

SOCIAL EVIL
BIG PROBLEM

Physicians Responsible in Part For Conditions, Says Secretary Daniels

Chicago, Oct. 25.—Dealing frankly and boldly with the social evil as a menace to the Nation's military efficiency, Josephus Daniels, Secretary of the Navy, in an address here before the clinical congress of surgeons of North America appealed to the medical profession "to end the false double standard that decreases military effectiveness." The profession, he asserted, must share its part of the blame for the "unpardonable cruelty that endured a festering evil rather than have it exposed and radiated."

This means that every day throughout the year there were 456 men disabled by this disgraceful malady. Added to that number those required to care for the disabled and we have enough men on the non-effective list each day to man a modern battleship. And this does not count those who, though diseased, were not disabled or the evil of the loathing danger of contagion to the clean members of the crew.

How Army Checked Disease. "In the Navy in 1915 there were admitted for treatment for venereal diseases 112 persons in every 1,000 and in the Army 84 for every 1,000 the number in the Army having decreased from 145 to the 1,000 after the passage of an act stopping the pay of all soldiers admitted for treatment for a venereal disease. The new Navy law stops the pay of men so afflicted and probably will reduce the number to the Army ratio, but these figures show a condition of immorality upon the part of the minority in both arms of the service that challenges the thought of the authorities.

Yours is the ministering function, the intimate touch, and out of such relation you can enjoy an amazing power of suggestion. It is this power that America calls upon you to use. Tell our youths the truth. It is a duty laid upon you, not by the moral law alone, but by the law of self-preservation that operates in nations as well as individuals. That duty is imperative upon you now as never before. If you perform it and our young soldiers and sailors heed your wise counsel—and many of them will follow your teaching with just gratitude—you will contribute more to the winning of the war than manufacturers of shells.

of a nation sapped at its very foundations. "To-day as never before American manhood must be clean. We must have fitness. America stands in need of every ounce of strength. We must cut out the cancer if we would live."

ENGINEERS LIKE LIFE IN ARMY

Inured to Hardships, They Adapt Themselves to Conditions

Camp Devens, Ayer, Mass., Oct. 25.—Breaking into Army life comes easy to the majority of the recruits of the 25th Engineers. Most of the men, whether surveyors, construction men or tradesmen, have lived much in camps and are used to inconveniences. Prospects of sleeping on the ground and enduring rain and mud have no terrors for them.

photographers and other similar lines—the change from white collars and pressed trousers to khaki uniforms and outdoor life something entirely new. Military drill is taken seriously by the men in the realization that for them there are no six months of training but at the most only a few weeks. Copies of the "Manual for Noncommissioned Officers and Privates" and other military textbooks are seen everywhere and the men spend their spare time absorbing as much as possible of military knowledge in the short time they have before embarkation for France.

U-Boat Losses Rise to 25 Ships in Week; 17 of Large Tonnage

London, Oct. 25.—An increase in the loss of British merchantmen through mines or submarines is noted in the admiralty report for the current week. Seventeen vessels of more than 1600 tons and eight of less than 1600 tons were sunk.

To Have Complexion That Men Admire

"A man may admit, with great sophistication, that powder and rouge are necessary aids to beauty," says a well-known writer, "yet deep in his heart he dreams of the woman whose loveliness needs no artificial touching up. Women who appreciate this, who give consideration to the masculine viewpoint, avoid using anything that might indicate their beauty is not all their own."

LIBERTY BONDS

The entire receipts of the business done at Bowman & Co.'s Store this week will be devoted to purchase of LIBERTY BONDS. And in addition to this Bowman & Company will purchase extra Liberty Bonds in an amount equal to the above, making the store's entire Bond purchase. Double the Amount of the Volume of Business This Week.

—In other words, for every dollar's worth of business done this week, Bowman & Company will devote two dollars to Liberty Bonds.

—This action on the part of the management of Bowman & Company is planned on a purely patriotic motive—that of doing everything to help enable the Liberty Loan drive to success.

—It is the store's tribute to our government—in a crucial period of her history and development in which she now is forced to defend us all from the horrors of barbaric warfare which, if our enemies are successful, would destroy our commerce, our homes, and the lives of numberless thousands of our people.

—May we state that this co-operative plan will permit our customers who trade with the store, to anticipate their needs in advance and concentrate their possible future buying to this week and so help render a service to the Liberty Bond drive that is vital and all-important to your country.

