisfaction of work well done.

"All citizens of the world, like man, like flower, like the milk of human kindness, would not our industrial centers be places of delight and habitation? All labor troubles would cease to be."

**Banishes Nervousness**

uts Vigor and Ambition Into Run-Down, Tired Out People

If you feel tired out, out of sorts, listless, mentally or physically depressed, and lack the desire to accomplish things, get a 50 cent box of Wendell's Ambition Pills at H. C. Kennedy's to-day and your troubles will be over.

If you drink too much, smoke too much, or are nervous because of overwork of any kind, Wendell's Ambition Pills will make you feel better in three days or money back on H. C. Kennedy on the first box.

For all afflictions of the nervous system, constipation, loss of appetite, lack of confidence, trembling, kidney or liver complaints, sleeplessness, exhausted vitality or weakness, any kind get a box of Wendell's Ambition Pills to-day on the money back plan.

# Bowman's

HARRISBURG, TUESDAY, NOVEMBER 20, 1917.

FOUNDED 1871

## We've Shopped New York City Stores On Linens, Toweling, Etc.

and find that this store's prices by actual comparison are far and away below the prices asked there by the representative stores.

At this time, fresh from our New York office investigations we are indeed pleased to direct your attention to our superior stocks of

**Towels and Toweling**  
and to the very favorable prices we are asking for the reliable grades.

### TOWELS

Fancy Jacquard towels, pink and blue borders, size 18x38 inches at 29c; size 20x44 inches at 35c

Turkish towels, bleached snow white, size 18x32 inches, at 11c

Turkish towels, with pink and blue borders—made of good double terry, size 19x39 inches, at 25c

Turkish towels, ribbed fabric, pink and blue borders, size 22x41 inches, at 30c

Bleached huck towels, guest size, at 7c

All linen huck towels size 18x30 inches at .50c

**TOWELING**  
Twilled bleached toweling, yard .7c  
Barnsley crash with blue border, yard ..... 9c  
Bell-in-hand crash, excellent for kitchen use, part linen, yard, 15c  
All linen crash, brown, yard .17c  
All linen crash, bleached, yard .25c

## Dinner Sets For the Thanksgiving Gathering!

An assemblage of dinner sets at a wide price range—

### Sets For Service of 6 or 12 Persons

Our previous showing pales into insignificance in comparison with the assortment we have now ready for Thanksgiving buyers.

Well represented are sets from the best American potteries and in addition we are fortunately able to present goodly stocks of fine dinnerware from England, Japan and France.

### Note the Range--

English porcelain dinner sets with an old Cobalt blue decoration—like grandmother used to use. 6 persons, \$8.98. 12 persons ..... \$14.50

Dinner sets of American porcelain, neat border decoration with entwined rose effect—each piece has gold edge. 6 persons, \$10.49. 12 persons ..... \$17.50

Dinner set of American porcelain, Dresden border effect with garlands of flowers in pink and blue. 6 persons, \$13.49. 12 persons, \$22.50

Dinner sets of English porcelain, made by Grindley & Son, green border decoration, entwined

## Featuring a Gorgeous Display of Christmas Waists The Important Event Is Here!

General Reduction Sale of Women's and Misses'

## SUITS DRESSES SKIRTS

A Wonderful Variety of Styles to Choose From

Several hundred garments of each family—all new in the height of fashion, best qualities, finest fabrics, all the stylish colorings, plenty of novelties, also of the plain, conservative models—

### A Veritable Harvest of Bargains in the Choicest Apparel

It's the period of the season when ready-for-service garment stocks must be reduced—and deep are the price-cuts to effect an almost immediate clearaway.

The new prices for tailored suits:

**\$10.00, \$15.00, \$19.50, \$25.00, \$35.00**

The new prices for dresses:

**\$15.00, \$25.00, \$35.00**

The new prices for skirts:

**\$5.00 to \$16.50**

There is a full range of regular sizes—also large sizes up to 51 bust measure are featured. Not regular large sizes but individual garments fashioned particularly for fleshy women—in styles that give the correct lines of the mode, imparting the youthful effect so much desired by all women.



## Remarkable Value-Giving in Women's and Misses' Coats

The display is remarkable for

- The variety of coats shown
- The prices asked are not more than in past seasons.
- The styles are not commonplace.
- The coats are all roomy—comfortable coats for walking, motoring, traveling, etc.
- A wonderful assortment of styles—and the most desirable models of the season.
- They come in Mixtures, Burella, Silvertone, Cheviot, Serge, etc., etc.
- Handsomely trimmed with a variety of furs, plush, velvet, buttons and braid—while many are perfectly plain to please the more conservative.
- Every new and desirable shade is represented—coats priced as high as you care to go, but we want you to see our specially popular priced coats at

**\$9.50, \$12.50, \$15.00, \$19.50, \$25.00, \$29.50**

BOWMAN'S—Third Floor.

## A Very Unusual Millinery Sale

The choicest and most advanced trimmed hats—every one new at the magic price of

**\$5.00 FIVE DOLLARS \$5.00**

No woman can afford to ignore this call—whether in need of a new hat or not. Beautiful, stylish, aristocratic headwear—Paris copies and lovely New Yorkish hats—adorable effects of gold lace, gold brocade, velvet, small panne velvets, fur turbans, velour, etc.—hats for every occasion of wear in models for young women and matrons.

It is not only a timely sale and an opportunity to procure the best bargain in millinery you'll see this season—but the exhibit of these hats is an instructive one—portraying to the last degree what is fashionable for the well dressed woman.

BOWMAN'S—Third Floor.



## Bon Ton Corsets

### In a Special Exhibit This Week

- Showing a wide range of styles, making it easily possible for you to make a satisfactory selection.
- Models for slender, medium and stout figures, bringing out all the envied attributes of youth, health and loveliness.
- Bon Ton Corsets contribute much to coercing the unwieldy figure to proportions pleasing and natural; by retaining the slim lines, and all with benefit to health.
- Our expert "fitting service" makes corset buying a pleasure instead of an ordeal.
- Scientific fittings by a corsetiere of renown in the corset world—splendidly appointed rooms to insure you of comfort and privacy.

Note--

*Corsets Shown in Private Show Rooms if You So Desire.*

Featuring the Bon Ton Corsets at \$3.50, \$4.25, \$5.00 and \$6.00

BOWMAN'S—Second Floor.