

Bowman's

BELL 1891-2356 UNITED

HARRISBURG, FRIDAY, NOVEMBER 2, 1917.

FOUNDED 1871

Table Volunteers



—The President's appeal to the public to pledge support to the food administration should be met with the prompt response of every loyal person in the country.

—Not only the welfare of this country, but the continuance of civilization is dependent upon the co-operation of the people in conserving the nation's foodstuffs, for it is steadily becoming more apparent that the outcome of the war may depend largely on this question of food supply.

—A ruling by the American government was made Wednesday setting aside export rules to give Italy help, regardless of prospective shortage in the United States. Italy will be given as much food as she needs and it is imperative that at this time particularly she be amply supplied.

—We are not asked to eat less than is good for us—but merely to economize in our use of food to decrease our consumption of certain foods of which there is a world scarcity.

Patriotic Women Can Begin to Save Wheat This Way:

- Make bread wholly or in part of rye, oatmeal, cornmeal, rice.
- Use oatmeal, hominy, rice, cream of rye or cornmeal mush in place of wheat cereals.
- Use less pastry and cake.
- Use all stale bread in cooking of some kind; as rusk, crumbs on made dishes, or in puddings.
- Cut the loaf on the table and only as required.

Save Wheat, Meat, Sugar, Fats and Dairy Products

Little Boys' Suits

2 to 8 Years

Corduroy suits in Norfolk and military styles—blue, brown, green and olive drab—sizes 2½ to 8 years. Price, **\$3.95**
Wash suits for boys 2 to 8 years—white and colors, in galatea, poplin, linen and chambray. Prices, **\$1.50 to \$6.00**
Oliver Twist suits—white bodies with colored trousers or plain white and colors—dainty touches of hand embroidery—sizes 2 to 6 years. Prices, **\$1.25 to \$3.95**

BOWMAN'S—Second Floor.

Little Girls' and Boys' Headwear

Boys' hats of plush, corduroy and mixtures and sailor styles in plush, velvet and serge. Prices, **50¢ to \$1.50**
Fancy silk and broadcloth bonnets in white, coral, Copenhagen, fur and ribbon trimmed. Prices, **82.95 to \$5.50**
Girls' hats of velour, velvet, plush, corduroy, silk and broadcloth—ribbon, fur and flower trimmed. Prices, **\$1.50 to \$6.50**

BOWMAN'S—Second Floor.

Natural Wavy SWITCHES

\$1.95

26 to 30 inches in length.

Mounted on three separate stems.

Not one but what is worth much more in the regular way.

Comes in every shade except gray.

Third Floor Bowman's

Free Lessons in Knitting & Crocheting

—We have two experts in the Art section to teach you anything you wish to know about knitting and crocheting.

—You are cordially invited to attend the classes as often as you wish at any time during the day. Profit by this opportunity to learn of the many articles of apparel that can be made with yarn.

Classes For Children

Instructions given to children in knitting and crocheting Saturday mornings in the Art section.

Hours 9 to 11 o'clock

Coats! Coats! Coats!

Multitudes of Coats For Women and Misses

—A wonderful variety of superior models—asks for the honor of a visit to-morrow from you.

—In return it will show you style after style—distinction, beauty, comfort in the season's smartest outer garments.

—It will show you just the coat you had in mind to buy—and the price will be moderate for garments of high character.

—Indeed to find coats for every purpose and purse will not be an arduous task here, for each fresh arrival of fashion professes faith in variedness.

Prices commence at **\$12.50, \$15.00, \$19.50, \$25.00, \$29.50** and run in easy stages up to **\$150.00**

BOWMAN'S—Third Floor.



Good Reasons

Why You Should

BUY FURS NOW

This is the greatest fur season in years—demand for fine furs so far exceeds supply that prices have advanced during past few weeks as much as sixty per cent. on some skins. In fact the wholesale market is practically shorn of choice pelts.