- Infants' Sacques—pink and white and blue and white—handmade—slightly soiled from handling. Friday Sale, 50c.
Plushes—Velour plushes and velvet cords, in a limited color range—36 and 50 inches wide. Friday Sale, \$1.45.
SILKS—Crepe de chine—beautiful, lustrous finish—40 street and evening shades to select from, as well as black and white—40 inches wide. Friday Sale, yard, \$1.39.
Remnants of plain and fancy silks in colors and black—suitable for dresses, waists, skirts or linings. Friday Sale, yard, 98c.
Children's Dresses—Made of chambray and gingham in various pretty colors—some have blooms to match—some slightly soiled from display. Sizes 2 to 6 years. Friday Sale, 75c.
Girls' tub dresses of chambray and gingham—high waist, yoke and belted models—sizes 6 to 4 years. Friday Sale, \$1.00.
Friday Specials in Women's Footwear—Women's vicci kid lace boots, with either high French or the new Cuban heels. Friday Sale, pair, \$3.85.
Women's spat pumps of dull calf or patent coltskin. Friday Sale, pair, \$2.75.
Women's spats—of the new Khaki cloth—Friday only, pair, \$1.79.
Large Platters—Decorated porcelain, richly decorated, just suitable for that Thanksgiving turkey. Friday Sale, 50c.

- Dress Goods—Silk and wool poplins in 30 of the best street and evening shades—40 inches wide. Friday Sale, yard, \$1.59.
All-wool serge—navy and black only—36 inches wide. Friday Sale, yard, 89c.
Plaids for children's school dresses—36 inches wide. Friday Sale, yard, 59c.
Balmacaan suiting—56 inches wide—gray or brown mixtures. Friday Sale, yard, 89c.
Wool coatings—zibeline in plain colors and fancy plaids—also military gray kersey—54 inches wide. Friday Sale, yard, \$2.50.

- Linings—36-inch white and black stripe sateen, yard, 25c.
32-inch twill Venetian lining—men's wear quality, yard, 45c.
32-inch fancy figured Venetian—a gilt print on dark grounds, yd., 89c.

- Men's Furnishings—Men's natural mixed shirts and drawers of medium weight cotton. Friday Sale, 79c.
Men's heavy weight cotton underwear—fleece-lined, plain and ribbed—also some natural wool in the lot. Friday Sale, 69c.
Men's half hose—sample line of plain and silk lisle and fibre silk. Friday Sale, pair, 21c.

- Longcloth—Special soft bleach finish—36 inches wide—10-yard piece. Friday Sale, piece, \$1.69.

- Corsets—Odd lot of high-grade corsets in desirable models—broken size range, but all sizes in the lot. Friday Sale, \$1.09.
Curtain—Made of good, stout lumber, adjustable to all size curtains up to 6x12 ft.—has non-rust pins. Friday Sale, 89c.
Stretchers—Made of good, stout lumber, adjustable to all size curtains up to 6x12 ft.—has non-rust pins. Friday Sale, 89c.
20th Century Gas Heaters—Fits on gas burner and gives immense heat and light at same time—no odor, no smoke. Friday Sale, 98c.

Bowman's Bargain Friday Prices That Will Spur Throngs to Such Active Buying That Many of the Smaller Lots Will Be Gone in a Jiffy. In many cases the reductions are made because the quantity is limited and must be closed out. Other lines are special under-price purchases, together with surplus goods of various kinds that we desire to turn into cash. It's the Big Weekly Clean-Up Day. As a rule the goods are all fresh, and no matter how low the price, each customer may be assured of receiving a worthy quality—an assurance which distinguishes the store's Friday Sales from many "Bargain Events".

Friday Glove Sale. Offering women's two-clasp Kayser Milanese lisle gloves—(imported quality) in tan, brown, black, white and gray—every size from 5 1/2 to 8 1/2—every pair perfect. 600 pairs in the lot. Friday Sale, pair, 40c. (Not more than two pairs will be sold to any single purchaser).

- Women's Stockings—Thread silk boots, lisle garter tops, double soles, high spliced heels—black and colors. Friday Sale, pair, 59c.
Women's Neckwear—Organdie neckwear—collars and sets—up-to-date styles and unusual values at the Friday price, 25c.

- Women's Handkerchiefs—Men's full large size handkerchiefs, with 1/2-in. hemstitched edge. Friday Sale, 5c.
Men's initial handkerchiefs—all initials in the lot. Friday Sale, box of 6, 55c.
Men's soft laundered colored Longfellow initial handkerchiefs, linen finish. Friday Sale, box of 6, \$1.00.

- Lunch Boxes—Black japanned—abundance capacity. Friday Sale, 35c.
Mercerized Damask—California cotton damask—58 inches wide—a closely woven fabric that launders well and gives satisfactory service. Friday Sale, yard, 50c.
Mercerized damask napkins—hemmed—size 18x18 inches. Friday Sale, dozen, \$1.25.
Mercerized damask pattern cloths—size 64x82 inches. Friday Sale, \$1.69.

