Japan Plans to Control
Pacific During the Wa $\qquad$


Everybody. Should Economize But Not to the Extent of Being An Econo-Miser
Business is better in Canada and Great Britain than it was before the war So will it be here. We must keep all industries going and everyone at work. -More and more business everywhere, is the government's crying need, because the war cost is partly taxation of profits.

There should be no waste
No hoarding-but
Proper Spending and Victory
More New Styles in Women's Footwear

5
ing makers-footwear that is built upon
the latest scientific lines to render abso
lute comfort in wearing and to retain heir shape and good looks till practicall
$\qquad$
Our Wide Selection of Manhattan Shirts这


 Style $-\cdots$ Quality - Fit $^{2}$
$\$ 2.00, \$ 2.25, \$ 2.75, \$ 3.00, \$ 4.00$ and $\$ 6$
Men's High Grade Silk Neckwear at 50c



Saturday Sale
White Nainsook and Longcloth
In view of the prevailing prices of cotton fabrics now the
Hlowing offerings are mighty cheap-quality considered. Bowman Special Longcloth- 5 -yard pieces $\ldots \ldots \ldots . .65$. 65
English Longcloth-electric finish-10-yard pieces, $\mathbf{\$ 1 . 5 p}$ Berkeley English Longcloth- 36 inches wide-fine qualityyard pieces ..........................................


## Smartest New Styles in Women's and Misses' Coats of Marvelous Beauty

## Suits Showing New Style Features

Never have we shown such wonderful coats and suits. The elegance of the materials, the smart, flaring lines, the beauty of the colorings --the finest tailoring that can be procured anywhere.
Showing to-morrow---new arrivals of individuality and charm---many that will not be duplicated
Suits at \$19.50, \$25.00, \$35.00 to \$195.00 Coats at $\$ 12.50, \$ 15.00, \$ 19.50$ to $\$ 175.00$

There are many little things in styles about these suits and coats different from what you see worn ordinarily; so if you would have something exclusive we urge you to look at this exhibit of new arrivals; any standard of your expectations will be fully measured up to.


Stylish, Stout Undermuslins






## $\$ 5.00$ Will Place the Wonderful Arolian Focalion

## balance according to our gradual club-plan-

 payments.The Aeolian-Vocalion is first in richnes of tone quality-first in beauty of design-
revolutionary in its wonderful new

We invite you to come to our 5th
floor Vocalion Section and hear
this remarkable phonograph.
The Vocalion gives more than the enjoy



Fur Trimmings Galore -For every purpose-handsome, rich, luxurious, sure to
add much distinction to garments.
-The sight of them will offer you many valuable sugges
tions for the finishing adornment of your new apparel. 4,6 and 8 -inch coney banding in black and brown, yard,
$\mathbf{\$ 1 . 5 0}, \mathbf{\$ 1 . 9 5}$ and $\$ 3.9$ $\$ 3.95$
$\$ 6.95$
$\$ 7.50$
$\$ 1.50$

 FUR COLLARS -

Kit coney fur collars
Black coney collars Opossum collars ...
$\$ 5.00$
$\$ 4.50$
87.95

Steamer and Auto Robes


 plaids, others have one side plain-wool, cotton and wool
mixed. Prices, $\mathbf{\$ 4 . 5 0}, \$ \mathbf{6 . 0 0}, \$ \mathbf{7 . 0 0}, \$ 8.00, \$ 8.50$ \$20.00.
-browns, bay, be dreen interlining
$\mathbf{\$ 1 0 . 0 0}$.

## Wavy Hair Switches <br> Greatly Reduced

Switches in this assortment were sold at a
nuch higher price. Every switch measures a least 22 inches in length; all are mounted on
triplicate stems. Complete shade assortmet
\$1.25


Special Exhibit of Corsets

## For Misses and Girls

##  <br> Skilled Corsetiere who understands thoroughly the scie tific requirements of every figure  <br> 

Featuring Special Corsets
For Misses at $\$ 1.00$ up Satur day Sale of Women's Reducing Corsets
 Complete showing of bust confiners and brassieres in many
materials and trimmings .................. $\mathbf{5 0}$ to $\$ 3.50$

## The Newest Furs



Luxurious---Warm---Soft
Scarfs Capes Stoles Muffs in black, tape, red and cross fox, black and taupe
Kolinsky, beaver, skunk, opossum, Hudson seal and co
-It will do your eyes good to look upon the
beautiful collection - and their attractive
prices will surely tempt you to make a choic
selection-
$\$ 12.50, \$ 19.50, \$ 25.00, \$ 35.00, \$ 45.00$ to $\$ 150.00$
Silks-- Velvets-- Dress Goods
 -Yes, there's plenty to be had elsewhere at the same prices
or even less, but not the same high quality - these goods are
A1 in texture, weave and color.

## SILKS


et and

## VELVETS



## DRESS GOODS



## It's Mighty Difficult to Get <br> Bulbs from Holland Just Now

From Holland to Bowman's
Hyacinth, Tulip and Narcissus Bulbs
3.75

1.5 | 1.00 |
| :--- |
| 1.39 |

$\qquad$
$\qquad$
Tulips-ni
nd double
each, 75 f de-
...................