We therefore advise our customers to make selections now from our present very complete stock of

- Stoles Scarfs Collars Muffs Sets of fox, lynx, Hudson seal, skunk, raccoon, beaver, opossum, wolf, mink, nutria, Kolinsky, coney

Prices begin at **\$12.50**—then **\$19.50** **\$29.50** up to **\$150.00**

BOWMAN'S—Third Floor.

There's Genuine Economy in BOWMAN Store Shoes

—The shoes this store sells are not built down to a price, but built up to a high standard of quality.

—This is such a satisfactory way of doing the shoe business that women who consider that to have the best satisfaction must wear Bowman shoes.



More Interesting New Models Have Arrived This Past Week

Women's gun metal lace boots with the new three-quarter heels. Pair, **\$3.50**

Women's fine vici kid laced boots with either high French or the new medium height heels. Pair, **\$5.00**

Women's fine kidskin and gun metal calfskin lace and button boots—full nine-inch patterns with mercerized cloth tops. Pair, **\$6.00**

Women's finest mahogany kidskin extra high cut laced boots, military heels

either straight or wing tips. Pair, **\$8.50**

Women's fine Russia calfskin foxed highest laced boots with genuine fawn buckskin tops—medium height heels—stitched wing tips. Black at **\$8.00**; brown at **\$9.00**

Spats Women's "Imperial" spats in all the season's most popular colors—extra high cut—bone buttons. Pair, **\$2.00**

BOWMAN'S—Main Floor.

Women's Neckwear of Great Beauty

—Satin neckdressing seems to have caught on immensely. —There's satin roll collars and sets as well as novelty shapes that are stunning.

Price Range, **50¢ to \$3.50**
Plenty of other sorts of course, including, Pique and Madras Stocks Lace Stocks and Jabots Shadow and Filet Lace Novelties

50c to \$3.50
BOWMAN'S—Main Floor.



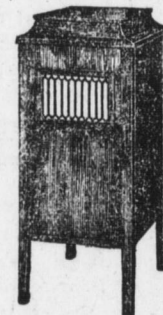
Music Mirth Melody Aeolian - Vocalion

The world's best sound reproducing instrument with the Graduola to add expression and increase or decrease volume of tone.

A small payment of **\$5.00** will bring one of these instruments to your home

Pay the balance according to the store's convenient club plan.

BOWMAN'S—Fifth Floor.



New Winter Trimmed Millinery

A new exhibit of "first-show" hats to-morrow including many different models—especially interesting at

\$5.00 \$6.50, \$7.50



—Smart distinctive lines originality and individuality in treatment characterize these new winter hats as all Bowman millinery.

—All are different in their interpretation of the fashions for winter whether it be a gold braid creation or a simple model of refined simplicity.

BOWMAN'S—Third Floor.

Fur Trimmings in Big Demand

There is every stylish sort of fur trimming in our showing—every width and color that fashion claims proper to adorn milady's apparel.

Below are listed some of the favorite kinds—

- 4, 6 and 8-inch Coney, yard, **\$1.50 to \$3.95**
- 6-inch taupe Nutria, yard, **\$11.50**
- 6-inch Moline, yard, **\$7.50**
- 6-inch Kolinsky Marmot, yard, **\$6.95**
- 4-inch Skunk Opossum, yard, **\$4.25**
- 2-inch White Coney, yard, **75¢**
- 8-inch White Coney, yard, **\$3.95**
- 6-inch Ermine, yard, **\$3.50**
- Coney fur buttons, black and brown, **25¢**
- Crochet clasps for fur scarfs, black, gray and brown, **39¢ to 69¢**

BOWMAN'S—Main Floor.

Little Girls' Coats

2 to 6 Years

Coats of velour, corduroy, velvet, broadcloth and velveteen—in the season's most popular colors, rose, Copenhagen, coral, brown, green, French blue and copper—shirred at waist line, straight and yoke styles—velvet and fur trimmings. Prices, **\$3.95 to \$25.00**

BOWMAN'S—Second Floor.

