

SEE MEN'S AD ON PAGE 19

Bowman's

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REEL 1001-2556 UNITED

HARRISBURG, FRIDAY, NOVEMBER 9, 1917.

FOUNDED 1871

Don't Waste Food

Today to do so is a crime. Do your part that our soldiers may live and protect you.

It is necessary to conserve the nation's food supply that we may win the war—and this food question is all-important.

Try a Beefless Tuesday—Wheatless Wednesday and Thursday—Meatless Friday.

It is not that the soldiers and our allies want white bread while we eat dark bread, white flour is sure as to its condition upon arrival abroad.

If you don't waste there is enough of everything for ourselves, our soldiers and our allies.

Save Wheat, Sugar, Meat, Fats and Dairy Products.

Models Galore in a Supreme Waist Exhibit

An Unusual Collection Numbering in the Thousands



—This is not an ordinary assemblage, but a showing carefully planned—weeks of preparation given to the selection of the most stylish and dependable fabrics—the choosing of pretty and exclusive designs—and with specifications for correct proportions and perfection in every finishing detail.

—This exhibit sets a pace in fashioning; the hard-to-please and the easy-to-please alike, see the realization of every whim and fancy of their particular tastes.

Styles fancy as well as those that are quiet looking and dignified.

—The biggest and best stock of high quality waists we have ever shown—so we urge you to see this distinguished gathering to-morrow.

Waists of Georgette Crepe—Striped Taffetas—Satin—Combination Georgette—Crepe de Chine.

The Georgette waists are trimmed with filet and Venise lace, hand embroidery and beads.

The satin and taffeta waists are tailored with high and low necks.

The crepe de chine waists are embroidered, plain tailored with high neck.

Every color that fashion demands is here and when we say that it is a gorgeous display—it is putting it conservatively.

Price range—**\$3.50, \$4.95, \$5.50, \$5.95, \$6.95 to \$22.50**
BOWMAN'S—Third Floor.

Fashionable Footwear For Fashionable Women



Shoes that represent the very highest quality of materials, making and finish; also built on lasts that are not only in the height of style—but fashioned for comfort as well.

More new arrivals follow:

Women's gun metal high lace boots with the new low heels; dull kid tops. A special boot at a very special price. Pair... **\$3.50**

Women's fine vici kid lace boots with either high French heels or the new three-quarter heels. Pair... **\$5.00**

Women's Havana brown and battleship gray kidskin extra high cut laced military boots with leather Louis XV heels. Pair... **\$7.50**

Women's mahogany kidskin Brooklyn made high cut laced boots with the new military heels—either wing or straight tips. Pair... **\$8.50**

Women's finest calfskin laced boots with genuine fawn buckskin tops. Made on a new style last—first shown here. New medium height heels. Black, **\$8.00**. Mahogany... **\$9.00**

Women's silver gray and stone gray suede boots with full French heels—extra high cut wave tops—square vamp pattern. Pair... **\$10.00**

Several charming \$13.50 boots will be shown for the first time to-morrow. Original models of superior quality and excellence.

BOWMAN'S—Main Floor

The Coiffure of Gray

A dignified smartness characterizes the well-coiffed gray head. We are offering gray hair accessories at greatly reduced prices.

Wavy Gray Switches

18 and 20 inches long... **\$2.45** and **\$3.45**
All around gray transformation... **\$1.95**
BOWMAN'S—Third Floor.



A Multitude of Coats---Newest Models

An Impressive Display of Distinctive Fashions

—The collection of coats in smart authentic styles for winter wear now at its best. The large number of individual models gives the widest opportunity for expressing personal taste.

Coats at Very Moderate Prices
\$9.50 \$12.50 \$15.00 \$19.50

Values of Special Attraction To-morrow

These coats possess very excellent qualities—in the absolutely correct styles. Charming to the last degree. Individual creations in coats you will not see duplicated elsewhere and at the prices you will not be able to better anywhere.

Stunning Coats at \$25, \$29.50, \$35, \$39.50, \$49.50

Plain and fur trimmed models—exquisitely tailored—every conceivable popular material is represented; a wonderful choice in all sizes and all popular colors.

Belted, Loose and High Waist Effects, Fur Trimmings of Coney, Raccoon, Skunk, Opossum, River Mink and Nutria

BOWMAN'S—Third Floor.