- Women's Handkerchiefs—Women's white and colored embroidered corner handkerchiefs with 1/8-inch hemstitched edge. Friday Sale, 6 for 29c.

- Women's Handkerchiefs—Women's extra large size white and colored embroidered corner handkerchiefs—many patterns to select from. Friday Sale, 3 for 25c.

- House Dresses—House dresses made of gingham and percale in stripes, plaids, figures and plain colors. Light and dark effects. Sizes 36 to 44. 3 for 25c.

- Envelope Chemise—Made of fine lingerie cloth, lace and embroidery trimmed—cut full length and width. Friday Sale, 59c.
Cereal Cooker—White enameled double cereal cooker—2-qt. capacity—white inside and outside. Friday Sale, 59c.
Women's Underwear—Women's medium and heavy weight vests and pants of bleached cotton. Friday Sale, 50c.

- Wash Goods—Short lengths of—27-inch galatea cloth, 27-inch kindergarten cloth, 36-inch percales, light grounds. Not a full assortment of any one line, but a good choice at Friday price, yard, 18c.
Braclach gingham—plain and fancy patterns—32 inches wide. Friday Sale, yard, 22c.
Eiderdown in light and dark grounds—excellent for house dresses—36 inches wide. Friday Sale, yard, 20c.

- Women's Strap Purses—Women's purses in back and top strap styles—various finishes of black leather—lined with colored poplin—some are fitted with mirror. Friday Sale, 79c.

- Notions—Favorite 3-cord spool cotton—200 yards—black or white—Nos. 40, 50 and 60. Spool, 2 1/2c.
Hood Hope sterilized natural hair nets—invisible fringe and cap styles—all shades... 3 for 25c.
Ulikem snap fasteners—rust proof—12 to a card, 4c. Friday Sale, 12 cards 45c.
Dexter's darning cotton—brown, white and gray. Spool, 3c.
Hair pins—the Hump hair pin—"locks the locks"—Nos. 1, 2 and 3. Package, 4c.
Dressmakers' pins—the Atlas never-rust pins. Box, 4c.
Parisian hair curlers and wavers—no metal to cut the hair. No. 6 at 18c, No. 8 at 21c, No. 12 at 32c.
Pearl buttons—21, 14 and 16 line two and four hole. Dozen, 7c.

- Bed Spreads—Crochet bed spreads—hemmed—good weight, closely woven. Size 76x88 inches. Friday Sale, \$1.49.
Women's Underwear—Women's medium and heavy weight vests and pants of bleached cotton. Friday Sale, 50c.

Wall Paper. Wall paper for bedrooms, kitchens and halls, in a large and varied assortment—sold with perfectly matched borders. Friday Sale, roll, 6c.
Jaspers, satin stripes, all-over and dainty floral effects, two-toned papers and glits—also 30-inch non-fading oatmeal papers—pretty binders and borders to match. Friday Sale, roll, 11c.
Varnished tiles for kitchens and bathrooms—"crystal finish" and can be washed—sold only with borders to match. Friday Sale, roll, 19c.

- Brassieres—Various styles in brassieres—excellent models—not all sizes in any one style, but all sizes in the lot. Friday Sale, 35c.
Camisoles—Made of Jersey silk in flesh color—some tailored styles, some ribbon and lace trimmed. Friday Sale, 75c.

Housekeeping Dry Goods. Pequot pillow tubing—45 inches wide—will not cut lengths. Friday Sale, yard, 25c.
Pequot pillow tubing—one of the best qualities made—36 inches wide. Friday Sale, yard, 21c.
Hemstitched pillow cases—made of good quality muslin—sizes 42x36 and 45x36 inches. Friday Sale, 22c.
Bleached sheets—with center seam—size 72x90 inches. Friday Sale, 69c.
Bleached muslin in remnant lengths—good quality. Friday Sale, yard, 12 1-2c.
Remnants of shirting ginghams in light and dark patterns—fast color—27 inches wide. Friday Sale, yard, 12 1-2c.

- Lace Remnants—Odds and ends of Cluny, filet and point de Paris edges, in 2 to 6-inch widths. Friday Sale, yd., 5c.
Toweling—Unbleached cotton twilled toweling with red and blue borders. Friday Sale, yard, 10c.

Friday Sale of Rugs. Velvet rugs—made of hall and stair carpet—bound ends—Size 15x27 inches, at 23c. Size 27x27 inches, at 39c.
Bath rugs—hit-and-miss patterns—Colonial rag rugs—Size 25x50 inches, at 59c.
Bozart rugs—green, blue and brown patterns—Size 8.3x10.6 ft., at \$7.50.
Velvet rugs—floral, all-over and conventional patterns—seamless—Size 9x12 ft., at \$17.50.