Beautiful Tailored Suits

Particular women will be pleased with the delightful variety of smart models, both plain tailored and richly trimmed with furs.

We feature them at these really low prices:

\$16.50

\$19.50

\$25.00

\$29.50

Figures that the present war-purse can easily compass.



We List Some of the Representative Suits In This Showing

—Suit of navy blue serge—belted model with buckle at front and back—velvet collar and cuffs—button trimmed. Price, **\$16.50**

—Suits of navy blue serge—coat in yoke effect, pleated collar edged in fur, and buckles of fur. Price, **\$16.50**

—Suit of black serge—trimmings of silk braid and buttons—black fur collar. Price, **\$18.50**

—Suit of taupe burella cloth, belted style, trimmed with novelty buttons and braid—large collar, trimmed with buttons. Price, **\$18.50**

—Suit of black poplin—collar and cuffs edged with fur—belted model—novelty pockets. Price, **\$18.50**

—Suit of green poplin, belted model with buckle at back—plush collar and cuffs and band at bottom of coat. Price, **\$22.50**

—Suit of taupe burella cloth—collar of self material with velvet over-collar—novelty pockets—trimmed with buttons. Price, **\$25.00**

—Suit of burella cloth in beetroot—trimmings of buttons and buckle at back. Price, **\$25.00**

—Suit of novelty check, trimmed with novelty buttons and velvet collar—fancy pockets. Price, **\$25.00**

—Suit of green burella cloth—high waisted model with broad belt trimmed with buttons—large collar of green velvet edged in material. Price, **\$29.50**

BOWMAN'S—Third Floor.

Girls' Coats

6 to 14 Years

Made of chincilla, wool plush, velour, pom pom, burella, zibeline and velvet—the newest shades in the most wanted styles—belted, capes, fur, fur fabric and velvet trimmings. Prices, **\$5.95 to \$25.00**

BOWMAN'S—Second Floor.

Your Soldier Boy

—If he is in Europe his Christmas gifts must be mailed before November 15th—(earlier if possible) to insure delivery.

—Everything must be sent according to the new rulings of the United States Post Office.



This is a Soldiers' Gift Store Practically everything is here that will make welcome and useful gifts for the boys—whether in camp in our own country or over the sea.

Here is a list of acceptable necessities selected at random from the store's stocks

- Day and Night Watches, **\$1.00 and \$2.25**
- Unfitted Cases, **\$2.50**
- Writing Tablets, Khaki Cases, **\$1.00 to \$2.50**
- Cigaret Cases, **50¢ and 75¢**
- Brush Sets, **\$2.50 and \$3.50**
- Air Pillows, **\$2.00**
- Rubber Basins, in case, **\$2.00**
- Emergency Cases, **\$1.75 and \$2.25**
- Money Belts, **98¢**
- Laundry Bags, Khaki, **\$1.75**
- Sewing Kits, **40¢ to \$1.75**
- Khaki Handkerchiefs, **12½¢ to 25¢**
- Crepe de Chine Handkerchiefs, Khaki, **50¢**
- Wrist Watches, **\$5.00**
- Soldiers Kits, **69¢ to \$1.25**
- Tooth Paste, **10¢ to 25¢**
- Tooth Brushes, **10¢ to 50¢**
- Shaving Brushes, **25¢ to \$1.00**
- Shaving Soap, **10¢ to 25¢**
- Hair Brushes, **75¢ to \$2.00**
- Pocket Combs, **10¢ to 25¢**
- Felt Slippers, **\$1.00 to \$2.00**
- Sweaters, Khaki, **\$4.98 to \$6.50**
- Flannel Shirts, Khaki, **\$2.00 to \$4.00**
- Gem Razors, **\$1.00**
- Wool Hose, **39¢ to 79¢**