Selected Furs---Rich, Beautiful



Bowman provides for its customers the finest and most reliable furs.

Showing tomorrow individual pieces and sets briefly described.

Sets Animal Scarfs
Stoles Capes Muffs

All typical of the high grade excellence of Bowman furs.
Beaver, raccoon, mink, mole, Kolinsky, Hudson seal, skunk, nutria, black and taupe wolf, black taupe, cross and red fox—

Priced at **\$10.50, \$15.00, \$19.50, \$29.50 to \$150.00**

Hudson Seal Coats made of beautifully matched and carefully selected skins—in plain and belted models—with and without contrasting fur trimmings. **\$165.00 to \$275.00**

BOWMAN'S—Third Floor.

Featuring Some Very Attractive Prices On High Grade Mattresses

Imperial roll felt mattress, satin art ticking, extra rows of stitching, roll edge, round corners, well filled, two parts in all sizes. Price, **\$14.95**

Bowman roll edge felt mattress, full 50 lbs. weight, one or two parts, art ticking. Price... **\$10.95**

Special felt fibre mattress, heavy stripe and art ticking, extra thick, in two parts. Price... **\$8.95**

Cotton combination mattress, art ticking; fibre center, well filled. Price... **\$6.95**

A special purchase of silk floss mattresses enables us to offer 100 per cent. Java floss mattresses, in one part, covered with a fine grade of art ticking, at the special low price of **\$18.75**

BOWMAN'S—Fifth Floor.

Winter Coatings at \$2.25

Bought long ago or else this price would not be before you now.

All Wool Winter Coatings, 54-inches in Width

in mixtures, checks, plaids and plain colored zibeline.
BOWMAN'S—Main Floor.

Demonstration and Sale of "WEAR-EVER" ALUMINUM



This is an exceptionally high grade of aluminum cooking utensils and if you will visit this demonstration in our basement an expert from the factory will tell you reasons why so many women prefer to use "Wear-Ever" aluminum for cooking.

BOWMAN'S—Basement.

A One Day Sale of Turkish Towels

Tomorrow—Saturday, we offer two lots of fancy Turkish towels at less than regular.

Fancy Jacquard Turkish towels in pink and blue borders—

Size 18x39, at... **29c**

Size 20x42, at... **35c**

Fancy Jacquard Turkish towels in pink, blue, yellow and lavender borders—size 21x40 inches... **39c**

BOWMAN'S—Main Floor

The Right Silks Are Here For Every Purpose

Women who want smart frocks and blouses will want them made from the beautiful silks here on view. Hand-some plain colors and color combinations—rich and luxurious.

A feature of our large assortment is the moderateness of prices--of which the following will testify:

Crepe de chine, 40 inches wide— from lightest tints to the darker tones—plenty of navy, white and black, Yard, **\$1.39**

Satin charmeuse, 40 inches wide, in a good range of dark and medium colors. Yard... **\$1.95**

Crepe meteor, in a full assortment of evening and street shades—40 inches wide. Yard... **\$1.89**

Silk chiffon velvet, 40 inches wide—ten colors, also black and white. Yard... **\$3.95**

English costume velveteen in the season's choicest colors—44 inches wide. Yard... **\$3.75**

BOWMAN'S—Main Floor.

Offering 1,000 Yards of Moire Ribbon at 25c a Yard

This moire ribbon is of a heavy quality of taffeta, 5 to 6 1/2-inch widths—in plain colors and fancies—especially adaptable for hair bows and bags.

BOWMAN'S—Main Floor.

The Old and New Methods

Hitherto, the song of wash-day has been rub, rub, rub. This monotony along with the back-breaking strain of the old-fashioned washboard is slowly, but surely, undermining the health and shattering the nerves of the housewives who still employ this method. And now comes

The Coffield Motor Washer

At \$18.50

ready to banish all wash-day troubles and bring smiles in their stead.

City water runs it. Just turn on the faucet, and your clothes will be washed spotlessly clean, while you rinse and hang out. Delicate laces, as well as heavy blankets are washed with equal thoroughness.

Michigan High Speed, \$14.00

Also featuring the Michigan hand power washing machine. Runs easier when filled with clothes than some machines when empty. Operates as easy as a sewing machine—tub made of finest Louisiana red cypress, price... **\$14.00**

BOWMAN'S—Basement

